



**RUSSIAN UNION  
OF EXHIBITIONS & FAIRS**



We Welcome  
Your Cooperation



# EXPOCENTRE

INTERNATIONAL EXHIBITIONS AND CONVENTIONS  
MOSCOW



Advertising

# EXPOCENTRE

## RUSSIA'S LARGEST TRADE FAIR ORGANIZER



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international collaboration



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AND FAIRS



Expocentre Fairgrounds  
(Vystavochnaya metro station)  
Krasnopresnenskaya nab., 14, Moscow

+7 (499) 795 3799  
[www.expocentr.ru](http://www.expocentr.ru)





Dear readers,

We are pleased to present to you the newly published edition of Russian Union of Exhibitions and Fairs “We welcome your cooperation.” This brochure contains information on RUEF members – exhibition companies of Russia as well as some companies from Moldova and Ukraine.

Each year these companies hold more than 1000 exhibition projects which include almost all industry branches and economy sectors. This brochure has been published with the aim to help you in choosing a region, organizers and exhibitions you would like to take part in.

It contains economic characteristics of Russian regions which include the analysis of their investments appeal, key industry branches, and international relations. You can learn about regions’ exhibitions trends. For each region themes and branches have been reviewed which have the most potential for cooperation and external economic links broadening.

You can as well find the economic characteristic of other countries where RUEF members reside.

To plan your exhibition participation, first of all, you can focus your attention on trade shows approved by UFI – the Global Association of the Exhibition Industry, the ones awarded with the RUEF Logo and of course on the events with the audited and thus reliable figures.

The brochure “We welcome your cooperation” is published for support of Russian and foreign business activity participants in order to strengthen direct partner links, further development of mutual trade and partnership in economics.

This brochure provides you with valuable information for optimal scheduling and successful participation in trade show events in Russia. I hope it will be helpful in your work.

Sergei Alexeev  
President  
Russian Union  
of Exhibitions and Fairs

A handwritten signature in black ink, consisting of a stylized 'S' followed by a long horizontal stroke that loops back under the 'S'.

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**RUSSIAN UNION OF EXHIBITIONS AND FAIRS (RUEF)** is an association of the leading exhibition centers, exhibition organizations and companies contributing to the exhibition activities development of Russia. Representatives from Moldova and Ukraine also join the Union. Founded in 1991 the Union became a member of UFI – the Global Association of the Exhibition Industry in 1994.

- Promotes exhibition and fair activities coordination
- Delivers legislative initiatives in the sphere of exhibition business
- Contributes to the promotion of domestic products and services both to domestic and external markets
- Develops international links
- Holds educational seminars
- Possesses world exhibition industry database
- Annually issues information and methodical literature



Granting the RUEF Logo to a trade show event means professional estimation of its organization level, prime significance for the region economy and external economic links broadening. The RUEF Logo is granted to an exhibition/fair if it has been staged at least 2 times and each of the events has met the following criteria:

- an exhibition/fair own unique name
- at least 1000 sq. m. of the exhibition space net
- at least 10% of direct foreign exhibitors provided the exhibition space rented by them is at least 100 sq. m.
- at least 5000 of visitors
- exhibits conformity with an exhibition/fair theme, adherence to time constraints and periodicity of the event
- stand equipment is in accordance with international standards
- permanent services rendering (commercial, marketing, advertising etc.)

The RUEF Logo may be granted to any other trade show event in case it has not met the above mentioned requirement to a number of direct foreign exhibitors.

The audit of exhibition key figures is obligatory for exhibitions both applied for the RUEF Logo granting and for ones that have been granted the RUEF Logo.



## RUEF Logo Granted Events

### Russia

#### Agency of Business Contacts, Ekaterinburg

- Education from A to Z. Career
- Landscape Architecture and Design
- Mother and Child. Family and School. Games. Toys. Hobbies

#### All-Russian Exhibition Centre, Moscow

- Agrotech Russia
- Federal Exhibition and Fair of the Best Small and Medium-Scale Business Enterprises Production
- Flowers – IPM
- Golden Autumn

#### Association of Designers, Manufacturers and Suppliers of Personal Protective Equipment (ASIZ), Moscow

- Safety and Labour Protection

#### Bashexpo Exbn. Center, Ufa

- Medicine Forum
- City. Architecture and Construction

#### Bashkir Exhibition Company, Ufa

- Gas. Oil. Technology

#### Bizon Exhibition Companies Group, Moscow

- Interpolitex

#### Euroexpo, Moscow

- Domestic Construction Materials
- Otdykh / Leisure

#### Expocentre, Moscow

- 5pEXPO
- Agropromash
- CJF – Child and Junior Fashion
- Consumexpo
- Elektro
- Healthy Lifestyle
- Inlegmash
- Interlakokraska
- International Chemical Assembly – ICA
- Khimia
- Lesdrevmash
- MBA – Mother and Baby Academy
- Mebel
- Metalloobrabotka
- Mir Detstva
- Mir Stekla
- Neftgaz
- Obuv. Mir Kozhi
- Photonics. Lasers, Optics and Application
- Plastics Industry Show

- Prodexpo
- Reklama
- Sklad. Transport. Logistika
- Sviaz–Expocomm
- Tires and Rubber
- Zdravookhraneniye

#### Expodesign Russian Exbn. Co., Moscow

- CranExpo
- Domexpo
- Hunting and Fishing in Russia

#### Expo-Ecos and Expocentre, Moscow

- High Technology of XXI

#### ExpoForum, St. Petersburg

- AgroRuss
- Auto + Automechanika
- Baltic Marine Festival
- Childhood Planet
- City and Flowers
- Energetika & Electrotechnika
- Hipposphere
- Russian Industrialist
- St. Petersburg International Book Salon
- Welding
- Zoosphere

#### Expo-Park. Exhibition Projects, Moscow

- Arch Moscow
- Art Moscow
- Christmas Time / 100 Days Before New Year
- Design and Advertising
- non/fiction
- Russian Antique Salon

#### Expo-Volga, Samara

- Building Industry
- Industrial Show
- Power Engineering

#### Farexpo, St. Petersburg

- AutoWorld
- Expohoreca
- Fashion Industry
- New Year's Gift
- Radio Electronics. Instrument-Making. Automation
- Ros-Gas-Expo
- Spring-Summer Fair

#### Kazanskaya Yarmarka, Kazan

- Agrocomplex: Interagro. Animed. Farmer of the Volga Region
- Energy. Resource-Saving



- Intermebel
- JewelryExpo. Kazan
- Mechanical Engineering. Metalworking. Kazan
- Oil, Gas. Petrochemistry
- VolgaStroyExpo

#### **Kuzbass Fair, Novokuznetsk**

- Ugol Rossii & Mining

#### **MEDI Expo, Moscow**

- Care Mother & Child

#### **Metal-Expo, Moscow**

- Metal-Expo

#### **MVK, Moscow**

- Analitika Expo
- Cabex
- Euroexpofurniture / EEM
- Euroexpofurniture - Ural
- Interkomplekt
- Mashex
- PCVEXPO
- Polygraphinter
- Rosupak
- Weldex / Rossvarka
- WOODEX

#### **Nizhegorodskaya Yarmarka, Nizhny Novgorod**

- Future of Russia
- Great Rivers / ICEF
- Russian Architecture and Construction Forum

#### **Orgtechcentre Interoptorg, Moscow**

- Dacha. Garden. Landscape. Small Mechanization

#### **Primexpo, St. Petersburg**

- CleanExpo / Pulire
- Dry-Cleaners and Laundry
- Expoclean
- Expoelectronica
- NDT Russia

#### **RESTEC Exbn. Co., St. Petersburg**

- BLECH-RUSSIA
- Easter Festival
- Holy Russia
- Holy Russia – Nation Unity Day (Moscow)
- JUNWEX Moscow
- JUNWEX New Russian Style
- JUNWEX Saint Petersburg

- Oil Refining and Petrochemical Industry
- RAO / CIS OFFSHORE
- St. Petersburg Technical Fair
- Tekhnodrev

#### **RLP-Yarmarka, Moscow**

- Leather. Footwear. Fur. Technology

#### **RLP-Yarmarka and Textilexpo, Moscow**

- Textillegprom

#### **Sofit-Expo, Saratov**

- Construction. Finishing. Design

#### **SOUD – Sochi Exhibitions, Sochi**

- Beer
- InterJeweller
- Resorts and Tourism
- Wine-Vodka

#### **Textilexpo, Moscow**

- Apparel Textile Salon
- Home Textile Salon

#### **Vertolexpo Exbn. Centre, Rostov-on-Don**

- Building and Architectural Forum STIMEXPO

#### **Yugorskiye Kontrakty Regional Exbn. Center, Surgut**

- Products of the Earth Yugra
- Surgut. Oil and Gas

#### **YuzhUralExpo, Chelyabinsk**

- Ural Industrial and Economic Week

### **Other countries**

#### **Moldova**

#### **Poliproject Exhibitions, Chisinau**

- Expovin Moldova



## Exhibitions audited in 2012

### Russia

#### Agency of Business Contacts, Ekaterinburg

- Education from A to Z. Career

#### All-Russian Exhibition Centre, Moscow

- Agrofarm

#### Bizon Exhibition Companies Group, Moscow

- Interpolitex

#### Crocus International, Moscow

- Moscow Boat Show

#### Euroexpo, Moscow

- Apteka
- Climate World
- GARDENTOOL
- Otdykh / Leisure

#### Expocentre, Moscow

- 5pEXPO
- Agroprod mash
- CJF – Child and Junior Fashion. Autumn
- CJF – Child and Junior Fashion. Spring
- Consumexpo. Winter
- Consumexpo. Autumn
- Elektro
- Health Lifestyle
- Inleg mash
- Interlakokraska
- International Chemical Assembly – ICA
- Lesdrev mash
- Mebel
- Metalloobrabotka
- Mir Detstva
- Mir Stekla
- Navitech
- Neftegaz
- Obuv. Mir Kozhi. Autumn
- Obuv. Mir Kozhi. Spring

- Photonics. Lasers, Optics and Application
- Plastics Industry Show
- Prodexpo
- Reklama
- Sviaz-Expocomm
- Tires and Rubber
- Zdravookhraneniye

#### Expodesign Russian Exbn. Co., Moscow

- Domexpo (spring / autumn)
- Hunting and Fishing in Russia (spring)

#### ExpoForum, St. Petersburg

- Auto + Automechanika
- Childhood Planet
- Energetika & Electrotechnika
- St. Petersburg International Book Salon
- Zoosphere

#### Expostroy, Moscow

- Expostone

#### Expo-Volga, Samara

- Industrial Show

#### Farexpo, St. Petersburg

- Fashion Industry (spring)
- New Year's Gift
- Radio Electronics. Instrument-Making. Automation

#### ITE, Moscow

- Dairy and Meat Industry
- Ingredients Russia
- MIPS
- MITT
- Mosbuild
- Pharmtech
- TransRussia
- World Food Moscow

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**ITE Siberian Fair, Novosibirsk**

- MEDSIB
- SIBBUILD

**Kazanskaya Yarmarka, Kazan**

- Mechanical Engineering.  
Metalworking. Kazan
- VolgaStroyExpo

**Kuzbass Fair, Novokuznetsk**

- Ugol Rossii & Mining

**Messe Duesseldorf Moscow, Moscow**

- CPM – Collection Premiere Moscow

**Messe Frankfurt RUS, Moscow**

- Techtexil

**Metal-Expo, Moscow**

- Metal-Expo

**MVK, Moscow**

- Analitika Expo
- PCVEXPO
- Rosupak
- Weldex

**Nizhegorodskaya Yarmarka,  
Nizhny Novgorod**

- Great Rivers / ICEF
- Russian Architecture and  
Construction Forum

**Primexpo, St. Petersburg**

- CleanExpo (Krasnodar)
- Expoelectronica (Moscow)
- NDT Russia

**RESTEC Exbn. Co., St. Petersburg**

- Easter Festival
- JUNWEX New Russian Style (Moscow)

**RLP-Yarmarka, Moscow**

- Leather. Footwear. Fur.  
Technology (autumn)

**SOUD – Sochi Exhibitions, Sochi**

- InterJeweller

**Textilexpo, Moscow**

- Apparel Textile Salon (autumn)
- Home Textile Salon (autumn)

**Textilexpo and RLP-Yarmarka, Moscow**

- Textillegprom (autumn)

**Vertolexpo Exbn. Centre, Rostov-on-Don**

- Building and Architectural  
Forum STIMEXPO

**VETA Exhibition Center, Voronezh**

- Fashion and Beauty Festival IDEAL

**Yugorskiye Kontrakty Regional  
Exbn. Center, Surgut**

- Goods of the Earth Ugra (Khanty-Mansiysk)
- Surgut. Oil and Gas

**Other countries****Moldova****Moldexpo, Chisinau**

- Moldagrotech

**Poliproject Exhibitions, Chisinau**

- Expovin Moldova

### Russia

#### All-Russian Exhibition Centre, Moscow

- Flowers – IPM
- Golden Autumn

#### Bizon Exhibition Companies Group, Moscow

- Interpolitex

#### Crocus International, Moscow

- Moscow Boat Show

#### Euroexpo, Moscow

- Apteka
- Climate World
- Domestic Construction Materials
- GARDENTOOL
- Mitex
- Otdykh / Leisure

#### Expocentre, Moscow

- 5pEXPO
- Agroprod mash
- CJF – Child and Junior Fashion
- Consumexpo
- Elektro
- Healthy Lifestyle
- Inlegmash
- Interlakokraska
- Khimia
- Lesdrevmash
- Mebel
- Metalloobrabotka
- Mir Detstva
- Mir Stekla
- Navitech
- Neftgaz
- Obuv. Mir Kozhi
- Photonics. Lasers, Optics and Application
- Prodexpo
- Reklama
- Sklad. Transport. Logistika
- Sviaz-Expocomm
- Toys and Games
- Zdravookhraniye

#### Expodesign Russian Exbn. Co., Moscow

- Domexpo
- Hunting and Fishing In Russia

#### ExpoForum, St. Petersburg

- Auto + Automechanika
- Baltic Marine Festival
- City and Flowers
- Energetika & Electrotechnika
- Russian Industrialist
- St. Petersburg International Book Salon
- Welding. St. Petersburg
- Zoosphere

#### Farexpo, St. Petersburg

- Autoworld
- Boilers & Burners
- Expohoreca
- Fashion Industry
- Ros-Gas-Expo

#### ITE, Moscow

- Aqua-Therm Moscow
- Ingredients Russia
- MIBS
- MIMS
- MIOGE
- MIPS
- MITT
- Mosbuild. Building & Interiors
- Pharmtech
- TransRussia
- World Food Moscow

#### ITE Siberian Fair

- MEDSIB
- SIBBUILD

#### Kazanskaya Yarmarka, Kazan

- Intermebel
- Mechanical Engineering. Metalworking. Kazan
- VolgaStroyExpo

#### KrasnodarEXPO, Krasnodar

- YugAgro

#### Kuzbass Fair, Novokuznetsk

- Ugol Rossii & Mining

#### MEDI Expo, Moscow

- Care Mother & Child

#### Metal-Expo, Moscow

- Metal-Expo

#### MVK, Moscow

- Analitika Expo
- Cabex
- EEM / Euroexpofurniture
- Fasttec
- Interkomplekt
- Labelshow
- Mashex
- PCVEXPO
- Polygraphinter
- Rosupack
- Weldex / Rossvarka
- Woodex

#### Nizhegorodskaya Yarmarka, Nizhny Novgorod

- Future of Russia

#### Primexpo, St. Petersburg

- CleanExpo / Pulire
- Expoclean / Pulire
- Expoelectronica
- MiningWorld Russia
- NDT Russia
- Power Electronics and Energy Saving
- SFITEX

#### Primexpo and RESTEC Exbn. Co., St. Petersburg

- Prodtch

#### RESTEC Exbn. Co., St. Petersburg

- JUNWEX
- RAO / CIS OFFSHORE

#### RLP-Yarmarka, Moscow

- Leather. Footwear. Fur. Technology

#### SOUD – Sochi Exhibitions, Sochi

- Beer

#### Textilexpo, Moscow

- Apparel Textile Salon
- Home Textile Salon

#### Vertolexpo Exhibition Centre, Rostov-on-Don

- Building and Architectural Forum STIMEXPO

### Other countries

#### Moldova

##### Moldexpo, Chisinau

- Moldagrotech

##### Poliproject Exhibitions, Chisinau

- Expovin Moldova

#### Ukraine

##### Expodonbass, Donetsk

- UGOL / MINING

Exhibition  
Organizers





## CENTRAL FEDERAL DISTRICT

### General Information

#### Geography

The district spans an area of 650.2 thousand sq. km and is situated in the extreme west of the country. The district comprises the Central and Central Black Earth economic regions which makes in total eighteen federal subjects. Administrative center is Moscow.

#### Other District's subjects are:

Belgorod Region • Bryansk Region • Ivanovo Region • Kaluga Region • Kostroma Region • Kursk Region • Lipetsk Region • Moscow Region • Orel Region • Ryazan Region • Smolensk Region • Tambov Region • Tula Region • Tver Region • Vladimir Region • Voronezh Region • Yaroslavl Region

#### Population

As of January 2012, the total population of the Region was 38,538 thousand people (26.9% of total Russian population). The economically active population amounts to 20.4 million people (52.8% of the total resident population). The average population density is 59.3 people per square kilometer. The major urban center is Moscow and Moscow region with more than 18 million inhabitants in total.

	2002	2009	2010	2011	2012
Total population (thou. persons)	38068	38263	38335	38445	38538
Population in working age (thou. persons)	22993	23800	23653	23567	23393



### Economic Development

#### Gross Regional Product

According to Federal State Statistics Service data the Central Federal District GRP amounted to 11,445.2 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 13,444.4 bln. RUB and 2011 GRP reached 16,170.4 bln. RUB.

#### Foreign Trade Turnover

The first 9 months of 2012 are marked with positive trade balance. Export – 174.8 billion US dollars, import – 139.1 billion US dollars. The Central Federal District foreign trade turnover makes 51.2% of total Russian foreign trade turnover.

## **Investments**

The total volume of investments into the Central Federal District amounts to 62.3% of all investments into Russian economy. The foreign investments volume in the first 9 months of 2012 totals 71.3 billion US dollars, 6.2% of them are direct investments.

## **Industrial Sector**

Specialization of the District's economy depends highly on the territory. The Central Black Earth Region (in the South) focuses on ore mining, metallurgic and food industry, some branches of engineering industry and chemical industry, and also in intensive agricultural industry. The Central economic area (in the north and in the central areas of the district) is characterized by highly-developed diversified engineering industry and metalworking production, chemical industry, military-industrial complex, light industry branches.

## **Branches**

- engineering industry
- metalworking production
- rocket and space industry
- aircraft industry
- electronics and radio manufacturing industry
- railway engineering industry
- computer production
- building and construction
- chemical industry, including organic synthesis chemistry (artificial resin, plastic materials, lavsan and others)
- light industry, especially textile
- food production industry
- printing industry
- agriculture
- knowledge-intensive industries
- iron and steel industry

## **Fuel and Energy**

Fuel and energy complex of the Central Federal District includes electric power industry, petroleum-refining industry, coal and peat industries. The District does not have any oil resources, however it ranks high among other federal districts on volumes of oil refining. There is a number of oil refining factories in the District that provide to the consumers all main types of oil-products. The factors that contribute to the Central Federal District economy development are favorable economic-geographical position, created industrial scientific and technical potential and well-developed infrastructure.

## **Exhibition Activity**

There are 28 exhibition organizers - RUEF members that carry out exhibition activity in the Central Federal District, 26 of them are legal entities-residents of the District, 2 have their residence in other Federal Districts but hold some of their exhibitions in the Central Federal District.

In 2012, 297 exhibition events were organized in the Central Federal District with total net space of 1,264,419 sq. m. 67,128 exhibitors from 117 countries took part in these exhibitions. More than 3.8 million people visited the events.

### **The largest exhibitions' themes (based on net space)**

- Textiles, clothes, footwear, and leather – 11.7%
- Construction, finishing materials, and procurement – 10.9%
- Cars, bikes, and motorbikes – 7.9%
- Food processing, beverages, tobacco. commercial, refrigeration, and exhibition equipment – 7.0%

### **The largest exhibitions' themes (based on number of exhibitors)**

- Textiles, clothes, footwear, and leather – 12.2%
- Construction, finishing materials, and procurement – 12.7%
- Tourism, sports, leisure, and hobby – 7.9%
- Agriculture – 7.9%

## MOSCOW

Federal City

### General Information

Moscow is the capital of the Russian Federation and its major political, economic, cultural, religious, financial, educational, and transportation centre.

### Geography

It is located by the Moskva River in the Central Federal District, in the European part of Russia. By its territorial expansion on July 1st, 2012 southwest into the Moscow Oblast, the capital increased its area 2.5 times; from about 1,000 sq. km up to 2,511 sq. km, and gained additional population of 230,000 people.

The system of territorial division of Moscow includes 12 administrative communities and 125 districts.

### Population

Moscow Population – 11,612,943 (as of January 1st, 2012).

Economically active population – 6,341,000.

Economically Active Population	Municipal economy		Private economy
	State	Non-governmental	
6,341,000	1,629,000	4,712,000	3,308,000

### Economic Development

The Region ranks among the leading regions of Russia and the Central Federal District for many social and economic development indexes including gross regional product, industrial output, commercial public services, budget revenues, foreign investment inflow, and retail trade turnover.

### Gross Regional Product

According to Federal State Statistics Service data the Moscow GRP amounted to 7,127 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 8,375.9 bln. RUB and 2011 GRP was 10,021.6 bln. RUB.

### Foreign Trade Turnover

In the first 9 months of 2012 foreign trade turnover amounted to 250.8 bln. US dollars.

Export – 155.9 bln. US dollars.

Import – 94.9 bln. US dollars.

### Investments

In the first 9 months of 2012 the total amount of foreign investments into Moscow economy reached 63.2 billion US dollars which makes 88.6% of all foreign investments made into the Central Federal District.

Moscow City Government contributes to improvement of city's investment climate by focusing the work on city's legislation in an effort to meet all the needs of foreign investors when it comes to their concerns for the security of investments, as well as to create the conditions necessary for private businesses to develop in Moscow.

### Industry

Primary industries in Moscow are chemical, metallurgy, food, textile, furniture, and energy production as well as software development and machinery industries.

### International Relations

Moscow maintains regular contacts with more than 150 foreign cities and regions and has economic partners in 204 countries worldwide. Moscow cooperates with different international organizations: "World Association of the Major Metropolises "Metropolis", "International Conference of Mayors of World Cities", "Union of Four European Mayors", "Parliamentary Assembly of the Organization of Black Sea Economic Cooperation", "European Congress of Local and Regional Authorities", "International Assembly of the Capitals and Big Cities", "European Association of Cities as Educational Centers",

“Organization of the Capitals of the Central and the Eastern Europe on prevention and liquidation of consequences of accidents and natural disasters”, “Worldwide Organization “United Cities and Local Governments”, etc.

In 2012 Moscow’s major foreign trade partner countries were China, the USA, Germany, France, Italy, Switzerland, India, the United Kingdom, Algeria, Ukraine.

The region’s main exports are pearls, precious and semi-precious stones, metals and metal products, engineering products, chemical products, rubber, foodstuffs and raw materials, wood, pulp and paper products.

As for imports the main products are metal products, engineering products, chemical products, rubber, foodstuffs and raw materials, textiles, textile products, footwear, wood, pulp and paper products.

### **Exhibition Activity**

There are 25 exhibition organizers – RUEF members that carry out exhibition activity in Moscow, 23 of them are Moscow operators, 2 have their residence in other cities but hold a number of exhibitions in Moscow.

In 2012, 224 exhibition events were organized in Moscow with total net space of 1,221,821 sq. m. 59,279 exhibitors took part in these exhibitions. Almost 3.6 million people visited the events.



## **ALL-RUSSIAN EXHIBITION CENTRE STATE JOINT-STOCK COMPANY, OPEN JOINT-STOCK COMPANY (AREC)**

**RUEF Full Member since 1991**

**UFI Member since 1997**

The All-Russian Exhibition Center is a multifunctional exhibition and congress center of Moscow. About 15 million of Muscovites and guests of the city visit the Center yearly.

AREC holds more than 100 exhibitions annually, 25,000 of exhibitors from 70 countries usually participate in these events. Multifunctional halls and conference rooms of the AREC pavilions are equipped with the modern technical facilities and appropriate for holding exhibitions and congresses of any level and format. AREC provides with a wide range of services – trade shows expositions creating, organizing companies and regions’ presentations, advertising and information, decorating, customs and logistic services, visa and hotel reservation support, office and retail space providing service.

AREC venues are regularly used for holding festivals, concerts, social, sport and cultural events.

The exhibition and commercial centers of the CIS countries, which are very important for networking and tourism development, are situated at AREC as well – the Republic of Armenia, the Republic of Belarus and the Kyrgyz Republic.

In 2014, the All-Russian Exhibition Centre, one of the leading exhibition centers of Russia, will celebrate its 75th anniversary.

### **Own Exhibition Space:**

hall space – 35,703 sq. m

open air space – 65 000 sq. m

**Address:** VVC, 119 Prospect Mira, Moscow, 129223, Russia

**Tel.:** +7 (495) 748-35-00, 544-35-00

**Fax:** +7 (495) 748-34-80, 544-34-80

**E-mail:** arec@vvcentre.ru

www.vvcentre.ru

**Director General:** Aleksey E. Mikushko

**UFI Approved and RUEF Logo Granted Events**

FLOWERS

GOLDEN AUTUMN

**RUEF Logo Granted Events**

INTERNATIONAL SPECIALIZED EXHIBITION "AGROTHECH RUSSIA"

THE FEDERAL EXHIBITION FAIR FEATURING THE PRODUCTS OF SMALL AND MEDIUM BUSINESSES

**Other Leading Fairs/ Exhibitions**

INTERNATIONAL EXHIBITION FOR ANIMAL HUSBANDRY AND BREEDING 'AGROFARM'

INTERNATIONAL FORUM 'PRESERVATION OF CULTURAL HERITAGE'

INTERNATIONAL FORUM OPTICAL DEVICES AND TECHNOLOGIES 'OPTICS-EXPO'

INTERNATIONAL EXHIBITION 'CREATIVA MOSCOW'

FESTIVAL OF RUSSIAN CRAFTSMEN AND PAINTERS 'FIREBIRD'

**Additional Services**

Organization and Maintenance of Exhibition, Fair and Congress Arrangements

Exhibition Halls Rent

Exhibition Stand Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Ticket Reservation

Freight Forwarding and Custom Services

**Priority themes for international partnership and cooperation**

Agriculture complex, industry, education, innovations



## **ASIZ (ASSOCIATION OF DESIGNERS, MANUFACTURERS AND SUPPLIERS OF PERSONAL PROTECTIVE EQUIPMENT)**

**RUEF Full Member since 2011**

Association of designers, manufacturers and suppliers of personal protective equipment of the Russian Federation (ASIZ) was founded in November 2001. Since 2010 ASIZ is a self-regulated organization.

The members of the Association are enterprises-producers of personal protective equipment, trade and commercial organisations, regional centres of labour protection, industrial institutes, representatives of big, medium and small business. ASIZ coordinates all the activities of 85 members and participates in drawing up and examination of laws, standards, regulations and documents on social policy in the sphere of design, production and marketing of personal protective equipment.

One of the main activities of ASIZ is the organization of the yearly International specialized exhibition "Safety and Labour Protection". The 17th exhibition will take place in December 2013.

**Address:** 52 Electrozavodskaya St., Moscow, 107023, Russia

**Tel.:** +7 (495) 287-48-91

**Fax:** +7 (495) 933-21-90

**E-mail:** [assiz@inbox.ru](mailto:assiz@inbox.ru)

[www.asiz.ru](http://www.asiz.ru)

**President:** Dr. Yury Sorokin

### **RUEF Logo Granted Event**

SAFETY AND LABOUR PROTECTION (BIOT)

### **Additional Services**

Exhibition Stands Rent

Exhibition Stands Design

Exhibition and Conferences Equipment

### **Priority themes for international partnership and cooperation**

Personal protective equipment, safety and labour protection





## **BIZON, EXHIBITION COMPANIES GROUP**

**RUEF Full Member since 2011**

**UFI Member since 2012**

Exhibition Companies Group BIZON is well known in Russia and abroad as professional organizer and operator of congress and exhibition events in the field of security and armaments.

Efficiently working on the exhibition industry market since 1995 the company annually organizes and holds International Exhibition of Means of State Security Provision INTERPOLITEX and International Integrated Safety and Security Exhibition ISSE.

Professional reputation and high status of the company is confirmed by its strong links with Russian power-wielding ministries and law enforcement bodies: the Russian Federation Ministry of the Interior, Ministry of Defence, Federal Security Service, Ministry for Civil Defense, Emergencies and Elimination of Consequences of Natural Disasters.

The International Exhibition INTERPOLITEX is traditionally held in October in Moscow in the territory of the All-Russian Exhibition Centre. 400 companies from 24 countries exhibiting on the space of more than 24,000 sq. m, gather more than 16,000 specialists.

International Integrated Safety and Security Exhibition ISSE is also traditionally held in the end of May on the same exhibition ground with exhibition space of more than 25,000 sq. m, number of exhibitors – 450 companies and number of visitors – 15,000 attendees.

**Address:** Pavilion 69, All-Russian Exhibition Centre, 119 Prospect Mira, Moscow, 129223, Russia

**Tel./Fax:** +7 (495) 937-40-81

**E-mail:** mail@b95.ru

www.b95.ru

**General Director:** Mr. Sergey Marichev

### **UFI Approved and RUEF Logo Granted Event**

INTERPOLITEX – International Exhibition of Means of State Security Provision

### **Other Leading Fairs/Exhibitions**

ISSE – International Integrated Safety and Security Exhibition

### **Additional Services**

Organization of Conferences and Workshops

Organization of Contests and Competitions

Organization of Live Demonstrations of Special Police, Military Technical Equipment, and Hardware, Rescue and Recovery Facilities and Equipment on Special Demonstration Grounds

Exhibition Personnel

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

Forwarding Services

### **Priority themes for international partnership and cooperation**

Security and protection of human person and state, rescue of people in emergencies



## **CONCORDBUSINESSSERVICE, LLC**

**RUEF Full Member since 2012**

ConcordBusinessService LLC specializes in organizing exhibitions, national expositions, congresses and conferences in Russia and abroad. The company provides all kind of services for organizing congress and exhibition events and has a wide experience in this activity.

Since 2007 ConcordBusinessService has been organizing its own exhibitions in Moscow – the International Congress and Exhibition “Global Education”.

In 2009 ConcordBusinessService was the official operator of the XXIX International Congress of Game Biologists in Moscow, in 2011 the company was the organizer of the 1st Russian Petroleum Congress in the Congress Center of WTC. In 2013 the company became official National event operator of the Asian and Pacific Energy Forum which took place in Vladivostok on Russky Island.

For a long time company has been working with the largest international exhibition centers and offices in Russia – Messe Berlin, Messe Duesseldorf, Fiera Milano and others. ConcordBusinessService provides corporate services for organizations. In the several offices there are air and rail tickets booking terminals.

**Address:** Bld. 2, 11 Tikhvinsky Per., Moscow, 127055, Russia

**Tel./Fax:** +7 (495) 961-11-99

**E-mail:** n.evnevich@concordgroup.ru

[www.concordgroup.ru](http://www.concordgroup.ru)

**Director:** Natalia Evnevich

### **Leading Fairs/Exhibitions**

GLOBAL EDUCATION

### **Additional Services**

- Exhibition Halls Rent
- Exhibition Stands Design
- Exhibitions and Conferences Equipment
- Printing Services
- Exhibition Personnel
- Advertising Agencies
- Catering
- Hotel Reservations
- Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Partnership and cooperation on education, educational conferences and exhibitions



**EUROEXPO**

## **EUROEXPO, LTD**

**RUEF Full Member since 2001**

**UFI Member since 2010**

Euroexpo, LTD was founded in 1992. Our exhibitions cover a wide scale of industries and are aimed at professionals (B2B). Euroexpo is a member of Moscow Chamber of Commerce and Industry since 2000, Russian Union of Exhibitions and Fairs since 2001, International Congress and Convention Association ICCA, full member of UFI since 2010.

A partnership company Euroexpo Exhibitions and Congress Development GmbH was founded in Austria in 2006. The offices in Vienna and Moscow hold 11 international specialized exhibitions annually, among them Construction Materials, Climate World, Gardentool, Piscina Moscow (together with Fira de Barcelona), WIC – World. Information. Communications (within Sviaz-Expocomm), Barbecue Expo, Otdykh LEISURE, MIBEXPO Russia (MICE exhibition), Luxury Leisure, MITEX (tools & equipment), APTEKA (pharmaceuticals). Euroexpo exhibition and conference organization services are certified and meet ISO 9001:2000 requirements.

Other activities of Euroexpo that have been developing very dynamically through last years are the design and construction of individual stands and expositions (EuroexpoStand Company) and events' organization (EuroexpoEvent Company).

**Address:** 423 Office, 35 Arbat St., Moscow, 119002, Russia

**Tel.:** +7 (495) 925-65-61

**Fax:** +7 (499) 248-07-34

**E-mail:** info@euroexpo.ru

www.euroexpo.ru

**Director General:** Kirill Anisimov

### **UFI Approved and RUEF Logo Granted Events**

OTDYKH / LEISURE

DOMESTIC CONSTRUCTION MATERIALS

### **UFI Approved Events**

APTEKA

CLIMATE WORLD

GARDENTOOL

MITEX

### **Additional Services**

Exhibitions' Organizing

Exhibition Stands Design

Exhibitions and Conferences Equipment

Exhibition Personnel

Catering

### **Priority themes for international partnership and cooperation**

Construction, travel & tourism, pharmaceutical industry, HVAC&R, tools and equipment



## **EXPOCENTRE, ZAO**

**RUEF Full Member since 1991**

**UFI Member since 1975**

**InterEXPO Member since 1978**

**AIPC Member since 2005**

**ICCA Member since 2006**

**IFES Member since 2011**

**EMECA Member since 2012**

EXPOCENTRE, ZAO organizes the largest in Russia and Eastern Europe exhibitions and conventions which provide great opportunities for business cooperation, product presentations, introduction of innovations. We offer the latest exhibition technologies, solutions, services, communication means, efficient marketing, professionalism. Expocentre Fairgrounds has 165,000 sq. m of exposition space, halls for conventions. Annually, it hosts over 100 exhibitions, 700 conventions with 30,000 companies participating and 2 million professionals from over 100 countries visiting. Expocentre is a member of international exhibition associations; 23 events have the 'UFI Approved Event' label; 27 events carry the RUEF label. Our success rests upon cooperation with federal authorities, sectoral ministries, departments, the Russian Chamber of Commerce and Industry, Moscow City Government, largest international exhibition organizers, professional international associations, leading foreign manufacturers.

### **Own Exhibition Space:**

hall space – 105,000 sq. m

open air space – 60,000 sq. m

**Address:** 14 Krasnopresnenskaya Nab., Moscow, 123100, Russia

**Tel.:** +7 (499) 795-27-11

**Fax:** +7 (499) 795-25-32

**E-mail:** [centr@expocentr.ru](mailto:centr@expocentr.ru)

[www.expocentr.ru](http://www.expocentr.ru)

**Director General:** Sergey Bednov

### **UFI Approved and RUEF Logo Granted Events**

5PEXPO

AGROPRODMASH

CJF

CONSUMEXPO

ELEKTRO

HEALTHY LIFESTYLE

INLEGMASH

INTERLAKOKRASKA

KHIMIA

LESDREVMASH

MEBEL

METALLOBRABOTKA

MIR DETSTVA

MIR STEKLA

NEFTEGAZ  
OBUV. MIR KOZHI  
PHOTONICS. LASERS, OPTICS AND APPLICATION  
PRODEXPO  
REKLAMA  
SKLAD. TRANSPORT. LOGISTIKA  
SVIAZ-EXPOCOMM  
ZDRAVOOKHRANENIYE

**UFI Approved Events**

NAVITECH  
TOYS AND GAMES

**RUEF Logo Granted Events**

INTERNATIONAL CHEMICAL ASSEMBLY - ICA  
INTERNATIONAL FORUM HIGH TECHNOLOGY OF XXI (together with EXPO-ECOS, LLC)  
MBA – MOTHER AND BABY ACADEMY  
PLASTICS INDUSTRY SHOW  
TIRES AND RUBBER

**Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Catering  
Hotel Reservations  
Railway and Airline Ticket Reservations  
Visa Support for Exhibitors

**Priority themes for international partnership and cooperation**

Cooperation with national and foreign associations and companies in holding national and international trade fairs, conventions, congresses, seminars, etc. MICE industry



## **EXPO-ECOS, LLC**

**RUEF Full Member since 2004**

**Address:** Bld. 2, 6 Zyuzinskaya St., Moscow, 117209, Russia

**Tel.:** +7 (495) 332-35-29

**Fax:** +7 (495) 332-36-84

**E-mail:** [expoecos@expoecos.com](mailto:expoecos@expoecos.com)

[www.expoecos.com](http://www.expoecos.com)

**Director General:** Valeriy Gradoboyev

### **RUEF Logo Granted Event**

INTERNATIONAL FORUM HIGH TECHNOLOGY OF XXI  
(together with EXPOCENTRE, ZAO)

### **Other Leading Fairs/ Exhibitions**

UNMANNED VEHICLE SYSTEMS – UVS-TECH

### **Additional Services**

Organization of Participation in International Exhibitions

Business Trips Organization to Exhibitions and Congress Events

Exhibition Stands Design

Printing Services

Hotel Reservations

### **Priority themes for international partnership and cooperation**

Organization of participation in international exhibitions, exhibitions organization





## **EXPO-PARK EXHIBITION PROJECTS, LTD**

**RUEF Full Member since 2001**

EXPO-PARK EXHIBITION PROJECTS is one of the oldest and the most relevant independent exhibition companies on the Russian exhibition market. We have been making exhibition concepts for 16 years. At present we organize 12 specialized exhibitions and fairs.

We hold exhibitions under the patronage of the Chamber of Commerce and Industry of the Russian Federation, the International Chamber of Commerce, and the Ministry of Culture of the Russian Federation. Six EXPO-PARK projects are certificated by the Russian Union of Exhibitions and Fairs. Being a part of the International Confederation of Antiquaries and Art Dealers and Association of Manufacturers of POS-materials, we aim to involve these associations into official program of the exhibitions. Each of EXPO-PARK projects is unique and experimental. They combine educational and commercial functions. We also aim to attract professional communities and to promote various forms of art, modern design and architecture.

**Address:** 10 Krymsky Val St., Moscow, 119049, Russia

**Tel.:** +7 (495) 657-99-22

**Fax:** +7 (495) 238-45-16

**E-mail:** info@expopark.ru

www.expopark.ru

**Director General, Founder and Owner of the Company:** Vasiliy Bychkov

### **RUEF Logo Granted Events**

ARCH MOSCOW

ART MOSCOW

CHRISTMAS TIME/100 DAYS BEFORE NEW YEAR

DESIGN & REKLAMA

NON/FICTION

RUSSIAN ANTIQUE SALON

### **Additional Services**

Exhibition Booths Rent

Providing Events

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Electronic Tickets for the Exhibitions Available on the Web-sites

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Antiques, design and advertisement, architecture, souvenir production, New Year and holiday industry, contemporary art, literature



**ЭКПОСТРОЙ**

## **EXPOSTROY, LTD**

**RUEF Full Member since 2010**

EXPOSTROY LTD is the organizer of EXPOSTONE – the main and the biggest in Russia international specialized exhibition for mining, processing, treatment and use of natural stone, one of the most prestigious events of the stone industry worldwide.

For over 12 years EXPOSTONE has been the arena of meeting of professionals that work in mining and stone processing fields as well as builders, architectures, designers, city building and housing specialists, landscape designers, artists, restorers from Russia and abroad (308 companies from 20 countries exhibited in EXPOSTONE – 2010 at the area of 10 000 sq. m).

EXPOSTROY LTD also organizes local agricultural fairs and other events.

**Address:** 24 Nahimovsky Prospect, Moscow, 117218, Russia

**Tel./Fax:** +7 (495) 229-05-09, 967-15-84

**E-mail:** expo@expostroy.ru

www.expostroy.ru

**Director General:** Alexey Emelianov

### **Leading Fairs/ Exhibitions**

EXPOSTONE – International Specialized Exhibition for Mining, Processing and Use of Natural Stone

### **Additional Services**

Event Organization

### **Priority themes for international partnership and cooperation**

Natural stone, construction



## **INTERNATIONAL EXHIBITION COMPANY, MVK, ZAO, THE PART OF THE ITE GROUP**

**RUEF Full Member since 1997**

**UFI Member since 2000**

MVK is part of the ITE Group.

MVK was formed in 1990 when the Russo-German Moscow Fair was organised. In 2002, MVK JSC was formed, and in 2003 a Yekaterinburg office was opened, ITE Ural. In 2010, MVK became part of the ITE Group.

MVK's portfolio is based on three key areas, which the company considers its three pillars. Within the printing and packaging industries, it organises RosUpack and Polygraphinter, two long-standing events; Woodex and Holzhaus are some of its events for the wood processing and wooden houses construction industry; and for the industrial sector it organises such well-known events as Mashex, PCVExpo, Cabex, Weldex, Analitika Expo and VacuumTechExpo.

Every year more than 3,500 exhibitors from 47 countries participate in events held by MVK which are attended by more than 123,000 people.

**Address:** 15, bldg. 1, Zubarev Lane, Moscow, 129164, Russia

**Tel.:** +7 (495) 935-81-00

**Fax:** +7 (495) 935-81-01

**E-mail:** info@mvk.ru

www.mvk.ru, www.ite-russia.ru

**General Director:** Mikhail Bashaev

### **UFI Approved and RUEF Logo Granted Events**

ANALITIKA EXPO  
CABEX  
EEM/EUROEXPOFURNITURE  
FASTTEC  
INTERKOMPLEKT  
LABELSHOW  
MASHEX  
PCVEXPO  
POLYGRAPHINTER  
ROSUPACK  
WELDEX  
WOODEX

### **RUEF Logo Granted Events**

EEM/EUROEXPOFURNITURE – URAL

### **Other Leading Fairs/Exhibitions**

GASSUF  
WASMA  
VACUUMTECHEXPO

### **Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Exhibition Personnel  
Catering  
Hotel Reservations

### **Priority themes for international partnership and cooperation**

Packaging, printing, machinery, woodworking machinery, cable, pumps, compressors, technology for city building and infrastructure projects



## **ITE MOSCOW**

**RUEF Full Member since 2012**

**UFI Member since 2007**

ITE Moscow is an office of the ITE Group.

The company annually organises 18 top-quality exhibitions and conferences. The portfolio of events of the office includes such large-scaled and well-known exhibitions as International building and interiors exhibition MosBuild which is the largest building exhibition in Russia and Eastern Europe; MITT, Moscow International Travel and Tourism Exhibition – one of the 5 top travel exhibitions in the world; as well as Oil and gas/MIOGE, WorldFood Moscow, and other international exhibitions. Every year more than 10,000 exhibitors from 103 countries participate in events held by ITE Moscow which are attended by more than 281,000 people.

**Address:** 15, bldg. 1, Zubarev lane, Moscow, 129164, Russia

**Tel.:** +7 (495) 935-73-50, 788-55-85

**E-mail:** [info@ite-expo.ru](mailto:info@ite-expo.ru)

[www.ite-expo.ru](http://www.ite-expo.ru)

[www.ite-russia.ru](http://www.ite-russia.ru)

**General Director:** Alexander Shtalenkov

### **UFI Approved Events**

AQUA-THERM MOSCOW  
INGREDIENTS RUSSIA  
MIBS  
MIMS  
MIOGE  
MIPS  
MITT  
MOSBUILD  
PHARMTECH  
TRANSRUSSIA  
WORLDFOOD MOSCOW

**Other Leading Fairs/Exhibitions**

DAIRY AND MEAT INDUSTRY  
IFFF MOSCOW  
CITYBUILD  
ELEARNEXP0

**Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Exhibition Personnel  
Catering  
Hotel Reservations  
Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Building, construction, engineering; agriculture, food-processing; prospecting, extracting and refining natural resources; machine-building, industrial automation; tourism; transport and logistics; the pharmaceutical industry



## **MEDI EXPO, LLC**

**RUEF Full Member since 2003**

**UFI Member since 2006**

**Address:** 1-5 Office, 2 bld., 37 Pr. Vernadskogo, Moscow, 119415, Russia

**Tel./Fax:** +7 (495) 721-88-66

**E-mail:** olga@mediexpo.ru, expo@mediexpo.ru

www.mediexpo.ru/en

**Director General:** Olga Tsokolaeva

### **UFI Approved and RUEF Logo Granted Event**

CARE MOTHER & CHILD

### **Other Leading Fairs / Exhibitions**

MEDICAL DIAGNOSTICS

CARDIOLOGY

LABDIAGNOSTICS

ANESTHESIA AND REANIMATION IN OBSTETRICS AND GYNECOLOGY

### **Additional Services**

Exhibition Stands Design

Exhibitions and Conferences Equipment

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

Professional Congress Operator (PCO)

Destination Management Company (DMC)

Direct Mail

### **Priority themes for international partnership and cooperation**

Organization of international exhibitions and congresses on actual problems of public health services & medicine in common



Messe  
Düsseldorf  
Moscow

## **MESSE DÜSSELDORF MOSCOW, OOO**

**RUEF Full Member since 2010**

During the years of its successful activities on the Russian market OOO Messe Düsseldorf Moscow has helped in close cooperation with Expocentre to organize the participation in exhibitions and fairs for approximately 60,000 Russian and foreign companies. The exhibitions organized by OOO Messe

Düsseldorf Moscow attract thousands of experts from all over the world, which creates a perfect base for establishing new and strengthening the existing business contacts.

The main activity of OOO Messe Düsseldorf Moscow is to organize and hold fairs, exhibitions and other similar events, as well as to participate in such events. The company also offers consulting services, works out projects and orders for international fairs and exhibitions.

The services provided by the company include working out the design of exhibition booths and constructing exhibition booths according to specific customer wishes, advertising, holding PR-events, organizing press conferences, various workshops and other events related to the exhibition, support in obtaining a visa, help in providing accommodations for exhibitors and visitors.

**Address:** Bld. 1, 3 Timura Frunze St., Moscow, 119021, Russia

**Tel.:** +7 (495) 955-91-99

**Fax:** +7 (499) 246-92-77

**E-mail:** MarkatchevaT@messedi.ru

www.messe-duesseldorf.ru

**Director General:** Thomas Stenzel

#### **Leading Fairs/ Exhibitions**

INTERPLASTICA

UPAKOVKA/UPAK ITALIA

CPM – COLLECTION PREMIERE MOSCOW

SHK (WATER SUPPLY, HEATING, AIR-CONDITIONING)

METALLURGY – LITMASH

TUBE RUSSIA

ALUMINIUM/NON-FERROUS

WIRE RUSSIA

SHOP DESIGN

WELDING. CUTTING. FACING

#### **Additional Services**

Exhibition Halls Rent

Exhibition Stands Design

Advertising

PR-events

Press Conferences Organization

Support in Obtaining a Visa

Help in Providing Accommodations for Exhibitors and Visitors

#### **Priority themes for international partnership and cooperation**

Plastics and rubber, processes and packaging, fashion industry, water supply, heating, air conditioning, metallurgical technologies, precision castings, thermo process technology, foundry, wire and cable industry, tube industry, retail industry



## **MESSE FRANKFURT RUS, LTD**

**RUEF Full Member since 2012**

**UFI Member since 2007**

Messe Frankfurt Rus fairs are effective communicative and marketing platforms, giving an opportunity to promote products, services and projects, signing contracts. Our fairs are organized as large business-forums attracting representatives of Russian and foreign enterprises, governmental structures, expert communities, associations, mass media.

One of our main tasks is to stimulate development of economy and market relations in Russia, attraction of foreign enterprises – high-quality goods manufacturers to the Russian market.

Messe Frankfurt events in Russia and worldwide give exhibitors and visitors an excellent opportunity to learn the latest innovations, to enrich their potential and to practice the newest instruments of effective business development.

Messe Frankfurt GmbH is one of the founders of the World association of the exhibition industry – UFI. The company continuously adjusts the basic fairs to the needs and expectations of each market, improves them and generates new ideas.

**Address:** 39a Leningradsky Prosp., Moscow, 125167, Russia

**Tel.:** +7 (495) 649-87-75

**Fax:** +7 (495) 649-87-85

**E-mail:** Eugen.Alles@Russia.MesseFrankfurt.com

[www.messefrankfurt.ru](http://www.messefrankfurt.ru)

**Director General:** Eugen Alles

### **Leading Fairs/ Exhibitions**

INTERLIGHT MOSCOW POWERED BY LIGHT + BUILDING

AUTOMECHANIKA MOSCOW POWERED BY MIMS

NAMM MUSIKMESSE RUSSIA

PROLIGHT + SOUND NAMM RUSSIA

HEIMTEXTIL RUSSIA

TECHTEXTIL RUSSIA

### **Additional Services**

Exhibition Halls Rent

Exhibitions and Conferences Equipment

Hotel Reservations

Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Attraction of foreign speakers, sponsoring companies, exhibition participants





## **METAL-EXPO, JSC**

**RUEF Full Member since 1999**

**UFI Member since 2002**

**Address:** Bld. 1, 9 B.Marinskaya St., Moscow, 129085, Russia

**Tel./Fax:** +7 (495) 734-99-66

**E-mail:** info@metal-expo.ru

www.metal-expo.com

**Director General:** Alexey Alexandrovich Efimov (Mr)

### **UFI Approved and RUEF Logo Granted Event**

METAL-EXPO

### **Other Leading Fairs/Exhibitions**

METALLURGY-LITMASH

TUBE. RUSSIA

ALUMINIUM/NON-FERROUS

### **Additional Services**

Exhibition Halls Rent

Exhibition Stands Design

Printing Services

Catering

Hotel Reservations

### **Priority themes for international partnership and cooperation**

Ferrous and non-ferrous rolled products, metalworking, equipment manufacturing, steel service centers, steel products handling



## **MOSCOW CENTRE FOR IMPLEMENTATION OF INNOVATIONS IN SCIENCES AND TECHNOLOGY MOSKVA, MOSCOW STATE UNITARY ENTERPRISE (GUP MOSKVA)**

**RUEF Full Member since 2011**

The anchor exhibition venue for the Moscow City Government now is successfully operating for the three consecutive years. We are happy to appreciate our constantly growing cooperation with major exhibition and congresses organizers, who are widely presented at the International Exhibition Centre MosExpo.

Our joint task is to form the image of the Moscow City as the city of wide opportunities for Russian and foreign businesses, and as the city which is growing rapidly yet remaining the city of high social responsibility.

IEC MosExpo is not only aimed at serving specialized exhibitions and congresses, but also actively participates in Moscow City Government social projects, solving tasks of sustainable development of the Moscow city, its youth generations, socially unprotected groups of citizens, and support of small and middle-sized businesses.

Projects in Russia and abroad carried out by IEC MosExpo experts were ranked at the very high level by major government customers

### **Own Exhibition Space:**

hall space – 24,500 sq. m

**Address:** Bld. 70, 119 Prospekt Mira, Moscow, 129223, Russia

**Tel.:** +7 (495) 974-77-77

**E-mail:** bav@mos-expo.com

www.mos-expo.com

**Director General:** Andrey Belyankin

### **Leading Fairs/ Exhibitions**

World known exhibitions such as Metal-Expo, Textillegprom, Moscow International Book Exhibition and Tradefair, Complex Security, Golden Fall, Interpolitex, JUNWEX, and biggest in Russia and Eastern Europe projects of ITE Group (MosBuild, Euroexpofurniture, TransRussia, etc.) are held in MosExpo

### **Services**

Exhibition halls rent; Exhibition stands design; Exhibitions and conferences equipment; Printing services; Exhibition personnel; Advertising agencies; Catering

### **Additional Services**

Advertising services; Hall radio services; Flagpole rent; Production of advertising media; Communications services and equipment; Telephone services; Internet; Equipment rental; Audio-visual equipment and technical services; Sound equipment; Presentation equipment; Audio-visual equipment and technical services to large conference halls; Simultaneous translation equipment; Engineering services; Cleaning of the area; Early check-in and overtime use of exhibition space; Rent of computers and office equipment; Rent of safety equipment; Set for the opening ceremony; Rent of furniture and household equipment;

Rent of equipment for the delivery of goods to exhibition stands; Rent of machinery and equipment installation; The expertise of staff and skilled workers; Translation services; Handling; Facilities for events; Large flexible conference hall rent; Rent of small meeting rooms; Rent of standard meeting rooms; VIP-hall rent; Grand Conference Hall for 720 or 360 x 2 seats rent

**Priority themes for international partnership and cooperation**

Investments and innovations, international exhibitions and forums of equipment and innovative solutions in oil and gas industry, social projects, venture business, projects for government agencies, oil & gas, security, investments, transportation, health



**ORGTECHCENTRE INTEROPTTORG, JSC**

**RUEF Full Member since 2002**

**Address:** 1/2 Timiryazevskaya St., Moscow, 127422, Russia

**Tel.:** +7 (495) 611-46-29

**Fax:** +7 (495) 611-90-87

**E-mail:** interopttorg@rcnet.ru

[www.interopttorg.ru](http://www.interopttorg.ru)

**Director General:** Evgenie I. Katkov

**RUEF Logo Granted Event**

DACHA. GARDEN. LANDSCAPE. SMALL MECHANIZATION

**Other Leading Fairs/ Exhibitions**

GARDENER AND FARMER

RENEW YOUR GARDEN

**Additional Services**

Exhibitions and Conferences Equipment

Catering

Hotel Reservations

**Priority themes for international partnership and cooperation**

Machinery, tools, equipment for individual constructions, country houses, landscape design, seeds, seedlings, fertilizers, plant protection products, greenhouses, garden furniture, swimming pools, spas, saunas, leather, footwear, textile, goods and services for children, garment, home textile, fashion, personal protection means, measuring and testing devices



## **RLP-YARMARKA, LTD**

**RUEF Full Member since 2000**

**UFI Member since 2006**

Expocompany RLP-Yarmarka Ltd. is a co-organizer of the largest in Russia Federal Trade Fairs for Textile and Light Industry “Textillegprom” and an organizer of international fairs “Leather – Footwear – Fur – Technology” which take place in Moscow at All-Russian Exhibition Center.

RLP-Yarmarka Ltd. is not only the member of Russian Union of Exhibitions & Fairs (RUEF), but also the member of Moscow Chamber of Commerce and industry, of MCCI exhibition companies’ Guild and since 2006 is the valid member of UFI in expomanagement category and the International fair “Leather – Footwear – Fur – Technology” was awarded with “The Event Approved by UFI” status. In frames of Federal program “Russian Fashion” RLP-Yarmarka Ltd holds shows in Nizhny Novgorod, Krasnodar, Ufa, Minsk and Omsk in cooperation with regional exhibition companies.

**Address:** 22/39 Zubovsky Blvd., Moscow, 119021, Russia

**Tel./Fax:** +7 (499) 255-78-29

**E-mail:** yarmarka@legpromexpo.ru

[www.legpromexpo.ru/eng](http://www.legpromexpo.ru/eng)

**Director General:** Alexander A. Kruglik

### **UFI Approved and RUEF Logo Granted Event**

LEATHER, FOOTWEAR, FUR, TECHNOLOGY

### **RUEF Logo Granted Event**

FEDERAL TRADE FAIR FOR TEXTILE AND LIGHT INDUSTRY GOODS AND EQUIPMENT “TEXTILLEGPROM” (together with TEXTILEXPO, JSC)

### **Additional Services**

Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Hotel Reservations  
Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Our fairs promotion



## **RUSSIAN EXHIBITION COMPANY EXPODESIGN, LTD**

**RUEF Full Member since 2002**

**UFI Member since 2004**

The Russian exhibition company EXPODESIGN is one of the largest exhibition operators of Moscow. REC EXPODESIGN is a member of the Global Association of the Exhibition Industry (UFI), Russian Union of Exhibitions and Fairs (RUEF), the Chamber of Commerce and Industry of Russian Federation, the Guild of exhibitions and fairs operators of Moscow Chamber of commerce and industry. Each year, the company organizes up-to 20 events. Our events take place in the best venues of Moscow – All-Russia exhibition centre (AREC), Expocentre and Gostiny Dvor.

**Address:** Bld. 16, 4 Selskohozyaistvennaya St., Moscow, 129226, Russia

**Tel./Fax:** +7 (495) 783-06-22

**E-mail:** [inform@expo-design.ru](mailto:inform@expo-design.ru)

[www.expo-design.ru](http://www.expo-design.ru)

**President:** Stanislav Povazhniy

**Director General:** Tatiana A. Rubcova

### **UFI Approved and RUEF Logo Granted Events**

DOMEXPO

HUNTING AND FISHING IN RUSSIA

### **RUEF Logo Granted Event**

CRANEXPO

### **Other Leading Fairs/ Exhibitions**

SUGAR FORUM (SACHARNY FORUM)

### **Additional Services**

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Organizing of fairs and exhibitions in Russia and abroad. Organizing of conferences and seminars



## **TEXTILEXPO, JSC**

**RUEF Full Member since 2000**

**UFI Member since 2007**

Joint-Stock Company TEXTILEXPO is a specialized exhibition and consulting company, member of the Russian Union of Exhibitions and Fairs, as well as of the Global Association of Exhibition Industry (UFI). The Company's experience includes elaboration and implementation of the Russian Textile & Fashion Weeks, a joint large-scale textile and light industry market-forming Program.

The Company's major exhibition project, the Federal Trade Fair TEXTILLEGPROM, is the largest in Russia both in the number of participants and in the exhibition areas.

For Russian textile and light industry Federal Trade Fair TEXTILLEGPROM is the largest interindustrial business forum, one of the most prominent business events that form and reflect the situation at the domestic consumer market.

TEXTILEXPO is awarded with the distinction of UFI, the Russian Union of Exhibitions and Fairs, and it enjoys the patronage of the Chamber of Commerce and Industry of the Russian Federation, as well as of Moscow Government.

**Address:** 15 Leninskiy Prospect, Moscow, 119071, Russia

**Tel.:** +7 (495) 748-71-35

**Fax:** +7 (495) 748-71-34

**E-mail:** fair@textilexpo.ru

www.textilexpo.ru

**Director General:** Galina Rtischeva

### **UFI Approved and RUEF Logo Granted Events**

APPAREL TEXTILE SALON – International salon of apparel fabrics and accessories for garment production

HOME TEXTILE SALON – International salon of decorative fabrics, home textiles and interior furnishings

### **RUEF Logo Granted Event**

Federal Trade Fair for Textile and Light Industry Goods and Equipment

“TEXTILLEGPROM” (together with RLP-YARMARKA, LTD)

### **Other Leading Fairs/ Exhibitions**

Within the frames of TEXTILLEGPROM:

LINGERIE SALON

CHILDREN'S SALON

GARMENT & ACCESSORIES SALON

KNITWEAR SALON

TECHNICAL TEXTILE & RAW MATERIALS SALON

TEXTILLEGMASH – SALON OF TEXTILE & LIGHT INDUSTRY EQUIPMENT AND TECHNOLOGIES

### **Additional Services**

Exhibition Stand Design

Exhibitions and Conferences Equipment

Exhibition Personnel

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**Priority themes for international partnership and cooperation**

Participation in the exhibition, organization of seminars, conferences, workshops



**УЗОРОЧЕ**

**UZOROCHE, LLC**

**RUEF Full Member since 2012**

Exhibitions and Fairs Company Uzoroche, LLC organizes exhibitions, fairs, festivals, conferences and presentations. Founded in 2001. Holds exhibitions: Easter Gift (2001, Moscow, VVC), Christmas Tale (2002, Moscow, VVC), Monasteries and Pilgrimage (2002, Moscow, EC MIR), Nizhny Novgorod Region – the Land of Serafim Sarovsky (2003–2013, Nizhny Novgorod, All-Russian JSC Nizhegorodskaya Yarmarka, Dzerzhinsk, Arzamas, Gorodets, Pavlovo, Vyksa, Bohr, Balakhna, Semenov, Bogorodsk, Varnavino, Lukoyanov, Kstovo), Peace and Clear (2005–2013, Yaroslavl, Kaluga, Kozelsk, Tutaev, Tarusa), Savvinskaya Fair (2007, Zvenigorod), Honey Feast (2007–2013, Vladimir, Kirov, Yaroslavl, Dmitrov, Ivanovo), Broad Maslenitsa (2008–2013, Nizhny Novgorod), Thank God, We are Cossacks! (2010, Moscow), Joy of the Word (2010–2011, Kaluga, Ulyanovsk, Tyumen, West Bengal). The company publishes Vozglas newspaper (since 2002).

**Address:** Bld. 2, 1 Kashirskoe Shosse, Moscow, 115230, Russia

**Tel.:** +7 (495) 730-59-66

**Fax:** +7 (495) 730-56-69

**E-mail:** [redaktor@vozglas.ru](mailto:redaktor@vozglas.ru)

[www.vk-uzor.ru](http://www.vk-uzor.ru)

**Director General:** Sergey Alexeev

**Leading Fairs/Exhibitions**

NIZHEGORODSKY REGION – THE LAND OF SERAFIM SAROVSKY

MEDOV MIR

MIR I KLIR

**Additional Services**

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Hotel Reservations

Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

We invite to participate in our projects producers in areas: agro farming, clothing and footwear products, food. Will be glad to jointly organize new perspective projects in Russia and abroad. Innovative developments in the area of agriculture

## **KRASNOGORSK**

City of Moscow Region



## **CROCUS INTERNATIONAL, JSC**

**RUEF Full Member since 2004**

**UFI Member since 2012**

Today Crocus Expo is one of the biggest, modern and most prestigious expo venues in the world offering unprecedented exhibit space of 549,000 sq. m rendering services on trade fairs running with the latest technologies involved.

Crocus Expo today is: 3 exhibition pavilions; 19 spacious exhibition halls; 49 conference halls, VIP meeting rooms, press centre; multifunctional concert and congress Crocus City Hall; Aquarium business hotel (225 rooms); food courts and cafes, bank subsidiaries and money exchange offices, cloak rooms, taxi reservation counters, service centres, Wi-Fi; free parking lot for 26 000 car slots; Myakinino metro station with exit door located opposite from the pavilions.

### **Own Exhibition Space:**

overall exhibition space – 548,794 sq. m

**Address:** Bld. 2, Trade and Exhibition Complex Crocus City, 65–66 km. of Moscow Ring Road (MKAD), P.O.B. 92, Krasnogorsk, 143402, Moscow Region, Russia

**Tel.:** +7 (495) 727-27-54

**Fax:** +7 (495) 727-26-27

**E-mail:** melikov@crocus-off.ru

[www.eng.crocus-expo.ru](http://www.eng.crocus-expo.ru)

**Crocus Expo IEC Director:** Andrey Bortsov

**Deputy Director for Foreign and Economic Activities:** Mustafa Melikov

### **UFI Approved Event**

MOSCOW BOAT SHOW

### **Other Leading Fairs/ Exhibitions**

TOP LINE

HEALTH INDUSTRY

ROSAVIAEXPO

SAFARI EXPO

LANDSCAPE ARCHITECTURE. FLORISTIC

INTERAUTO

MOSCOW INTERNATIONAL AUTOMOBILE SALON

FURNITURE CLUB

MOSCOW TUNING SHOW

WINE CARD

OPHTHALMOLOGIC OPTICS

MOSCOW HOBBY EXPO

ROAD

FIRE SAFETY OF THE XXI CENTURY



CROSS-COUNTRY VEHICLE  
CERAMICS  
MOSCOW INTERNATIONAL CARPET AND FLOORING FAIR

**Additional Services**

Exhibition Hall Rent  
Exhibition Stand Design  
Exhibition and Conference Equipment  
IT and Internet Services  
Printing Services  
Exhibition Personnel  
Catering  
Hotel Reservations  
Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Holding of exhibitions, business and entertaining events of any scale and format, a wide range of services for organizers, exhibitors and visitors

## **BELGOROD**

Central City of Belgorod Region

### **General Information**

#### **Geography**

Belgorod is a city in western Russia, just 40 km north from the Ukrainian border. It is the administrative center of Belgorod Region.

Total area – 27.1 thousand sq. km.

#### **Population**

Belgorod Region population is 1,536.1 thousand people (as of January 1st, 2012). Out of them more than 366,100 live in Belgorod itself.

Economically active population in the Region – 787.7 thousand people.

### **Economic Development**

Belgorod Region is a highly developed industrial-agrarian region. Its economy benefits from its mineral resources wealth and the unique black soils.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Belgorod Region GRP amounted to 304.3 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 398.4 bln. RUB and 2011 GRP reached 511.7 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 6.7 bln. US dollars.

Export – 2.8 bln. US dollars.

Import – 3.9 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into Belgorod region economy was 46.5 million US dollars, 35.4 million US dollars are direct investments.

#### **Natural Resources**

Belgorod Region extracts around one third of iron ore reserves of Russia and produces 35% of iron ore pellets. There are also explored in different degrees large deposits of bauxites, apatite, underground mineral waters, as well as a number of construction materials such as chalk, sand, clay deposits, and more.

#### **Industry**

Mining, metals, and agricultural sector are the most developed in Belgorod Region. The region also focuses on the manufacture of food products and beverages, machinery (including electrical machinery), cement, construction materials, and chemicals.

#### **Agroindustry**

The Region has rich agro-industrial traditions. It produces grains, sunflowers, beet, pork, beef, poultry, and eggs. The Region is one of the leaders of pork and poultry production of Russia.

#### **International Relations**

The Region has a favorable economic-geographical location near the national border of Russia which helps to enjoy the benefits of economic relations with foreign businesses intensive development. The Region's principal export partners include China, Turkey, the Netherlands, Egypt, and Ukraine. Key import partners are Germany, Austria, China, Poland, Ukraine, and Moldova.

## Exhibition Activity

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Belgorod. In 2012, this company organized 39 exhibitions with total net space of 23,040 sq. m. 3,725 exhibitors took part in these exhibitions. There were more than 244 thousand visitors to the events.



Belgorod Chamber  
of Commerce and Industry  
«Belexpocentr» Exhibition Complex



## **BELGOROD CCI (EXHIBITION AND CONGRESS CENTER BELEXPOCENTER)**

**RUEF Associated Member since 1997**

Belexpocenter, a department of the Belgorod region Chamber of Commerce and Industry, has been engaged in arranging exhibitions and fairs since 1995. In 1997 Belexpocenter joined the Russian Union of Exhibitions and Fairs. On the whole the Belexpocenter staff has held over 430 fairs with more than 44,000 participants from Russia, CIS countries and from abroad. The most important fairs are held under the auspices of the Chamber of Commerce and Industry of the Russian Federation.

### **Own Exhibition Space:**

hall space – 3,100 sq. m  
open air space – 3,000 sq. m

**Address:** 147a Pobeda St., Belgorod, 308015, Russia

**President of the Belgorod Chamber of Commerce and Industry:** Valery S. Skrug

**Tel.:** +7 (4722) 26-89-50  
**Fax:** +7 (4722) 31-14-51  
**E-mail:** belrcci@belgtts.ru  
www.beltp.ru

**1st Vice-President – Executive Director of the Belgorod Chamber of Commerce and Industry:** Antonina V. Katyanina

**Tel.:** +7 (4722) 33-66-50  
**Fax:** +7 (4722) 31-14-51  
**E-mail:** belrcci@belgtts.ru  
www.beltp.ru

### **Leading Fairs/ Exhibitions**

BELEXPOSTROY  
ENERGY SAVING  
MODERN CITY  
BELGORODAGRO  
MEDICINE. PHARMACY STOMATOLOGY  
BEAUTY AND HEALTH

**Additional Services**

Exhibition Halls Rent  
Congress Halls Rent  
Conference Service  
Advertising Areas Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Catering  
Parking  
Hotel Reservations  
Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Building, power engineering, agriculture, medicine, tourism

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## **KURSK**

Central City of Kursk Region

### **General Information**

#### **Geography**

Kursk Region is located in the western part of central Russia. It borders Ukraine in the west, Bryansk Region in the north, Orlov and Lipetsk regions in the east, Voronezh and Belgorod regions in the south.

Total region's area – 29.8 thousand sq. km.

#### **Population**

The Kursk Region's population is 1,121.6 thousand people (as of January 1st, 2012). Out of them over 435.2 thousand live in Kursk itself. Population in working age in the region – 660.7 thousand people.

### **Economic Development**

Kursk Region is one of Russia's most industrially developed areas. The most advanced industrial sectors are the food, light, chemical and petrochemical, and power industries, ferrous metallurgy, engineering, and metalworking.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Kursk Region GRP amounted to 161.6 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 193.6 bln. RUB and 2011 GRP reached 233.4 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 1.03 bln. US dollars.  
Export – 560 mln. US dollars.  
Import – 470 mln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Kursk Region economy was 24.5 million US dollars, 94.7% of them are direct investments.

#### **Natural Resources**

The Region's mineral resources include the enormous iron ore reserves of the Kursk magnetic anomaly, dolomite, copper-nickel ores, bauxite, and other economic minerals.

#### **Industry**

The most important branches of industry are engineering, electric-power, ferrous metallurgy, metalworking, chemicals, and food processing. More than 80% of the output of most sectors is exported to the rest of Russia, CIS countries, and many other foreign countries.

#### **Agriculture**

Agricultural lands cover 77% of the Region's territory. Fertile soils, sufficient moisture, and a long warm period favor the development of both plant cultivation and livestock farming. Specialized sectors include sugar beets, grain, potatoes, vegetables, and horticulture.

#### **International Relations**

Today, Kursk Region's international contacts reach all countries of the CIS and more than 60 other foreign countries. The region is involved in international business partnership with companies in Armenia, Belarus, Hungary, Vietnam, Germany, Gibraltar, Italy, Kazakhstan, Cyprus, Luxembourg, Panama, Poland, Serbia, Ukraine, Finland, and Czech Republic.

#### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibitions in Kursk.

In 2012, this company organized 13 exhibitions with total net space of 10,400 sq. m. 3,110 exhibitors took part in these exhibitions. There were almost 12 thousand visitors to the events.



## **EXHIBITION CENTER “KURSK KORENSKAYA FAIR”, REGIONAL BUDGET DEPARTMENT**

**RUEF Full Member since 2011**

Regional State Department “Exhibition center “Kursk Korenskaya Fair” was founded in 2006 by administration of Kursk region as a structural division of the committee of consumer market, small and average business development and licensing of Kursk region for the purpose of organization and development of exhibition industry in Kursk region.

Regional State Department “Exhibition center “Kursk Korenskaya Fair” organizes wholesale fairs, profile exhibitions-sales for the sake of saturation of the consumer market by various goods and promotion of agricultural and commodity producers to the local market and abroad.

In the exhibition center more than 100 exhibitions of regional, interregional and international meaning were held, more than 10 thousands of enterprises and organizations of Russian Federation and foreign countries participated in them.

The largest and most significant event, which has already become an international exhibition-sale, is Interregional universal wholesale-retail “Kursk Korenskaya fair”, that gathers more and more participants each year from different regions of Russia, near and far abroad.

### **Own Exhibition Space:**

hall space – 1,570.45 sq. m

open air space – 30,000 sq. m

**Address:** 65 Gorky St., Kursk, 305000, Russia

**Tel.:** +7 (4712) 70-24-88, 51-25-42, 51-37-46

**Fax:** +7 (4712) 51-25-42, 51-37-46

**E-mail:** sergei-kkya@yandex.ru, kkya.mitrofanov@yandex.ru

[www.kurskyarmarka.ru](http://www.kurskyarmarka.ru)

### **Leading Fairs/ Exhibitions**

CHRISTENING FAIR

GOODS. TRADE. SERVICES

DAYS OF BYELORUSSIA IN KURSK REGION

SPIRITUAL AND MORAL EDUCATION OF YOUTH IN KURSK REGION

THE DAY OF A BUSINESSMAN OF KURSK REGION

KURSKAYA KORENSKAYA YARMARKA

KURSK HONEY

AUTOCOMPLEX

NEW YEAR'S FAIR

### **Additional Services**

- Exhibition Halls Rent
- Exhibition Stands Design
- Exhibitions and Conferences Equipment
- Printing Services
- Exhibition Personnel
- Security
- Medical Care
- Information Center
- Advertising Agencies
- Catering
- Hotel Reservations
- Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

The primary goals of the Department are: promoting products and services to Russian and foreign markets in the interests of economy of Kursk region; forming economic relations between commodity producers and consumers; broadening foreign economic relations; introducing new methods of running exhibition activity; providing favorable climate for organization of exhibition and fair activity, infrastructure and business tourism.

For reaching its goals the Department works on organization and carrying out regional, interregional and international exhibitions and fairs, during which enterprises and organizations, interested representatives of different branches of economic activity, small business, folk crafts and workmanship get an opportunity of retail trade; organizes wholesale fairs, profile exhibitions-sales for the sake of saturation of the consumer market by various goods and promotion of agricultural and commodity producers to the local market and abroad

## **VORONEZH**

Central City of Voronezh Region

### **General Information**

#### **Geography**

Voronezh is a large city in southwestern Russia, not far from Ukraine. It is located either side of the Voronezh River, twelve kilometers away from where it flows into the Don. Voronezh is the administrative center of Voronezh Region, total area of the region being 52.2 thousand sq. km.

#### **Population**

Voronezh Region population is 2,331.5 thousand people (as of January 1st, 2012). Out of them more than 991,000 live in Voronezh itself. Economically active population in the Region – 1,136.9 thousand people.

### **Economic Development**

Voronezh Region enjoys favorable geographical location, high level of its socioeconomic development, and political stability which make the region one of the promising territories in terms of investment climate.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Voronezh Region GRP amounted to 301.7 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 346.6 bln. RUB and 2011 GRP reached 447.2 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 2.3 bln. US dollars.  
Export – 1,274.4 mln. US dollars.  
Import – 983.5 mln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into Voronezh region economy was 291.7 million US dollars, 34.5 million US dollars were direct investments.

#### **Natural Resources**

The Voronezh Region's main natural resources include minerals and raw materials, as well as water and forest. The raw material and mineral resource base is represented by mining chemical feedstock, including fire-resistant clays, moulding sand, chalk, marl, limestone, zeolites, phosphorites, several therapeutic mineral water springs, as well as underground drinking water. Forests occupy 626,000 hectares.

#### **Industry**

Key industries are engineering, metal working, light industry, food industry, chemical and petrochemical industry, electronics industry, woodworking and polygraphy. Excavators, bridge structures, and electronic equipment are produced in regional industry.

#### **Agroindustry**

Cultivated lands account for 78% of the region's territory, with farms taking up 58.5%. The region's topsoil consists of black soil by three fourths. The leading branches are plant and cattle breeding. The agro-industrial complex is represented by crop production (wheat, rye, barley and corn), industrial crops and oil-bearing plants (sugar beet, sunflower) and fruit growing.

#### **International Relations**

The Voronezh Region exports food products, agricultural raw materials, petrochemical production, clothes, shoes, ferrous and non-ferrous metals and grain.

The Voronezh Region imports food products, petrochemicals, products related to the electric power industry, timber and woodworking, as well as engineering products.



The Region's key foreign trade partners among non-CIS countries include Switzerland, Germany, China, the USA, Latvia, Turkey, Italy, Romania, Serbia, Slovakia, and Egypt. The Region's principal partners in the CIS include Ukraine, Uzbekistan, Armenia, Kyrgyzstan, and Moldova.

### **Exhibition Activity**

There is 1 exhibition organizer - RUEF member that carries out exhibition activity in Voronezh. In 2012, this company organized 21 exhibitions with total net space of 9,158 sq. m. 1,014 exhibitors took part in these exhibitions. There were more than 45 thousand visitors to the events.



## **OPEN COMPANY EXHIBITION CENTER VETA VORONEZH REGION CCI**

**RUEF Full Member since 2000**

The primary activity of VETA Exhibition Centre comprises organization and holding of exhibitions, trade shows, conferences, forums, festivals and contests. VETA Exhibition Centre has been engaged in these and similar activities since 1993. Its 19-years work in this business has made it profoundly experienced in organization of regional, national and international specialized trade shows, congresses and seminars. VETA organized successful participation of collective stands of Voronezh region companies at large-scale national and foreign trade shows.

**Address:** 201 Office, 73 Svobody St., Voronezh, 394006, Russia

**Tel./Fax:** +7 (473) 251-20-12, 277-48-36

**E-mail:** prom@veta.ru, energo@veta.ru

www.veta.ru

**Director General:** Ilya Yurevich Beltyukov

### **Leading Fairs/ Exhibitions**

VORONEZH INDUSTRIAL FORUM  
BUILDING  
HEALTH CARE  
INTERREGIONAL EDUCATIONAL FORUM  
VORONEZH INFOCOMMUNICATION AND DIGITAL FORUM  
FASHION & BEAUTY FESTIVAL

### **Additional Services**

Organization of Congresses, Exhibitions, Forums  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Hotel Reservations  
Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Investments and economic cooperation. Innovations. Science

## NORTHWESTERN FEDERAL DISTRICT

### General Information

#### Geography

The district spans an area of 1,687,000 sq. km and consists of the northern part of European Russia. Administrative center is Saint Petersburg.

#### Other than that there are 10 more District's subjects:

- Republic of Karelia
- Komi Republic
- Arkhangelsk Region
- Vologda Region
- Kaliningrad Region
- Leningrad Region
- Murmansk Region
- Novgorod Region
- Pskov Region
- Nenetsky Autonomous District

#### Population

As of January 2012, the total population of the Region was 13,660.1 thousand people (9.5 % of total Russian population). The economically active population amounts to 7.5 million people (55.2% of the total resident population).

The average population density is 8.1 people per square kilometer. The major urban centers are Saint Petersburg and Leningrad Region, Archangelsk, Kaliningrad, Murmansk, Vologda.

	2002	2009	2010	2011	2012
Total population (thou. persons)	14073	13612	13604	13626	13660
Population in working age (thou. persons)	8739	8603	8516	8448	8387



### Economic Development

#### Gross Regional Product

According to Federal State Statistics Service data the Northwestern Federal District GRP amounted to 3,405.7 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 4,089 bln. RUB and 2011 GRP reached 4,877.3 bln. RUB.

#### Foreign Trade Turnover

Foreign trade turnover in the first 9 months of 2012 amounted to 83 bln. US dollars.

Export – 41.3 billion US dollars, import – 41.7 billion US dollars. The Northwestern Federal District foreign trade turnover makes 13.5% of total Russian foreign trade turnover.

#### Investments

The total volume of investments into Northwestern Federal District amounts to 10.4% of all investments into Russian economy. The foreign investments volume in the first 9 months of 2012 totals 11.9 billion US dollars, 19.7% of them are direct investments.

### **Industrial Sector**

Industry takes an important place in Northwestern economy. The 2011 GRP manufacturing output amounted to 35.5%. In the GRP sectoral structure the leader is processing industry (65% of industrial output). Northwestern Federal District input into the Russian economy includes extraction of commercial minerals – 5.9% of all-Russian output, processing industry – 17.2%, energy – 11.4%.

### **Branches**

- shipbuilding
- radio and electronics
- aerospace industry
- software and computers
- machine building
- machinery and transport
- instrument manufacture
- chemical industry
- pharmaceutical industry
- medical equipment
- publishing industry
- printing industry
- food industry
- light industry (textile and apparel industries)

### **Exhibition Activity**

There are 11 exhibition organizers – RUEF members that carry out exhibition activity in the Northwestern Federal District, 8 of them are legal entities-residents of the District, 3 have their residence in other Federal Districts.

In 2012, 162 exhibition events were organized in the Northwestern Federal District with total net space of 188,949 sq. m. 18,218 exhibitors from 73 countries took part in these exhibitions. More than 1.3 million people visited the events.

### **The largest exhibitions' themes (based on net space)**

- Agriculture – 10.8%
- Jewelry and watches – 9.5%
- Construction, finishing materials, and procurement – 9.2%
- Consumer goods shows and fairs – 8.5%

### **The largest exhibitions' themes (based on number of exhibitors)**

- Consumer goods shows and fairs – 14.2%
- Agriculture – 11.4%
- Construction, finishing materials, and procurement – 7.7%
- Religion, ceremonial services – 7.5%

## **SAINT PETERSBURG**

Federal City

### **General Information**

Saint Petersburg is a major industry, culture, research, and tourism center with a diversified economy structure.

#### **Geography**

It is located on the Neva River at the head of the Gulf of Finland on the Baltic Sea.

The area of the city is 606 sq. km if counted with the closes environs located in the lowland close to the Neva and along the Gulf, the total area is 1.4 thousand sq. km.

#### **Population**

Saint Petersburg's population – 4,953,219 (as of January 1st, 2012).

Economically active population – 2,685,900.

### **Economic Development**

The advantages of the city are its favorable geographical location, developed transport infrastructure (roads, railroads, sea transport, air transport), and efficient investment policy of the municipal authorities. The city has a great intellectual, scientific and personnel potential which contributes to a comfortable atmosphere for business development.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Saint Petersburg GRP amounted to 1,475.8 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 1,699.5 bln. RUB and 2011 GRP reached 2,071.8 bln. RUB.

#### **Foreign Trade Turnover**

2012 foreign trade turnover – 42.5 bln. US dollars.

Export – 16.3 bln. US dollars.

Import – 26.3 bln. US dollars.

### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into Saint Petersburg economy was 6.6 billion US dollars, most of which (more than 60%) came from the EU countries.

The greatest volume of foreign investments comes from 5 countries: the United Kingdom, South Korea, China, Cyprus, and Germany.

### **Industry**

Primary industries in Saint Petersburg are engineering, energy industry, chemical and petrochemical industry, forestry and woodworking industry, food industry, railway, marine, river, automobile, air transport.

### **International Relations**

The region's main exports are mineral products, engineering products, ferrous and non-ferrous metals, timber and related products as well as petrochemical products. Principal export partners include the Germany, Finland, the Netherlands, the United Kingdom, Czech Republic, and Italy. As for imports the main products are food and raw materials for food production, machines and equipment, and petrochemicals. Major import partners are China, Germany, Japan, South Korea, Finland, and the USA.

### **Exhibition Activity**

There are 5 exhibition organizers - RUEF members with a permanent seat in Saint Petersburg that carry out exhibition activity in the city. 2 more organizers from other Federal Districts hold their exhibitions there.

In 2012, 117 exhibition events were organized in Saint Petersburg with total net space of 167,966 sq. m. 15,580 exhibitors took part in these exhibitions. Almost 1.2 million people visited the events.



## **EXPOFORUM, JSC**

**RUEF Full Member since 2011**

**UFI Member since 2011**

ExpoForum is the leader of the exhibition market of the North-West of Russia.

The company organises about 40 % of total number of Saint Petersburg exhibitions. ExpoForum also operates Saint Petersburg's unique specialised Lenexpo Exhibition Complex and realises a project of Russia's most modern international convention and exhibition centre.

The ExpoForum Convention and Exhibition Centre will open in Saint Petersburg close to Pulkovo international airport in 2014. The project is being realised in the framework of the "Agreement on Cooperation and Mutuality" signed on February 9, 2007 between the city government of Saint Petersburg and the Gazprom Group.

The quality of ExpoForum's services is made clear by its membership in three prestigious international organisations — ICCA (International Congress and Convention Association); AIPC (International Association of Congress Centers), and UFI (Global Association of the Exhibition Industry).

### **Own Exhibition Space:**

hall space – 50,000 sq. m

open air space – 40,000 sq. m

**Address:** Room 8N, 142a Sedova St., Saint Petersburg, 192174, Russia

**Tel.:** +7 (812) 240-40-40

**Fax:** +7 (812) 449-03-46

**E-mail:** [info@expoforum.ru](mailto:info@expoforum.ru)

[www.expoforum.ru](http://www.expoforum.ru)

**Executive Director:** Sergei Voronkov

### **UFI Approved and RUEF Logo Granted Events**

AUTO + AUTOMECHANIKA

BALTIC MARINE FESTIVAL

CITY AND FLOWERS

ENERGETIKA & ELECTROTECHNIKA

RUSSIAN INDUSTRIALIST

ST. PETERSBURG INTERNATIONAL BOOK SALON

WELDING. ST. PETERSBURG

ZOOSPHERE

### **RUEF Logo Granted Events**

AGRORUSS

CHILDHOOD PLANET

HIPPOSPHERE

**Other Leading Fairs/Exhibitions**

ECOLOGY OF BIG CITY  
NEVA  
ST. PETERSBURG INTERNATIONAL GAS FORUM  
ST. PETERSBURG INTERNATIONAL HEALTH FORUM

**Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Catering  
Hotel Reservations  
Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Oil and gas, energy, metallurgy, welding, mechanisms, machines, equipment, agriculture, gardening, landscaping and flowers, goods for children, medicine, health, hygiene, environmental protection, cleaning, community services, zooworld, goods for pets, veterinary, advertisement and design, cars, bikes, motorbikes, shipbuilding, motor boats and yachts



## **FAREXPO, LTD**

**RUEF Full Member since 1998**

**UFI Member since 2004**

FAREXPO Exhibition Company (prior to 2002 was known as ORTICON) is one of the leading professional exhibition organizers of the North-West Russia. The largest projects – FASHION INDUSTRY, AUTOWORLD and ROS-GAZ-EXPO are acknowledged brands in the exhibition market. Nowadays there are about 15 annual projects in the exhibition package of FAREXPO. The company mission is not the increasing exhibition amounts but high quality and sustainable growth.

**Address:** Peterburgsky SCC, 8 Gagarina Ave., Saint Petersburg, 196105, Russia

**Tel./Fax:** +7 (812) 718-35-37

**E-mail:** office@orticon.com

www.farexpo.ru

**Director General:** Oleg Shost

### **UFI Approved Event**

BOILERS AND BURNERS

### **UFI Approved and RUEF Logo Granted Events**

AUTOWORLD

EXPOHORECA

FASHION INDUSTRY

ROS-GAS-EXPO

### **RUEF Logo Granted Events**

NEW YEAR'S GIFT

RADIO ELECTRONICS. INSTRUMENT-MAKING. AUTOMATION

SPRING-SUMMER FAIR

### **Additional Services**

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Hotel Reservations

### **Priority themes for international partnership and cooperation**

Fashion, automobiles, automation, gas, energetics, electronics, sport



primexpo

## **PRIMEXPO, LTD**

**RUEF Full Member since 2004**

**UFI Member since 2007**

Primexpo is one of the leading exhibition businesses in northwest Russia. The company's portfolio includes over 20 exhibitions in Saint Petersburg, Moscow and other major Russian cities, and more than 200 related business events.

Primexpo works with leading exhibition venues – Lenexpo, Crocus Expo, Olympisky and many others – and with major Russian exhibition operators.

The numerous awards the company has received are proof of the high quality and prestige of the exhibitions organised by Primexpo.

One of the main factors behind the success of the company is the performance of its employees, who have many years of experience in the exhibition business and work effectively as a team. The company has a staff of 60.

The company is actively developing its congress and exhibition activities. The company's exhibitions are regularly audited. Seven of the company's exhibitions have received "UFI Approved Event" status from the Global Association of the Exhibition Industry (UFI), and five have been approved by the Russian Union of Exhibitions and Fairs (RUEF).

**Address:** 24a Yakubovich St., Saint Petersburg, 190000, Russia

**Tel.:** +7 (812) 380-60-00

**Fax:** +7 (812) 380-60-01

**E-mail:** info@primexpo.ru

www.primexpo.ru

**Director General:** Irina Lubina

### **UFI Approved Events**

MININGWORLD RUSSIA

POWER ELECTRONICS AND ENERGY SAVING

PRODTECH (together with RESTEC EXHIBITION COMPANY)

SFITEX

### **UFI Approved and RUEF Logo Granted Events**

CLEANEXPO/PULIRE

EXPOCLEAN/PULIRE

EXPOELECTRONICA

NDT RUSSIA

### **RUEF Logo Granted Event**

DRY-CLEANERS AND LAUNDRY

### **Other Leading Fairs/Exhibitions**

EXPOCOATING

ELECTRONTECHEXPO



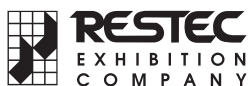
INTERSTROYEXPO  
COUNTRY HOUSE  
STOMATOLOGY  
BALTICBUILD  
DESIGN & DÉCOR  
DENTAL EXPO  
PHARMA  
RECREATING TOURISM  
IS.CS  
LEDTECHEXPO

**Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Catering  
Hotel Reservations  
Railway and Airline Ticket Reservations  
Visa Support

**Priority themes for international partnership and cooperation**

Foreign investments into Russia and Russian regional markets, exhibitions network development, experience sharing and education, team professional development, main industry development trends, international exponents attraction, international visitors attraction



**RESTEC® EXHIBITION COMPANY**

**RUEF Full Member since 1992**

**UFI Member since 1997**

RESTEC® Exhibition Company is one of the leaders of the Russia's exhibition business. Over the decades RESTEC® has been actively participating in the development and consolidation of the Russian exhibition market as an independent economic sector. The Company has been a member of the Russian Union of Exhibition and Fairs (RUEF) since 1992, as well as the Global Association of Exhibition Industry (UFI) since 1997 and InterEXPO (Association of organisers of exhibitions abroad and of national group participations in international trade fairs and exhibitions) since 2007. Annually, RESTEC® Group holds a hundred of events in Russia and abroad that are being attended by 8000 exhibitors and 600 000 trade visitors to cover more than 40 industries. In 2012 only, 96 projects held with the participation of 7453 exhibiting companies and 651 571 trade visitors from Russia and worldwide.

3 events of the RESTEC® portfolio are UFI approved for a highly professional level of organisation, other 12 are acknowledged by RUEF, while 11 projects are being held under the auspices of the Russian Chamber of Commerce and Industry.

With the best practices of the world's exhibition business in mind, RESTEC® develops and inventively applies innovative technologies which allow the exhibitors and industry experts to obtain high-quality services, both increasing the number and the efficiency of business contacts, and facilitating participation in such events.

**Address:** 12 Petrozavodskaya St., Saint Petersburg, 197110, Russia

**Tel.:** +7 (812) 320-63-63

**Fax:** +7 (812) 320-80-90

**E-mail:** main@restec.ru

www.restec.ru

**President:** Serguei Trofimov

**Director General:** Igor Kirsanov

#### **UFI Approved Event**

PRODTECH (together with PRIMEXPO, LTD)

#### **UFI Approved and RUEF Logo Granted Events**

JUNWEX ST. PETERSBURG

RAO/CIS OFFSHORE

#### **RUEF Logo Granted Events**

BLECH RUSSIA

EASTER FESTIVAL

HOLY RUSSIA (St. Petersburg)

HOLY RUSSIA - NATION UNITY DAY (Moscow)

JUNWEX MOSCOW

JUNWEX NEW RUSSIAN STYLE

OIL REFINING AND PETROCHEMICAL INDUSTRY

ST. PETERSBURG TECHNICAL FAIR

TEKHNODREV

#### **Additional Services**

Congresses and Special Events

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing and Advertising Services

Exhibition Personnel

Catering

Accommodations and Visa Support

Railway and Airline Ticket Reservations

#### **Priority themes for international partnership and cooperation**

Metalworking and machinery, jewellery, forestry, woodworking, furniture, power and energy, oil and gas, IT, travel and tourism, transport construction, automotive industry, building and construction



## **SIVEL, CJSC**

**RUEF Full Member since 2004**

Congress and exhibition Association SIVEL is one of the leading exhibition operators in Saint Petersburg (Russia), and provides a full range of exhibition services.

CEO SIVEL was founded in 1993 and during the 20 years of its existence, became the organizer of four exhibitions, forums and more than 50 fairs per year.

The Congress activity of the company started in 1993 and became a co-organizer of International conference "PAP-FOR". Currently annually successfully held exhibitions and forums: Food security, Protection of labour. Protection, Ecological safety, Future Together.

The company SIVEL has its own production base for the standard exhibition construction and design of the individual stands more than 60 Saint Petersburg and Moscow exhibitions.

### **Own Exhibition Space:**

hall space – 2,750 sq. m

open air space – 1,000 sq. m

**Address:** 13 Captain Voronin St., Saint Petersburg, 194100, Russia

**Tel.:** +7 (812) 324-64-16, 596-38-14

**E-mail:** sivel@sivel.spb.ru

[www.sivel.spb.ru](http://www.sivel.spb.ru)

[www.transportsafety.ru](http://www.transportsafety.ru)

[www.safetyprod.ru](http://www.safetyprod.ru)

**General Director:** Denis Smorodin

### **Leading Fairs/ Exhibitions**

BEAUTY. HEALTH. YOUTH

SOUVENIRS. GIFTS. DECORATION

ENVIRONMENTAL SAFETY

LABOUR PROTECTION

### **Additional Services**

Exhibitions Halls Rent

Exhibition Stands Design and Construction

Exhibition and Conference Equipment

Printing Service

Advertising Agencies

Exhibition of Staff with partners

Hotel – with partners

Booking with partners

## **KALININGRAD**

Central City of Kaliningrad Region

### **General Information**

#### **Geography**

Kaliningrad Region is the Russia's most extreme western exclave region, borders Poland and Lithuania, and is geographically separated from the rest of Russia. Kaliningrad is the administrative center of the region.

Total region's area – 15.1 thousand sq. km.

#### **Population**

Kaliningrad Region population is 946.8 thousand people (as of January 1st, 2012). Out of them 431.4 thousand live in Kaliningrad itself.

Population in working age in the Region – 584.2 thousand people.

### **Economic Development**

Kaliningrad Region is a dynamically developing region. Its economy benefits from its mineral resources wealth, unique geopolitical location, proximity to sea and European countries as well as developed tourist infrastructure.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Kaliningrad Region GRP amounted to 169.5 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 195.7 bln. RUB and 2011 GRP reached 230.3 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 9.8 bln. US dollars.

Export – 1.1 bln. US dollars.

Import – 8.6 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into Kaliningrad region economy was 274.6 million US dollars, 24.7% out of them are direct investments.

#### **Natural Resources**

Kaliningrad Region possesses the world's largest amber deposits. Most of the mined amber is processed outside of the region, in Russia and other countries. There are small oil reservoirs beneath the Baltic Sea not far from Kaliningrad's shore.

#### **Industry**

Economics of the region has a focused industrial character, a significant share of which is occupied by branches, producing high technology products. Basic goods, produced in the region are motor vehicles, TV sets, vacuum sweepers, refrigerators and freezers, microwave ovens.

#### **Agroindustry**

Priority branches of the agro-industrial complex are grain production, meat production, dairy products, animal breeding.

### **International Relations**

Regime of a special economic zone on the territory of the region has a positive influence on investments climate. Foreign goods are imported free of custom fees, without any limitations of an economic character. The main partners of the region are Germany, South Korea, China, Slovakia, Poland, and the USA.

### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Kaliningrad. In 2012, this company organized 18 exhibitions with total net space of 10,266 sq. m. 1,371 exhibitors took part in these exhibitions. There were more than 100 thousand visitors to the events.



### **BALTIC-EXPO, JSC**

**RUEF Full Member since 1995**

Baltic-Expo, JSC is the leading exhibition company in Kaliningrad region. We work in close co-operation with Kaliningrad Chamber of Commerce and Industry, Administration of Kaliningrad region and administration of the city of Kaliningrad.

Baltic-Expo owns an exhibition centre of 5,000 sq. m in the centre of the city. Uses exhibition equipment “Octanorm”, employs 32 permanent workers.

Last, but not least – we measure success of the exhibition by success of its participants. We are happy that more and more companies are considering our exhibitions as very important tools for promotion of their goods and services to different Russian and foreign markets. Welcome to the exhibitions!

#### **Own Exhibition Space:**

hall space – 5,000 sq. m

open air space – 3,000 sq. m

**Address:** 3a Oktyabrskaya St., Kaliningrad, 236006, Russia

**Tel./Fax:** +7 (4012) 34-10-95, 34-10-91, 36-10-01

**E-mail:** baltexpo@kaliningrad.ru

[www.balticfair.com](http://www.balticfair.com)

**Director General:** Petr P. Gritcenko

#### **Leading Fairs/ Exhibitions**

ENERGY-SUPPLIES. INDUSTRY EQUIPMENT

FASAD

BALTIC AMBER

FAIR OF THE REAL ESTATE

MEDICINE AND COSMETOLOGY

BUILDING. INTERIOR. FURNITURE

AGROCOMPLEX

EDUCATION AND CAREER

**Additional Services**

Exhibition Halls Rent  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Hotel Reservations

**Priority themes for international partnership and cooperation**

Constructions and finishing materials for external and internal decoration  
Real estate market  
Cosmetic, perfume, hygienic substances  
Medical and diagnostic equipment  
Education centers and organizations, which offer stuffs and services for educational process and self-education

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## **MURMANSK**

Central City of Murmansk Region

### **General Information**

#### **Geography**

Murmansk is a city and seaport in the extreme north-west part of Russia, 12 kilometers from the Barents Sea, not far from Russia's borders with Norway and Finland. Murmansk is the administrative center of the region.

Total region's area – 144.9 thousand sq. km.

#### **Population**

The Murmansk Region population is 788 thousand people (as of January 1st, 2012). Out of them 307.3 thousand live in Murmansk itself. Population in working age in the Region – 507.5 thousand people.

### **Economic Development**

The Murmansk economy is dominated by the industrial sector. The Region's economy is largely depending on the utilization of the potential of natural resources. The Region is also involved in the Barents Inter-Regional Economic Cooperation Project, together with the northern parts of Finland, Sweden and Norway.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Murmansk Region GRP amounted to 202.2 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 233.4 bln. RUB and 2011 GRP reached 260.3 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 2.3 bln. US dollars. Export – 1.9 bln. US dollars. Import – 0.4 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Murmansk Region economy amounted 13.2 million US dollars.

#### **Natural Resources**

Murmansk Region has rich mineral and raw materials deposits. About 30 types of mineral deposits, primarily phosphorus, titanium, iron, aluminium, copper, nickel and zirconium ores, are mined in the region. The Region has substantial mica, ceramic and construction-materials feedstock, facing-stone, semi-precious and stone-trinket deposits. There are also major gas condensate deposits on the Barents Sea shelf.

#### **Industry**

The primary industries in Murmansk Region are mining and metallurgy, along with fishing and power industries.

#### **Agroindustry**

The agriculture sector is dominated by meat-and-dairy livestock breeding. Reindeer breeding and plant growing (fodder production) are also widespread.

#### **International Relations**

Murmansk is an export-oriented Region. The Region mainly exports non-ferrous metals and related products, apatite concentrate, fish and round timber. The main export partners are the Netherlands, the USA, China, and Norway. Primary imports include engineering products, metals and precious stones, chemical products and foodstuffs. The main import partners are Finland, Italy, Norway, Brazil, and Germany.

## **Exhibition Activity**

There is 1 exhibition organizer - RUEF member that carries out exhibition activity in Murmansk. In 2012, this company organized 18 exhibitions with total net space of 5,509 sq. m. 740 exhibitors took part in these exhibitions. There were more than 76 thousand visitors to the events.

***MURMANEXPO.PU***

## **MURMANEXPOCENTRE, ANO**

**RUEF Full Member since 2010**

Exhibition Centre of the Union of Industrialists and Businessmen (Employers) of the Murmansk Region was founded and started working in August, 2001. In 2005 it was transformed to what it is now – “MurmanEXPOcentre”.

Our main goal is the arrangement and holding of multi-purpose and specialized exhibitions and fairs for presentation of goods and services of the companies from the Murmansk region, active assistance to entrepreneurs to set contacts and make deals with potential customers and partners.

**Address:** 6 Volodarskogo St., Murmansk, 183038, Russia

**Tel./Fax:** +7 (8152) 55-11-33

**E-mail:** murmanexpo@gmail.com

www.murmanexpo.ru

**Director:** Aleksei Savintsev

### **Leading Fairs/Exhibitions**

SEA. RESOURCES. TECHNOLOGIES

EXPO DOM

REALTY

RECREATION FOR NORTHERN CITIZENS

SEVTEK (Severe Environment Technologies)

### **Additional Services**

Exhibition Halls Rent

Hotel Reservations



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## **PSKOV**

Central City of Pskov Region

### **General Information**

#### **Geography**

Pskov Region is the westernmost federal subject of contiguous Russia (i.e. excluding the exclave of Kaliningrad Oblast). Pskov Region borders Estonia, Latvia, and Belarus.

Total region's area – 55.3 thousand sq. km.

#### **Population**

The Pskov Region population is 666.9 thousand people (as of January 1st, 2012). Out of them 203.3 thousand live in Pskov itself.

Population in working age in the Region – 389.7 thousand people.

### **Economic Development**

The economy of Pskov Region is oriented towards both industry and agriculture. The Region has strong agricultural, industrial, and scientific/technical potential, as well as great significance in the overall Russian division of specialization. It is one of the leading Russian regions in terms of level of economic development and industrial diversification.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Pskov Region GRP amounted to 74.6 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 87.1 bln. RUB and 2011 GRP reached 102.3 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 1.1 bln. US dollars.

Export – 0.1 bln. US dollars.

Import – 1.0 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Pskov Region economy amounted 56.5 million US dollars.

#### **Natural Resources**

One of the most important natural resources of Pskov Oblast is wood. Forest takes up to one third of the territory of the region. Pskov Region has significant reserves of various economic minerals. These include peat, foundry and glassmaking sand, refractory and fusible clay, raw materials for making dyes, sapropel, and therapeutic mud and clay with unique properties.

#### **Industry**

The engineering industry, one of the region's leading industrial sectors, mainly specializes in electrical engineering (low-power electric motors, welding equipment, automotive electrical equipment, household electrical appliances, electric cable, automatic telephone exchanges, and radio components). Light industry produces linen fabrics, clothing, and knitted goods.

#### **Agroindustry**

The dominant agricultural sectors are flax production, beef and dairy farming, and vegetable and potato production.

### **International Relations**

Pskov Region's geopolitical situation, closeness to traditional international trade routes and sales markets and developed transportation and market infrastructures stimulate foreign economic activity. The Region carries on foreign trade operations with many countries, and products manufactured by its companies are exported to more than 37 countries. The largest deliveries go to Belarus, Germany, Latvia, and Ukraine.

### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Pskov. In 2012, this company organized 7 exhibitions with total net space of 5,000 sq. m. 486 exhibitors took part in these exhibitions. There were more than 33 thousand visitors to the events.



## **NORTH-WEST SOCIOLOGICAL AND MARKETING CENTER, MUNICIPAL ENTERPRISE OF THE CITY OF PSKOV**

**RUEF Full Member since 2013**

North-West sociological and marketing Center is a municipal enterprise created on Pskov City Administration initiative in 1993.

The main kinds of activity:

- organization of exhibitions, conferences, seminars, presentations
- assistance to exhibitors and representatives of foreign firms in establishment of business contacts with the enterprises of the Pskov area;
- services in placement of street advertising;
- realization of marketing research and sociological survey.

Due to the geographical location of our region our permanent participants are companies from Estonia, Latvia, Lithuania and Belorussia. But geography of the participants is not limited by the nearby countries. Over the whole period of holding of exhibitions such countries as Finland, Sweden, Poland, the Netherlands and China took part in them.

**Address:** 14 Oktyabrskiy St., Pskov, 180000, Russia

**Tel./Fax:** +7 (8112) 72-22-19, 72-73-28

**E-mail:** 722219@mail.ru

[www.expo-pskov.ru](http://www.expo-pskov.ru)

**Director:** Valerii Tiumentcev

### **Leading Fairs/ Exhibitions**

6 SOTOK

METELITSA

PSKOVEXPO

SOVREMENNY DOM: MATERIALY. OBORUDOVANIE. TEKHNOLOGII (PSKOV)

SOVREMENNY DOM: MATERIALY. OBORUDOVANIE. TEKHNOLOGII (VELIKIE LUKI)

VELIKIE LUKI UNIVERSAL EXHIBITION

**Additional Services**

Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Catering  
Hotel Reservations  
Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Construction, tourism, all variety of tools

## SOUTHERN FEDERAL DISTRICT

### General Information

#### Geography

The district spans an area of 418,500 sq. km and lies mostly on the Pontic-Caspian steppe. Administrative center is Rostov-on-Don.

#### There are 6 federal subjects in the Southern Federal District:

- Republic of Adygea
- Astrakhan Region
- Volgograd Region
- Republic of Kalmykia
- Krasnodar Territory
- Rostov Region

#### Population

As of January 2012, the total population of the District was 13,884 thousand people. The economically active population amounts to 6.9 million people (49.7% of the total resident population).

The average population density is 3 people per square kilometer. The major urban centers are Rostov-on-Don, Volgograd, Krasnodar, Sochi, Astrakhan.

	2002	2009	2010	2011	2012
Total population (thou. persons)	14009	13845	13854	13851	13884
Population in working age (thou. persons)	8419	8473	8423	8352	8303



### Economic Development

#### Gross Regional Product

According to Federal State Statistics Service data the Southern Federal District GRP amounted to 1,988.6 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 2,337.9 bln. RUB and 2011 GRP reached 2,745.1 bln. RUB.

#### Foreign Trade Turnover

The first 9 months of 2012 are marked with positive trade balance. Export – 15.2 billion US dollars, import – 8.5 billion US dollars. The Southern Federal District trade turnover makes 3.9% of total Russian foreign trade turnover.

#### Investments

The total volume of investments into Southern Federal District amounts to 2.5% of all investments into Russian economy. The foreign investments volume in the first 9 months of 2012 totals 2.9 bln. US dollars, 25.6% of them are direct investments.

## **Industrial Sector**

The district's economy is formed by a number of basic industries: heavy industry which is based on the use of rich local raw materials and power resources. Major industrial centers of the district are Taganrog, Volgograd, Krasnodar. Market specialization branches are formed according to requirements of agroindustrial, machine-building and health resort recreational complexes.

### **Branches**

- heavy industry
- extractive industry
- iron and steel industry
- machine-building industry
- chemical industry
- food industry
- light industry
- agriculture

## **Exhibition Activity**

There are 9 exhibition organizers – RUEF members that carry out exhibition activity in the Southern Federal District. 5 of them are legal entities-residents of the Federal District, 4 have their residence in other Federal Districts.

In 2012, 108 exhibition events were organized in the Southern Federal District with total net space of 261,753 sq. m. 10,617 exhibitors from 47 countries took part in these exhibitions. Almost 596 thousand people visited the events.

### **The largest exhibitions' themes (based on net space)**

- Agriculture – 55.1%
- Construction, finishing materials, and procurement – 7.7%
- Food processing, beverages, tobacco, commercial, refrigeration, and exhibition equipment – 3.9%
- Tourism, sports, leisure, and hobby – 3.8%

### **The largest exhibitions' themes (based on number of exhibitors)**

- Construction, finishing materials, and procurement – 12.7%
- Agriculture – 10.5%
- Food processing, beverages, tobacco, commercial, refrigeration, and exhibition equipment – 8.1%
- Religion, ceremonial services – 7.0%

## **ROSTOV-ON-DON**

Central City of Rostov Region

### **General Information**

#### **Geography**

Rostov Region is located in the southern part of the East European Plain, it borders Ukraine in the west and northwest, Stavropol and Krasnodar territories in the south, Voronezh Region in the north, Volgograd Region in the east and northeast, and the Republic of Kalmykia in the south and southeast.

Total region's area – 100.8 thousand sq. km.

#### **Population**

The Rostov Region's population is 4,260 thousand people (as of January 1st, 2012). Out of them over 1 million live in Rostov-on-Don.

Population in working age in the region – 2,565 thousand people.

## **Economic Development**

The South of Russia has high research-and-production, resource and financial potential. Economic development of the region is based on such factors as advantageous economic and geographical situation, natural resources, favourable conditions for development, good supply of labour force, developed transport infrastructure.

### **Gross Regional Product**

According to Federal State Statistics Service data the Rostov-on-Don Region GRP amounted to 556 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 660 bln. RUB and 2011 GRP reached 762 bln. RUB.

### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 8 bln. US dollars.  
Export – 4.3 bln. US dollars.  
Import – 3.7 bln. US dollars.

### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Rostov Region economy was 1.7 bln. US dollars, 12.9% of them are direct investments.

### **Natural Resources**

Mineral raw materials include a group of fuel-energy resources. Among them – coals of the Eastern Donets Basin, particularly anthracite, with the best calorie content in the world. The new deposits of non-metallic raw materials for metallurgy and construction materials production are exploited. Explored gas reserves are estimated at 56.2 billion m<sup>3</sup>.

### **Industry**

The most important branches of industry are machine-building, food industry, ferrous and non-ferrous metallurgy, power industry. According to the tempo of economic development and quantum of output and services the Southern Region takes one of the leading positions in Russia.

### **International Relations**

The Region's key exports include food and related raw materials, mineral commodities, metals and hardware, engineering products, and chemical products. The region mainly imports vehicles, equipment, metals and hardware, chemical products, textiles and related products, footwear, food and related raw materials, mineral commodities, timber, pulp and paper products. Major foreign trade partners are Turkey, China, Italy, and Switzerland.

### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Rostov-on-Don. In 2012, this company organized 30 exhibitions with total net space of 40,683 sq. m. 3,098 exhibitors took part in these exhibitions. There were more than 190 thousand visitors to the events.



## **EXHIBITION CENTRE VERTOLEXPO, LTD**

**RUEF Full Member since 2001**

**UFI Member since 2009**

### **Own Exhibition Space:**

hall space – 8,600 sq. m

open air space – 15,000 sq. m

**Address:** 30 Mikhaila Nagibina Ave., Rostov-on-Don, 344068, Russia

**Tel.:** +7 (863) 268-77-68

**Fax:** +7 (863) 292-42-49

**E-mail:** info@vertolexpo.ru, international@vertolexpo.ru

www.vertolexpo.ru

**Director:** Sergey A. Shamshura

### **UFI Approved and RUEF Logo Granted Event**

BUILDING AND ARCHITECTURAL FORUM “STIMEXPO”

### **Other Leading Fairs/ Exhibitions**

INTERAGROMASH YUGEXPOMEBEL (FURNITURE)

METMASH. STANKOINSTRUMENT (MACHINE-TOOL)

CHARM. EXHIBITION OF BEAUTY INDUSTRY

HUNTING. FISHING

### **Additional Services**

Exhibition Halls Rent

Exhibition Stands Design

Exhibition and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel with 125 rooms

Railway and Airline Ticket Reservation

Banquet Hall for 350 people

Conference Rooms and Business Center

### **Priority themes for international partnership and cooperation**

Building and architecture, agriculture, machine tools, machinery engineering, furniture manufacturing, beauty industry

## **KRASNODAR**

Central City of Krasnodar Territory

### **General Information**

#### **Geography**

Krasnodar Territory is a part of the Southern Federal District, bordering Rostov Region in the north and the north-east, Stavropol Territory in the east, Georgia and the Karachayevo-Circassian Republic in the south.

Total region's area – 76 thousand sq. km.

#### **Population**

The Krasnodar Territory population is 5,284 thousand people (as of January 1st, 2012). Out of them over 745 thousand live in Krasnodar.

Population in working age in the region – 3,133.4 thousand people.

### **Economic Development**

The Territory's economic development is focused on its agro-industrial, fuel and energy, transport, resort-and-recreation, engineering, forestry, woodworking, furniture and construction-materials sectors. However the Territory's economy is heavily agricultural. And around agricultural production food industry has developed.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Krasnodar Territory GRP amounted to 861.6 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 1,028.3 bln. RUB and 2011 GRP reached 1,229.7 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 10.8 bln. US dollars.

Export – 7.3 bln. US dollars.

Import – 3.4 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Krasnodar Territory economy was 768.8 million US dollars, 43.9% of them are direct investments.

#### **Natural Resources**

Krasnodar Territory contains different types of minerals and fossil fuels, including crude oil, natural gas, marl, iodine-bromine waters, marble, limestone, sandstone, gravel, quartz sand, iron and apatite ores, and rock salt.

The Territory has Europe's largest subterranean freshwater basin with substantial amounts of thermal and mineral waters.

#### **Industry**

The following industries are developing in the region: energy industry, engineering, timber and woodworking industry, fuel industry, food industry, transport.

#### **Agriculture**

One of the most valuable natural assets of the Krasnodar Territory is its fertile black earth lands that provide a basis for the agro-industrial sector. This sector is dominated by crop growing, meat-and-milk livestock breeding, pig breeding and poultry farms and apiaries.



### **International Relations**

The Territory's principal foreign trade partners are non-CIS countries (more than 90% of the turnover). These include Turkey, Italy, France, and Cyprus. The Territory's principal export partners in the CIS are Ukraine, Kazakhstan and Uzbekistan.

The Territory is involved in investment cooperation with more than 60 countries.

### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member with a permanent seat in Krasnodar that carries out exhibition activity in the city. 2 more organizers from other Federal Districts hold their exhibitions there.

In 2012, these companies organized 26 exhibitions with total net space of 185,530 sq. m. 3,735 exhibitors took part in these exhibitions. There were more than 216 thousand visitors to the events.



KRASNODAREXPO  
Part of the ITE Group

## **KRASNODAREXPO, LTD**

**RUEF Full Member since 2012**

**UFI Member since 2004**

KrasnodarEXPO is an office of the ITE Group in Krasnodar.

The company organised its first exhibition in Krasnodar in 1996. KrasnodarEXPO has been growing dynamically and now holds more than 20 annual events. Its best-known exhibitions at the South of Russia claim an important role in shaping the development of their sectors — YugAgro (agriculture), YugBuild (architecture and building), UMIDS (woodworking industry and furniture), MOBI (automotive industry), Vinorus.Vinotech (winegrowing and winemaking), Food Industry (food and packaging), Dentima (stomatology), and other.

Every year more than 3,400 exhibitors from 33 countries participate in events held by the ITE office in Krasnodar which are attended by more than 206,000 people.

**Address:** Pavilion 1, 5 Zipovskaya St., Krasnodar, 350010, Russia

**Tel.:** +7 (861) 200-12-34

**E-mail:** delo@krasnodarexpo.ru

[www.krasnodarexpo.ru](http://www.krasnodarexpo.ru)

[www.ite-russia.ru](http://www.ite-russia.ru)

**General Director:** Elena Konkova

**UFI Approved Event**

YUGAGRO

**Other Leading Fairs/ Exhibitions**

YUGBUILD  
MOBI  
UMIDS  
IDES SOUTH RUSSIA  
SIPS SOUTH RUSSIA

**Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Exhibition Personnel  
Catering  
Hotel Reservations

**Priority themes for international partnership and cooperation**

Agriculture, food-processing and catering  
Prospecting, extracting and refining natural resources, electricity and the environment  
Machine-building, industrial automation, equipment, technology and accessories  
Construction, engineering, technology for city building and infrastructure projects, and real estate  
The Pharmaceutical Industry: equipment, raw materials, and technology  
Science, technology and education  
Tourism and leisure  
Wood processing, pulp and paper, print manufacturing, packaging, furniture

## **SOCHI**

City of Krasnodar Territory

### **General Information**

#### **Geography**

Sochi is a resort city, situated in the Krasnodar Territory, Russia. It sprawls along the shores of the Black Sea and against the background of the Caucasus Mountains.

Total city area – 3.5 thousand sq. km.

#### **Population**

The Sochi population is 360.3 thousand people (as of January 1st, 2012).

Population in working age in the city – 220.2 thousand people.

### **Economic Development**

Sochi has a rich heritage as the nation's major Black Sea port city, resort destination and a prominent cultural centre. Over 2 million tourists visit Sochi annually and with over 250 spa facilities in the area, health and leisure tourism are the city's leading sources of economy.

#### **Investments**

After Sochi had been chosen as a host for 2014 Olympic Winter Games investment opportunities increased. The Federal Target Program (FTP) for the development of Sochi in 2006-2014 provides for the 11.9 billion US dollars direct investment in the region, with 7.3 billion US dollars coming from the Federal and regional budgets and 4.6 billion US dollars from private investments by some of Russia's largest companies. One of the key objectives of the Program is to stimulate long-term economic development of the Krasnodar Region. As a result of the Program, the region's GDP growth in 2006-2014 is expected to equal approximately 12 billion US dollars.

### **Exhibition Activity**

There are 2 exhibition organizers - RUEF members that carry out exhibition activity in Sochi.

In 2012, these companies organized 38 exhibitions with total net space of 26,582 sq. m. 2,892 exhibitors took part in these exhibitions. There were almost 129 thousand visitors to the events.



**СОЧИЭКСПО**

## **SOCHI-EXPO OF SOCHI CCI, LTD**

**RUEF Full Member since 2010**

**Address:** 42 Sovetskaya St., Sochi, 354000, Russia

**Tel./Fax:** +7 (862) 264-87-00, 264-23-33, 264-75-55, (495) 745-77-09

**E-mail:** expo@sochi-expo.ru, yarosh-t@yandex.ru

www.sochi-expo.ru

**Director General:** Taras Yarosh

#### **Leading Fairs/Exhibitions**

INDUSTRY OF HOSPITALITY AND ENTERTAINMENT

FURNITURE AND INTERIOR. WOODWORK

BUILDING INDUSTRY

BEAUTY AND GRACE  
THE HEALTH OF RUSSIA. SOCHI  
TERRITORY OF HEALTH. SOCHI  
SPORT-SOCHI  
VELVET SEASONS IN SOCHI  
AUTOTRANSPORT FORUM  
ORTHODOXY AND THE WORLD

#### **Additional Services**

Exhibition Pavilions Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Services  
Hotel Reservations  
Railway and Airline Ticket Reservations

#### **Priority themes for international partnership and cooperation**

Hospitality and restaurant business, building, medicine, auto transport



## **SOUD – SOCHI EXHIBITIONS, JSC**

**RUEF Full Member since 1994**

**UFI Member since 2005**

SOUD – Sochi Exhibitions company was established in 1991.

At present our company is one of the leading and highly experienced operators for exhibition & congress events in the South of Russian Federation. We are pleased to assist domestic and foreign companies in goods and services promotion, in establishing and developing of long-lasting and advantageous business relations between each other. The company offers the complete cycle of organizational, technical, accommodation and entertaining services to customers, partners, guests and participants of our more than 20 various yearly exhibition & congress events and fairs.

We believe that “if there were no exhibitions, they should have been invented, since from all the types of marketing incentive activities only the one looks like a holiday!”

**Address:** P.O.B. 204, 1 Komsomolskaya St., Sochi, 354000, Russia

**Tel./Fax:** +7 (862) 262-26-93, 262-25-38, 262-30-15

**E-mail:** inna@soud.ru, sochi@soud.ru, alf@soud.ru

www.soud.ru

**Director General:** Yuri A. Zakharchenko

**UFI Approved and RUEF Logo Granted Event**

BEER

**RUEF Logo Granted Events**

INTERJEWELLER  
RESORTS AND TOURISM  
WINE – VODKA

**Additional Services**

Exhibition Stands Design  
Rent of Exhibition, Conference and Technical Equipment  
Printing Services  
Exhibition Personnel  
Advertising, PR and Promo Services  
Hotel Reservations  
Railway and Airline Tickets Booking  
Excursion, Cultural and Entertainment Programs

**Priority themes for international partnership and cooperation**

Souvenirs and gifts, jewelry business & elite goods, consumer goods, drinks, tourism and recreation, furniture and interior design

## **VOLGOGRAD**

Central City of Volgograd Region

### **General Information**

#### **Geography**

Volgograd is an important industrial city and the administrative center of Volgograd Region. The Region borders Kazakhstan in the east and Russia's Saratov Region in the north, Astrakhan Region and the Republic of Kalmykia in the south, Rostov and Voronezh Regions in the west.

Total region's area – 113.9 thousand sq. km.

#### **Population**

The Volgograd Region population is 2,595 thousand people (as of January 1st, 2012). Out of them over 1 million live in Volgograd itself. Economically active population in the Region – 1,551.8 thousand people.

### **Economic Development**

The basis of the regional economy is huge enterprises in the chemicals, fuel and energy, basic metals and fabricated metal products, machinery and equipment industries.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Volgograd Region GRP amounted to 377.5 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 433.5 bln. RUB and 2011 GRP reached 499 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 4.2 bln. US dollars. Export – 3.2 bln. US dollars. Import – 1.0 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Volgograd Region economy was 327.2 million US dollars, 41% of them are direct investments.

#### **Natural Resources**

Almost 300 deposits of solid commercial minerals are located in Volgograd Region. Oil, natural gas, magnesium chloride, phosphate rock, cooking salt, building sand and mineral waters are being produced. There is also a number of construction material deposits.

#### **Industry**

Industrial production, service sector, transport, agriculture, construction and account for 26.3%, 15.3%, 11.4%, 10% and 5.1% of the local gross regional product, respectively. The main industries of Volgograd Region are ferrous metallurgy, fuel, energy, chemical, petrochemical and food industries, engineering and metalworking.

#### **Agroindustry**

Volgograd Region has a developed agricultural sector. The soil and climatic conditions permit to increase the production of high-quality cereals on a yearly basis. Main products are durum wheat, vegetables, vine crops, sunflower, potato and mustard. Other types of agricultural production include dairy and meat cattle farming, poultry and bee keeping.

#### **International Relations**

The share of non-CIS countries in foreign trade is 75%. The Region's main foreign trade partners are Italy (24%), Ukraine (17%), the Netherlands (11%), Germany (6%), Turkey (5%), and Greece (4%). The main exports are mineral commodity, metals and metal-ware.

## Exhibition Activity

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Volgograd. In 2012, this company organized 14 exhibitions with total net space of 8,297 sq. m. 885 exhibitors took part in these exhibitions. There were almost 62 thousand visitors to the events.



## TSARITSIN FAIR EC, LTD

**RUEF Full Member since 2002**

The Tsaritsin Fair exhibition center is one of the leading exhibition centers of the Bottom Volga Region. It was established in June, 1994 in Volgograd. The main area of activity is the organization and carrying out of the specialized and universal exhibitions, fairs, presentations, seminars, conferences in Volgograd and other Russian regions, as well as rendering of consulting services on exhibition business and design works.

During 19 years our activity has repeatedly been marked with certificates of honor and diplomas of Volgograd and Volgograd Region Administrations, Volgograd Chamber of Commerce and Industry, various branch associations.

**Address:** 65 Lenin Ave., Volgograd, 400005, Russia

**Tel./Fax:** +7 (8442) 26-50-34, 23-44-88

**E-mail:** info@zarexpo.ru

www.zarexpo.ru

**Director General:** Svetlana A. Kruglova

### Leading Fairs/ Exhibitions

AGRICULTURE  
POWER ENGINEERING. ENERGY SAVING. ELECTRICAL ENGINEERING  
FOOD MARKET  
TRADING EQUIPMENT. RESTAURANT. BAR. SUPERMARKET  
MEDICINE AND PUBLIC HEALTH

### Additional Services

Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Catering  
Hotel Reservations

### Priority themes for international partnership and cooperation

Agriculture, wood processing, tourism, food stuffs, metallurgy, machine-building, energy saving, medicine, beauty industry

## NORTH CAUCASIAN FEDERAL DISTRICT

### General Information

#### Geography

The district spans an area of 170,700 sq. km and it is located in the extreme southwest of Russia, in the geographical area of the North Caucasus.

#### There are 7 federal subjects in the North Caucasian Federal District:

- Republic of Dagestan • Republic of Ingushetia
- Kabardino-Balkar Republic • Karachay-Cherkess Republic • Republic of North Ossetia-Alania • Stavropol Territory • Chechen Republic

#### Population

As of January 2012, total population of the District was 9,493 thousand people. Economically active population – 4.4 million people. The major urban centers are Stavropol, Grozny, Makhachkala and Vladikavkaz.

	2002	2009	2010	2011	2012
Total population (thou. persons)	8844	9267	9353	9439	9493
Population in working age (thou. persons)	5147	5690	5724	5758	5762



### Economic Development

The District's economy is based on a number of factors, among them there are favorable geographic location, good climate, and unique natural resources. Among the branches well developed in the District are the following: chemical industry, fuel industry, electricity supply, machine engineering, and tourism.

#### Gross Regional Product

According to Federal State Statistics Service data the District's GRP amounted to 795.5 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 891.8 bln. RUB and 2011 GRP reached 1,064.8 bln. RUB.

#### Foreign Trade Turnover

Foreign trade turnover in the first 9 months of 2012 amounted to 2.4 bln. US dollars.  
Export – 1.0 bln. US dollars.  
Import – 1.4 bln. US dollars.



### **Investments**

The foreign investments volume in the first 9 months of 2012 totals 471.5 mln. US dollars, 9.8% of them are direct investments.

### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in the North Caucasian Federal District.

In 2012, 8 exhibition events were organized in the North Caucasian Federal District with total net space of 5,307 sq. m. 342 exhibitors took part in these exhibitions. Almost 26 thousand people visited the events.

## **STAVROPOL**

Central City of Stavropol Territory

### **General Information**

#### **Geography**

Stavropol is a city located in south-western Russia and is the administrative center of the Stavropol Territory.

Total region's area – 66.5 thousand sq. km.

#### **Population**

The Stavropol Territory population is 2,787 thousand people (as of January 1st, 2012). Out of them 404.6 thousand live in Stavropol itself.

Economically active population in the Stavropol Territory – 1,347.9 thousand people.

### **Economic Development**

The basis of the regional economy is agriculture, process industry, recreation-tourist and transport sectors.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Stavropol Territory GRP amounted to 277.3 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 330.8 bln. RUB and 2011 GRP reached 399.9 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 1.4 bln. US dollars.

Export – 0.8 bln. US dollars.

Import – 0.6 bln. US dollars.

### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Stavropol Territory economy was 444.8 million US dollars, 4.4% of them are direct investments.

### **Natural Resources**

The region has reserves of natural gas, oil, rare-earth metals, mineral construction materials, asbestos, mirabilite and halite, and mineral therapeutic muds. The world famous mineral springs of Narzan, Yessentuki and Slavyanovskaya are located in the Caucasian Mineral Waters (Mineralnye Vody) area.

### **Industry**

The leading branches of the industry in the region are energy industry, chemical and petrochemical industry, engineering, fuel industry, food industry.

### **Agriculture**

The Territory has rich farmlands, most of which are used to cultivate agricultural raw materials. Grain, sunflower are cultivated. The leading role belongs to cattle breeding and fine-fleece breeding. Gardening, wine production, poultry industry, bee keeping and pig breeding are highly developed in the Territory.

### **International Relations**

European countries are the main foreign partners of the Stavropol Territory. The stable partnership is also established with the CIS countries, the Americas, and Asian countries. The region's main export goods are oil, mineral fertiliser, polyethylene, artificial sapphires, wheat, wool, sunflower and rapeseed. The main foreign trade partners are China, the United States, Turkey, Brazil, Germany, India, Italy, South Korea, Malaysia, and Taiwan.

### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Stavropol. In 2012, this company organized 8 exhibitions with total net space of 5,307 sq. m. 342 exhibitors took part in these exhibitions. There were almost 26 thousand visitors to the events.



## **PROGRESS, LTD**

**RUEF Full Member since 2002**

### **Own Exhibition Space:**

hall space – 3,000 sq. m

open air space – 1,000 sq. m

**Address:** 37a Kulakov Ave., Stavropol, 355047, Russia

**Tel./Fax:** +7 (8652) 50-01-00, 50-07-00

**E-mail:** reklama@progexpo.ru

[www.progexpo.ru](http://www.progexpo.ru)

**Director:** Tatyana S. Bashmakova

### **Leading Fairs/ Exhibitions**

AVTOMIR

STROYKA / CONSTRUCTION

WEEK OF MEDICINE IN STAVROPOL

HOUSING AND COMMUNAL SERVICES

STYLE. FASHION. BEAUTY

STOMATOLOGY/DENTAL

### **Priority themes for international partnership and cooperation**

Ready to discuss any cooperation offers

## VOLGA FEDERAL DISTRICT

### General Information

#### Geography

The district spans an area of 1,038,000 sq. km and forms the south-eastern part of European Russia. Administrative center is Nizhny Novgorod.

#### There are 14 District's subjects:

- Republic of Bashkortostan • Mari El Republic
- Republic of Mordovia • Republic of Tatarstan
- Udmurt Republic • Chuvash Republic • Perm Territory • Kirov Region • Nizhny Novgorod Region • Orenburg Region • Penza Region • Samara Region • Saratov Region • Ulyanovsk Region

#### Population

As of January 2012, the total population of the Region was 29,811.5 thousand people (20.8% of total Russian population). The economically active population amounts to 15.9 million people (53.2% of the total resident population).

The average population density is 29 people per square kilometer. The major urban centers are Nizhny Novgorod, Perm, Samara, Saratov, Ufa, Kazan, Izhevsk.

	2002	2009	2010	2011	2012
Total population (thou. persons)	31316	30053	29993	29880	29811
Population in working age (thou. persons)	18758	18753	18536	18287	18036



### Economic Development

#### Gross Regional Product

According to Federal State Statistics Service data the Volga Federal District GRP amounted to 4,919.9 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 5,709.5 bln. RUB and 2011 GRP reached 6,987.5 bln. RUB.

#### Foreign Trade Turnover

The first 9 months of 2012 are marked with positive trade balance. Export – 52.6 billion US dollars, import – 11.8 billion US dollars. The Volga Federal District foreign trade turnover makes 10.5% of total Russian foreign trade turnover.

#### Investments

The total volume of investments into the Volga Federal District amounts to 3.8% of all investments into Russian economy. The foreign investments volume in the first 9 months of 2012 totals 4.4 billion US dollars, 22.6% of them are direct investments.

### **Industrial Sector**

In the Volga Federal District's industry, highly-developed multibranch machine building and petrochemical industries are the most important. Machine building industry is also well developed: transport – car production, ship building, plane construction; precise and complex instrument making, electrical industry, electronic engineering as well as machine-tool building and tool making industry, the production of hi-tech equipment for petrochemical industry, tractor construction, etc.

### **Branches**

- machine building
- petrochemical industry
- chemical industry
- electrical engineering
- electronic engineering
- instrument manufacture
- fuel industry
- oil and gas industry
- electric power industry
- metallurgy industry
- wood processing
- ship building

### **Exhibition Activity**

There are 16 exhibition organizers - RUEF members that carry out exhibition activity in the Volga Federal District, 12 of them are legal entities-residents of the District, 4 have their residence in other Federal Districts but hold some exhibitions in the Volga Federal District.

In 2012, 250 exhibition events were organized in the Volga Federal District with total net space of 259,068 sq. m. 22,910 exhibitors from 50 countries took part in these exhibitions. Almost 1.6 million people visited the events.

### **The largest exhibitions' themes (based on net space)**

- Religion, ceremonial services – 10.7%
- Construction, finishing materials, and procurement – 10.7%
- Agriculture – 8.4%
- Textiles, clothes, footwear, and leather – 7.6%

### **The largest exhibitions' themes (based on number of exhibitors)**

- Zooworld, goods for pets. veterinary – 12.3%
- Construction, finishing materials, and procurement – 10.5%
- Consumer goods shows and fairs – 10.0%
- Religion, ceremonial services – 8.8%

## **NIZHNY NOVGOROD**

Central City of Nizhny Novgorod Region

### **General Information**

#### **Geography**

Nizhny Novgorod Region is the economic and cultural center of the vast Volga-Vyatka economic region, administrative center of Nizhny Novgorod Region and Volga Federal District and is located in the central European part of Russia.

Total region's area – 76.9 thousand sq. km.

#### **Population**

The Nizhny Novgorod Region population is 3,296.9 thousand people (as of January 1st, 2012). Out of them over 1,254.6 thousand live in Nizhny Novgorod.

Economically active population in the region – 1,835.4 thousand people.

### **Economic Development**

The Region's advantageous geographical location, well-developed transport infrastructure, important industrial and scientific potential, and highly qualified workforce signify strong economic and social potentials.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Nizhny Novgorod Region GRP amounted to 547.2 bln. RUB (at actual basic prices) in 2009.

The 2010 GRP was 652.8 bln. RUB and 2011 GRP reached 770.4 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 7 bln. US dollars.

Export – 4.2 bln. US dollars.

Import – 2.8 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Nizhny Novgorod Region economy was 566.4 million US dollars, 131.1 million of them are direct investments.

#### **Natural Resources**

Nizhny Novgorod Region lacks deposits of mineral resources however it has moulding sand deposits, raw clay, raw expanded clay, carbonate strata, dolomite used for white cement production, gypsum and anhydrite. Forests cover almost a half of the region's territory. The region has also chloride, sodium, and bromide brine reserves, peat deposits, small non-ferrous metal deposits (copper, lead, zinc), rare element (molybdenum) and rare-earth element deposits (neodymium, cerium, and ytterbium).

#### **Industry**

Key industries in the Region are automobile building, aircraft building, ship building, transport and logistics, food industry, ferrous metallurgy, scientific complex, chemical and oil-refining industry.

#### **Development strategies of the region**

According to the "Development Strategy of Nizhny Novgorod by 2020" the main programs are:

Leadership in automobile building;

Creating of mass-demand goods production centre biggest in Russia (FMGG);

Development of scientific, educational and innovation potential.

### **Agriculture**

The Nizhny Novgorod Region's cultivated lands account for 1.4% of the Russian territory. The region produces grain, potato, vegetables, livestock and poultry, milk, eggs etc.

### **International Relations**

Nizhny Novgorod administration focuses on ongoing development of foreign economic contacts. The main foreign trade partner countries are Germany, China, Ukraine, Kazakhstan, and Belarus. In the field of international cooperation there are regular cultural, youth and sport exchanges between Nizhny Novgorod and its sister cities. There are also several foreign honorary consular representations and cultural and educational centres operating in Nizhny Novgorod.

### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member with a permanent seat in Nizhny Novgorod that carries out exhibition activity in the city. 1 more organizer from another Federal District holds their exhibitions there.

In 2012, these companies organized 36 exhibitions with total net space of 53,618 sq. m. 5,545 exhibitors took part in these exhibitions. There were almost 241 thousand visitors to the events.



## **NIZHEGORODSKAYA YARMARKA, ALL-RUSSIA JSC**

**RUEF Full Member since 1991**

**UFI Member since 2004**

All-Russia Closed JSC Nizhegorodskaya Yarmarka is one of the biggest exhibition centers in Russia. Every year more than 70 exhibition and convention events of the All-Russia Closed JSC Nizhegorodskaya Yarmarka make site for presentation of innovative projects, new scientific developments, place for discussion of issue being the most topical for various industries, public health and education, information technologies and banking sphere, agriculture, architecture and art, ecology etc.

Nizhegorodskaya Yarmarka enjoys up-to-date infrastructure required for organization and holding of world level exhibitions, congresses and conferences. Its vast operation area (55,000 m<sup>2</sup>) accommodates six exhibition halls with total area of 12,000 m<sup>2</sup> and 23,000 m<sup>2</sup> of outdoor exhibition space. The number of companies participating in Nizhegorodskaya Yarmarka's exhibition events is about 5,000 and the number of visitors reaches 300,000. The subjects of specialized exhibition events are selected based on the main lines of social and economic development of the Russian Federation and in accordance with RF National Projects.

The membership in UFI has considerably raised the status of Nizhegorodskaya Yarmarka exhibition and congress events in the world.

Nizhegorodskaya Yarmarka works efficiently in the field of international exhibition activities. It has held several national exhibitions of the United Kingdom, national expositions of Finland, Bulgaria, India, Italy, Germany, France and some African countries. Expositions organized by Nizhegorodskaya Yarmarka in London, Vienna, Hanover, Rome, Leipzig, Prague, Budapest, Shanghai, Beijing, Brno, Paris, Brussels, Berlin and other cities of the world enjoyed a high appraisal of world business society and gained essential economical and political success.

**Own Exhibition Space:**

hall space – 12,000 sq. m  
open air space – 23,000 sq. m

**Address:** 13 Sovnarkomovskaya St., Nizhny Novgorod, 603086, Russia

**Tel.:** +7 (831) 277-55-90

**E-mail:** yarmarka@yarmarka.ru

www.yarmarka.ru

**Director General:** Valery N. Barulin

**UFI Approved and RUEF Granted Logo Event**

FUTURE OF RUSSIA, International Scientific and Industrial Forum

**RUEF Logo Granted Events**

GREAT RIVERS/ICEF

RUSSIAN ARCHITECTURE AND CONSTRUCTION FORUM

**Other Leading Fairs/ Exhibitions**

ALL-RUSSIA IT FORUM

ALL-RUSSIA BANKING FORUM

**Additional Services**

Exhibition Halls Rent

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Architecture, construction, environment, investment, innovation, information technology and systems engineering, energy



## **IZHEVSK**

Central City of Udmurt Republic

### **General Information**

#### **Geography**

Izhevsk is the capital of the Udmurt Republic. The Republic is located in the Western part of the Middle Urals between the Kama and Vyatka rivers.

Total region's area – 42.1 thousand sq. km.

#### **Population**

The Udmurt Republic population is 1,518.1 thousand people (as of January 1st, 2012). Out of them over 627 thousand live in Izhevsk itself.

Population in working age in the region – 922.5 thousand people.

### **Economic Development**

Izhevsk is the most important economic center of the Udmurt Republic, with the majority of financial and industrial activity concentrated in the city. Military industry remains the backbone of the local economy, with a number of enterprises operating in the city. By far the most important of these is Izhmash, which produces small arms and assault rifles popular both in Russia and abroad.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Udmurt Republic GRP amounted to 231 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 274.6 bln. RUB and 2011 GRP reached 335.4 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 1.8 bln. US dollars.

Export – 1.4 bln. US dollars.

Import – 345.3 mln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Udmurt Republic economy was 5.8 million US dollars, 86.4% of them are direct investments.

#### **Natural Resources**

The Udmurt Republic has abundant mineral resources, including oil, coal, peat, and building materials. Approximately 7–8 million tons of oil are extracted annually. The Republic is also rich in forest resources.

#### **Industry**

The most important branches of industry are engineering, metalworking, ferrous metallurgy, forestry and woodworking, and the chemical, glass, and light industries.

#### **Agriculture**

Livestock farming is the principal sphere of agricultural activity in the Udmurt Republic, it contributes about 60 per cent to Udmurtia's gross regional product. Grain crops, potatoes, vegetables, fiber flax and fodder crops are the chief crops cultivated in the Republic ept.

#### **International Relations**

Izhevsk has more than 80 trading partner countries. In the first 9 months of 2012 the share of non-CIS countries in foreign trade was 76.2%. The republics major exporting partners were: France, Great Britain, Venezuela, Ukraine, the USA, Germany, and Azerbaijan. Main importing partner countries: Ukraine, China, Czech Republic, Germany, and the USA. The main exports are: mineral products and engineering products. Main imports are: chemical products, rubber, and engineering products.



## Exhibition Activity

There is 1 exhibition organizer – RUEF member that carries out exhibitions in Izhevsk. In 2012, this company organized 13 exhibitions with total net space of 6,899 sq. m. 862 exhibitors took part in these exhibitions. There were more than 83 thousand visitors to the events.



## EXHIBITION CENTRE UDMURTIA, LLC

**RUEF Full Member since 2012**

Exhibition Center “UDMURTIA” is a member of the Russian Union of Exhibitions and Fairs, the only in Udmurtia exhibition operator – since 2006 it has been occupied with arrangement of international and all-Russian exhibitions for diverse subject areas in Izhevsk.

Among the permanent exhibitors: the Government of the Udmurt Republic, federal and republican ministers and agencies, the Administration of Izhevsk City, the Udmurt Chamber of Commerce and Industry. A range of exhibitions are held under the patronage of the Chamber of Commerce and Industry of the Russian Federation.

13 international and all-Russian exhibitions in different subject areas were held in Izhevsk in 2012. The total number of participants was: 908 enterprises from 47 regions of Russia and 5 foreign countries. The exhibitions were attended by 83,200 people.

In order to advance investment attractiveness of the region and development of republican enterprises EC “UDMURTIA” acts every year as the technical operator preparing expositions of the Udmurt Republic at exhibitions and forums in Russia and abroad.

**Address:** 300a Karla Marksa St., Izhevsk, 426008, Russia

**Tel./Fax:** +7 (3412) 73-07-30

**E-mail:** ulf@vcudm.ru

[www.vcudm.ru](http://www.vcudm.ru)

**Director General:** Liliya F. Usupova

### Leading Fairs/Exhibitions

TOURISM. SPORT. LEISURE  
ALL-RUSSIAN FAIR IN UDMURTIA  
THE CITY OF XXI CENTURY  
FURNITURE. WOODWORKING INDUSTRY  
OIL. GAS. CHEMISTRY  
MACHINE BUILDING. METALLURGY. METAL WORKING  
INTEGRATED SAFETY  
MEDICINE AND HEALTH  
ENERGY. ENERGY EFFICIENCY

**Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies

**Priority themes for international partnership and cooperation**

The City of XXI century, Oil. Gas. Chemistry, Machine building, Metallurgy. Metal working,  
Energy. Energy efficiency

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## **KAZAN**

Capital of the Republic of Tatarstan

### **General Information**

#### **Geography**

Kazan is the capital of the Republic. The Republic is located in the center of the East European Plain. It lies between the Volga River and the Kama River (a tributary of the Volga), and extends east to the Ural mountains.

Total region's area – 68.0 thousand sq. km.

#### **Population**

The Republic of Tatarstan population is 3,803.2 thousand people (as of January 1st, 2012). Out of them over 1,168.7 thousand live in Kazan.

Economically active population in the region – 2,039.6 thousand people.

### **Economic Development**

Tatarstan is one of the most economically developed regions of Russia. The Republic is highly industrialized. The main source of the Republic's wealth is oil. Tatarstan produces 32 million tons of crude oil per year and has estimated oil reserves of more than 1 billion tons.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Republic of Tatarstan GRP amounted to 885.1 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 1,001.6 bln. RUB and 2011 GRP reached 1,275.5 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 19.2 bln. US dollars.

Export – 16.7 bln. US dollars.

Import – 2.5 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Republic of Tatarstan economy was 420.1 mln. US dollars, 79.5% of them are direct investments.

#### **Natural Resources**

Oil and gas are the Republic's main resources. The Republic also has limestone, dolomites, building sand, brick-making clay, building stone, gypsum, gravel, and peat. There are reserves of petroleum bitumen, black and brown coal, oil shale, zeolites, copper and bauxites.

#### **Industry**

Key industries in the region are oil industry (accounts for almost one third of the republic's industrial output), chemical and petrochemical industry, engineering, transport, metalworking, power engineering, aircraft-building, woodworking, light industry, etc.

#### **Agriculture**

Farmlands constitute almost 2/3 of all lands in the Republic. Plant cultivation is focused on grain, potatoes, vegetables and sugar beet. There are seed-growing farms and associations to produce grain, perennial grasses, potatoes, and sugar and fodder beet. The main livestock products are: milk, beef, pork and poultry meat.

#### **International Relations**

One of the high-priority directions of the work on the coordination of international and foreign economic activities of the Republic of Tatarstan is the activities of Tatarstan working groups for the development of trade and economic relations with an aim of strengthening the cooperation and representing interests of the Republic's enterprises. The Republic's exports mainly go to remote former Soviet Union countries. Besides major foreign trade partners are Poland, Germany, Italy, the Netherlands, and Latvia.

## **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Kazan. In 2012, this company organized 41 exhibitions with total net space of 47,905 sq. m. 4,058 exhibitors took part in these exhibitions. There were more than 227 thousand visitors to the events.

ВЫСТАВОЧНЫЙ ЦЕНТР



КАЗАНСКАЯ  
ЯРМАРКА

## **KAZANSKAYA YARMARKA, JSC**

**RUEF Full Member since 1993**

**UFI Member since 2002**

### **Own Exhibition Space:**

hall space – 6,700 sq. m

open air space – 15,000 sq. m

**Address:** P.O.B. 38, 8 Orenburgsky Trakt, Kazan, 420059, Tatarstan, Russia

**Tel./Fax:** +7 (843) 570-51-15

**E-mail:** lev-semenov@expokazan.ru

[www.expokazan.ru](http://www.expokazan.ru)

**Director General:** Lev Semenov

### **UFI Approved and RUEF Logo Granted Events**

INTERMEBEL

MECHANICAL ENGINEERING. METALWORKING. KAZAN

VOLGASTROYEXPO

### **RUEF Logo Granted Events**

AGROCOMPLEX: INTERAGRO. ANIMED. FARMER OF THE VOLGA REGION

ENERGY. RESOURCE-SAVING

JEWELRYEXPO. KAZAN

OIL, GAS. PETROCHEMISTRY

### **Additional Services**

Exhibition Halls Rent

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Tickets Reservations

### **Priority themes for international partnership and cooperation**

Oil and petrochemicals, plastic and rubber, construction, energy and energy efficiency, automotive industry, agriculture, transport and logistics

## **KIROV**

Central City of Kirov Region

### **General Information**

#### **Geography**

Kirov is a city in northeastern European Russia, on the Vyatka River, and the administrative center of Kirov Region.

Total region's area – 120.4 thousand sq. km.

#### **Population**

The Kirov Region population is 1,327.9 thousand people (as of January 1st, 2012). Out of them over 470 thousand live in Kirov.

Economically active population in the region – 733.4 thousand people.

### **Economic Development**

The Region's economy is rapidly growing. Many manufacturing enterprises carry out major investment projects.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Kirov Region GRP amounted to 146.3 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 172.4 bln. RUB and 2011 GRP reached 202.2 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 1,028.2 mln. US dollars.

Export – 790.9 mln. US dollars.

Import – 237.4 mln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Kirov Region economy was 134.3 mln. US dollars, 15.7 mln. of them are direct investments.

#### **Natural Resources**

The main natural resources are minerals and raw materials, forests, water, and therapeutic mud. The region also has deposits of peat and explored deposits and traces of oil, and bitumen shale deposits. Fifty lake sapropel deposits contain some 420,000 tonnes of reserves. Over 50% of the region lies under forests. Some 18 varieties of mineral water are found in the region.

#### **Industry**

Key industries in the region are machine engineering and metal processing, chemical and petrochemical industry, energy, forestry, timber, pulp and paper, and food products and beverages.

#### **Agriculture**

The agriculture is dominated by grain growing and cattle breeding; the region grows grain crops, fibre flax, potatoes, vegetables; breeds feeder livestock and poultry, produces milk, wool and eggs.

#### **International Relations**

Foreign economic cooperation has contributed to the rapid pace of economic development in Kirov Region. The region is involved in international business partnership with companies in Italy, Germany, Finland, China, France, the United States, India, and a number of other countries.

#### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Kirov.

In 2012, this company organized 19 exhibitions with total net space of 8,572 sq. m. 807 exhibitors took part in these exhibitions. There were more than 87 thousand visitors to the events.



## **VYATKA CCI OF KIROV REGION**

**RUEF Associated Member since 2007**

In 1996 Vyatka CCI Exhibition and Fairs Department was reorganized into Vyatka-EXPO exhibition centre. The main direction of its activity is the organization and holding of the specialized and universal exhibitions, presentations, seminars, conferences, collective expositions of Kirov enterprises in different regions of Russia.

Nowadays EC Vyatka-EXPO is the leading exhibition organization of Kirov region. Yearly it hosts more than 20 exhibitions. Most of them have the status of regional and are supported by the Kirov region government and different federal structures.

### **Own Exhibition Space:**

hall space – 500.7 sq. m

open air space – 1,500 sq. m

**Address:** 4 Profsoyuznaya St., Kirov, 610004, Russia

**Tel./Fax:** +7 (8332) 65-15-65, 38-18-01; **EC:** +7 (8332) 55-55-75

**E-mail:** expo@vcci.ru

www.vcci.ru

**President:** Nikolay M. Lipatnikov

**Director of EC “Vyatka-EXPO” VCCI:** Andrey L. Usenko

### **Leading Fairs/ Exhibitions**

AUTOKIROV

PROD CONTRACT

ENERGYSAVING

BUILDING AND REPAIR

### **Additional Services**

Exhibition Halls Rent

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Wood industry, food industry, machinery construction, engineering industry

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## **ORENBURG**

Central City of Orenburg Region

### **General Information**

#### **Geography**

Orenburg is a city on the Ural River and the administrative center of Orenburg Region in the Volga Federal District of Russia. It lies 1,478 km southeast of Moscow, very close to the border with Kazakhstan.

Total region's area – 123.7 thousand sq. km.

#### **Population**

The Orenburg Region population is 2,023.7 thousand people (as of January 1st, 2012). Out of them over 548.3 thousand live in Orenburg.

Economically active population in the region – 1,090.9 thousand people.

### **Economic Development**

Orenburg Region is rich in natural resources and they are the basis of the local economy. The major growing sectors are oil & gas, metals and machine engineering.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Orenburg Region GRP amounted to 413.4 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 458.1 bln. RUB and 2011 GRP reached 553.8 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 5.9 bln. US dollars.

Export – 5.0 bln. US dollars.

Import – 0.9 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Orenburg Region economy was 335 mln. US dollars, 78.7 mln. of them are direct investments.

#### **Natural Resources**

The region has over 70 types of commercial minerals, among them natural gas, oil, brown coal, combustible shales, ferrous, non-ferrous and rare earth metals, rock salt, limestone, asphaltites, jasper and marble. There are almost 200 oil and gas deposits. Other resources include potassium salts and white clay and mineral waters similar to those from the Caucasus.

#### **Industry**

The main industries of Orenburg Region are fuel industry, ferrous metallurgy and energy. Engineering and non-ferrous industries are also presented.

#### **Agriculture**

Orenburg Region also has a strong focus on the development of its agro-industrial sector. The region also engages in strong wheat and sunflower farming. Dairy and meat products, flour and cereals, bakery, confectionary, and pasta products, vegetable oil, soft drinks, beer, spirits and alcoholic beverages, canned vegetables and fruit, and cooking salt are produced.

#### **International Relations**

Orenburg Region has partners from over 80 countries. The region's main foreign trade partners are Iran, the Netherlands, the USA, Finland, Italy, Uzbekistan, Kirgizia, Tadzhikistan, and other.

## Exhibition Activity

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Orenburg. In 2012, this company organized 10 exhibitions with total net space of 8,414 sq. m. 682 exhibitors took part in these exhibitions. There were more than 32 thousand visitors to the events.



## URALEXPO, LTD

**RUEF Full Member since 2009**

UralExpo, LTD – is the only exhibition organizer – RUEF member that carries out exhibition activity in Orenburg region since 1996.

Our exhibition projects always have the support of the regional state structures and have the status of official events. The essence of our work is organization and holding of exhibitions, seminars, conferences to promote business development and interregional partnership.

In 2012 our company has organized 16 exhibitions and more than 100 congresses.

Since 2001 UralExpo, LTD actively carries out similar activities in the Republic of Kazakhstan (such as the trade-economic missions and large joint Kazakh-Russian exhibitions).

The specialists of UralExpo are highly qualified, enthusiastic and creative. We maintain an individual approach to the clients.

**Address:** 12 Severnaya St., Orenburg, 460040, Russia

**Tel.:** +7 (3532) 67-11-00, 67-11-01

**E-mail:** uralexpo@yandex.ru

www.uralexpo.ru

**Director General:** Larisa Kryuchkova

### Leading Fairs/ Exhibitions

OIL, GAS, ENERGY

AGRO

STROYURAL

MENOVY DVOR

EDUCATION & CAREER

SPORT, TOURISM, RECREATION, WELLNESS

PROMENERGY. RECYCLING & ECOLOGY

### Additional Services

Exhibition Halls Rent

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

### Priority themes for international partnership and cooperation

Oil/gas, agriculture, real estate, building, education, tourism & recreation, industry



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## **PERM**

Central City of the Perm Territory

### **General Information**

#### **Geography**

Perm is a city and the administrative center of the Perm Territory. It is situated on the banks of the Kama River, in the European part of Russia near the Ural Mountains.

Total region's area – 160.2 thousand sq. km.

#### **Population**

The Perm Territory population is 2,631.1 thousand people (as of January 1st, 2012). Out of them over 991.2 thousand live in Perm.

Economically active population in the Perm Territory – 1,415.7 thousand people.

### **Economic Development**

The Perm Territory is a region of the Russian Federation which demonstrates a progressive positive economic development, a territory with political stability and investment appeal. The region has an industrial-type economy, which comprises more than 500 major and medium-sized enterprises operating in various industries.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Perm Territory GRP amounted to 539.8 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 623.1 bln. RUB and 2011 GRP is 803.3 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 7 bln. US dollars.

Export – 6.3 bln. US dollars.

Import – 0.7 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Perm Territory economy was 825.1 mln. US dollars, 56.7 mln of them are direct investments.

#### **Natural Resources**

The principle wealth of the Perm Territory is its natural reserves. The main natural resources comprise oil, gas, mineral coal, chrome iron ores, gold, rough diamonds, crystalline silica (quartz), citrine quartz, ornamental gypsum, fibrous gypsum, uvarovite, limestone and marble.

#### **Industry**

The Perm Territory's industry is highly diversified, with the leading sectors including engineering, chemistry and petrochemistry, electrical power, the fuel, timber, woodworking and pulp industry.

#### **Agriculture**

Cultivated lands account for only 17.9% of the region's territory. Fodder production for meat and milk cattle breeding is developing. The region has a developed crop production (fall rye, spring wheat, oats, buckwheat, fibre flax, potato and vegetable), meat and dairy cattle breeding. Cattle breeding holds the leading position in the agricultural production sector. Poultry and beekeeping are also extensively developed.

#### **International Relations**

Today the Perm Territory is an active member of international trade and is in communication with more than 100 countries. The major export partners include China, the USA and the Netherlands. Principal import partners are Germany, China and Italy.

## Exhibition Activity

There is 1 exhibition organizer – RUEF member with a permanent seat in Perm that carries out exhibition activity in the city. 1 more organizer from another Federal District holds their exhibitions there.

In 2012, these companies organized 26 exhibitions with total net space of 33,421 sq. m. 2971 exhibitors took part in these exhibitions. There were more than 270 thousand visitors to the events.



## PERMSKAYA YARMARKA EXHIBITION CENTRE, LTD (PERM EXPO)

**RUEF Full Member since 1995**

**UFI Member since 2011**

Permskaya Yarmarka Exhibition Centre (Perm Expo) is one of regional leaders of exhibition business. In the course of a year it holds about 30 inter-regional specialized exhibitions with many international participants. Permskaya Yarmarka is the owner of an exhibition center which includes three special-purpose exhibition pavilions connected by a capital building. There are all basic elements of a modern exhibition center infrastructure: conference rooms, meeting rooms, a cafe, a restaurant, service department, warehouses. The total area of exhibition center amounts to about 14 thousand square meters. There is also a parking lot, a park zone and an open exposition about ten thousand square meters near the pavilions.

### Own Exhibition Space:

hall space – 11,100 sq. m

open air space – 3,000 sq. m

**Address:** 65 Gagarin Blvd., Perm, 614077, Russia

**Tel.:** +7 (342) 262-58-25

**E-mail:** klimov@expoperm.ru

[www.expoperm.ru](http://www.expoperm.ru)

**Director General:** Sergey A. Klimov

### Leading Fairs/ Exhibitions

ART PERM

EDUCATION AND CAREER

METAL WORKING. WELDING

BUILDING COMPLEX OF RUSSIAN REGIONS

OIL. GAS. CHEMISTRY

**Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Catering  
Hotel Reservations  
Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Art and culture. Education and career  
Industry: machinery, equipment, new technologies  
Innovations in industry. Social sphere

## **SAMARA**

Central City of Samara Region

### **General Information**

#### **Geography**

Samara is one of the largest cities in Russia. It is situated in the southeastern part of European Russia, at the confluence of the Volga and Samara Rivers. Samara is also the administrative center of Samara Region.

Total region's area – 53.6 thousand sq. km.

#### **Population**

The Samara Region population is 3,214.1 thousand people (as of January 1st, 2012). Out of them over 1,164.7 thousand live in Samara.

Economically active population in the Samara Region – 1,725.2 thousand people.

### **Economic Development**

Samara Region is one of the leading regions of Russia with a high pace of social-economical development. The region is one of the largest industrial centers of the country and has a considerable research and development potential, a developed innovational infrastructure which altogether provide favorable conditions for innovational development.

The Government of Samara Region has developed a strategy of social and economic development till 2020. The strategy divides all leading regional industries into separate clusters (aerospace, logistics and transport, car production, chemical, oil-producing and food-industry). It contains complex programs of social-economic development and ecological rehabilitation of the regional cities, provides realization of following national projects: "Health", "Habitation", "Education" and "Agricultural complex development".

#### **Gross Regional Product**

According to Federal State Statistics Service data the Samara Region GRP amounted to 584 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 695.7 bln. RUB and 2011 GRP reached 832.6 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 6.670 bln. US dollars.

Export – 4.839 bln. US dollars.

Import – 1.831 bln. US dollars.

### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Samara Region economy was 1.6 bln. US dollars, 214.6 mln. of them are direct investments.

### **Natural Resources**

The Region's key mineral resources are hydrocarbon, mineral, construction, mining and chemical reserves, as well as stratal waters. The region's primary natural resources are oil, coal and casing head gas. There are around 40 explored oil deposits. The most important activities for the regional economy are new deposits development, oil extracting and oil processing.

### **Industry**

Regional leading industries are mechanical engineering, power engineering and export resources extraction (oil industry); nonferrous metallurgy, chemical industry; food industry, constructional materials production.

### **Agriculture**

The cultivated lands cover 3/4 of all the region's lands. The region has over 500 large agricultural enterprises and about 3,500 farming households. Grain production and cattle breeding are the key

activities. Industrial or non-food crops contribute as a large volume of cultivated crops. As for cattle breeding, it is dominated by dairy and beef cattle. Besides beekeeping is well developed in the region.

### **International Relations**

Samara Region has international trade partners in over than 100 countries, the main of them being Germany, China, Italy, Ukraine, and Mongolia.

### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Samara. In 2012, this company organized 20 exhibitions with total net space of 26,658 sq. m. 2,084 exhibitors took part in these exhibitions. There were more than 124 thousand visitors to the events.



## **EXPO-VOLGA, LTD**

**RUEF Full Member since 1995**

Expo-Volga is a modern and rapidly developing exhibition center. The company was founded in 1986 and since has been the largest exhibition services provider in Samara region with rich experience in holding regional and specialized international trade shows, congresses, symposiums and conferences.

The range of Expo-Volga exhibition topics covers the strongest and the most competitive of region's clusters – automotive, oil processing, chemical, aerospace; the most prospective subjects in the innovations, transport and logistics, medical and civil engineering technologies.

Cooperation with leading local universities allows the company to arrange seminars, round tables and conferences and cover the most vital issues of various sectors of different industries.

The experts of Expo-Volga are highly qualified, creative and maintain an individual approach to every customer.

### **Own Exhibition Space:**

hall space – 5,024 sq. m

open air space – 6,684 sq. m

**Address:** 23a Michurina St., Samara, 443110, Russia

**Tel.:** + 7 (846) 207-11-22

**E-mail:** [ev@expo-volga.ru](mailto:ev@expo-volga.ru)

[www.expo-volga.ru](http://www.expo-volga.ru)

**Director General:** Andrey Levitan

### **RUEF Logo Granted Events**

BUILDING INDUSTRY

INDUSTRIAL SHOW

POWER ENGINEERING

**Other Leading Fairs/ Exhibitions**

OIL EXTRACTION. OIL PROCESSING. CHEMISTRY  
AUTOINDUSTRY  
COMAUTOTRANS  
COMMERCIAL TRANSPORT  
CONSTRUCTION MACHINERY  
INTERIORROOM  
REAL ESTATE FAIR  
YOUR COTTAGE  
TOURISM INDUSTRY  
HUNTING AND OUTDOOR ACTIVITIES ON THE VOLGA

**Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Catering  
Hotel Reservations  
Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Manufacturing industry , airspace, engineering, building industry, oil, power engineering ,  
travel industry

## **SARANSK**

Capital of the Republic of Mordovia

### **General Information**

#### **Geography**

Saransk is a city in central European Russia and the capital of the Republic of Mordovia. It is located in the Volga basin at the confluence of the Saranka and Insar Rivers.

Total region's area – 26.1 thousand sq. km.

#### **Population**

The Republic of Mordovia population is 825.4 thousand people (as of January 1st, 2012). Out of them over 297.4 thousand live in Saransk.

Economically active population in the Republic of Mordovia – 457.8 thousand people.

### **Economic Development**

Today the Republic of Mordovia is a region with developed industry as well as agriculture. The Republic supports machine engineering, food and beverages production, and processing enterprises, meanwhile the production and technical potential of the agricultural sector are improving, too.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Republic of Mordovia GRP amounted to 90.9 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 105.3 bln. RUB and 2011 GRP reached 126.8 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 352.8 mln. US dollars.

Export – 142.4 mln. US dollars.

Import – 210.4 mln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Republic of Mordovia economy was 140.8 mln. US dollars, 7.9 mln. of them are direct investments.

#### **Natural Resources**

The Republic's main natural resources are mineral and forest reserves. Important for the region's economy are raw construction materials because the major deposits of marl and cretaceous minerals and gaize that the Republic of Mordovia has are used in production of high-quality cement. Besides this territory also holds a wide variety of clay deposits, including brick clay, refractory clay, and argil (pottery clay) used in pottery industry. There is also a large deposit of diatomite.

#### **Industry**

The key branches are electrical engineering, machine building, food industry, building materials industry.

#### **Agriculture**

Agriculture is one of the main economy sectors (over 1/5 of the GRP). Cultivated lands account for 63.5% of the region's territory. Crop specialization: barley, spring and winter wheat, winter rye, potatoes, and feed crops. Cattle breeding totals to approximately half of the agricultural gross production. The most developed sectors are dairy and beef breeding, poultry.

#### **International Relations**

The Republic of Mordovia maintains a stable position in Russia and on the international market. The region's companies export their products to 60 countries around the world. The republic's main export partners are Belarus, Italy, Germany, Kazakhstan, and Ukraine, import partners – Germany, Brazil, Cuba, France, Denmark, Belgium and China.

## **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Saransk. In 2012, this company organized 35 exhibitions with total net space of 26,204 sq. m. 2,262 exhibitors took part in these exhibitions. There were more than 298 thousand visitors to the events.



## **MORDOVEXPOCENTRE, LTD**

**RUEF Full Member since 2006**

Mordovexpocentre, Ltd is one of the leading enterprises in organising and holding exhibitions and congress fairs in the Volga Federal District, founded by the Chamber of Commerce and Industry of the Republic of Mordovia. The area of exhibition centre includes: 4,100 sq. m of hall space and 4,000 sq. m of open air space, 2 convention halls. The enterprise has modern exhibition equipment, allowing the construction of stands of different configurations, high-speed Internet channel, delivered to the pavilions, broadcasting centre, media system, as well as meeting rooms, coat check, storage areas, guarded parking for 150 cars, and a cafe. For equipped exhibition stands the electricity with a capacity of 220 and 380 V is provided.

With a complete reconstruction of an exhibition complex the quality and number of exhibitions has been increased, there is the opportunity to conduct business forums and conferences up to date.

The enterprise works more than 35 years. The Mordovexpocentre activities develop trade fairs and conventions services and the formation of mechanisms for the expansion of markets for goods in the Republic of Mordovia, as well as attract the attention of Russian and foreign investors to trade-economic and investment potential of the Republic. The successful development of such relations follows from the advantageous geographical location of the region, the wide transportation network and the availability of modern telecommunications.

Mordovexpocentre is the organiser of collective expositions of the Republic enterprises at international exhibitions and abroad.

### **Own Exhibition Space:**

hall space – 4,100 sq. m

open air space – 4,000 sq. m

**Address:** 24 Rossiyskaya St., Yalga, Saransk, 430904, Russia

**Tel./Fax:** +7 (8342) 25-38-98, 25-38-93

**E-mail:** mordovexpo2004@mail.ru

[www.mordovexpo.ru](http://www.mordovexpo.ru)

**Director General:** Lev Ageev

### **Leading Fairs/ Exhibitions**

BUSINESS MORDOVIA

ORTHODOX EXHIBITION FORUM “IN THE LAND OF RIGHTEOUS SAINT WARRIOR FEODOR USHAKOV”

ALL-RUSSIAN EXHIBITION-FAIR “NATIONAL ARTS AND CRAFTS OF THE FINNO-UGRIC PEOPLE “TEV”

SCIENCE. EDUCATION. CAREER

ENERGY-AND RESOURCE SAVING AND COMMUNICATION



BUILDING INDUSTRY AND INNOVATION TECHNIQUES IN THE SPHERE OF HOUSING AND  
COMMUNAL SERVICES  
HEALTHY NATION – STRONG STATE

**Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Catering  
Hotel Reservations  
Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Science, education, career, energy- and resource saving and communication, building industry and innovation techniques in the sphere of housing and communal services, “Healthy nation – strong state”, consumer goods

## **SARATOV**

Central City of Saratov Region

### **General Information**

#### **Geography**

Saratov is a major city in southern Russia. It is the administrative center of Saratov Region and a major port on the Volga River.

Total region's area – 101.2 thousand sq. km.

#### **Population**

The Saratov Region population is 2,508.8 thousand people (as of January 1st, 2012). Out of them over 837.9 thousand live in Saratov.

Economically active population in the Saratov Region – 1,313.5 thousand people.

### **Economic Development**

Saratov Region enjoys stable industrial growth, improvement of the financial standing of multiple economy sectors, continued favorable external economic situation, as well as improvement of the life standards of the people.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Saratov Region GRP amounted to 326.4 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 376.2 bln. RUB and 2011 GRP reached 427.3 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 3.3 bln. US dollars.

Export – 2.7 bln. US dollars.

Import – 0.6 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Saratov Region economy was 151.6 mln. US dollars, 67.2 mln. of them are direct investments.

#### **Natural Resources**

The region's main natural resources include natural gas, oil, construction materials and oil shales. The region has rock phosphate, brick clay, expanded clay, sand-gravel aggregate, chalk stone, cement crude material, building stone, limestone, sandstone, mineral colour, gaize, rotten-stone, mineral salt, zeolite, glauconite and peloid deposits.

#### **Industry**

Leading branches of Saratov Region are agriculture, electric power industry, chemical and petrochemical manufacture, mechanical engineering, food-processing industry, construction, transport and communication.

#### **Agriculture**

Cultivated lands cover almost 85% of the region's overall territory. The main sectors in agriculture are meat and dairy cattle breeding and meat sheep raising. Besides poultry breeding is developed. The region's specialization: corn, sunflower, and fruit and berry crop production.

#### **International Relations**

Among the Saratov Region's main export partners there are Spain, Singapore, the USA, Italy, Turkey, China, and Ukraine. Major import suppliers are China, Germany, Ukraine, Italy, Indonesia, France, Spain, and the USA. Main exports are mineral products, chemical products, and rubber. Main imports are engineering products, foodstuffs and raw materials for their production, chemical products, and rubber.

## **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Saransk. In 2012, this company organized 16 exhibitions with total net space of 20,170 sq. m. 1,263 exhibitors took part in these exhibitions. There were almost 81 thousand visitors to the events.



## **SOFIT-EXPO, JSC**

**RUEF Full Member since 2001**

Sofit-Expo Exhibition Center has been working on the market of exhibitions and fairs since 1997. For 12 years Sofit-Expo has remained the unique exhibition organizer in Saratov.

Sofit-Expo organizes 15 events a year. These are specialized exhibitions designed with a view of the regional economy development priority directions. Trade fairs and show events are also organized.

**Address:** P. O. B. 3545, Saratov, 410031, Russia

**Tel./Fax:** +7 (8452) 20-54-70, 20-58-39

**E-mail:** office@expo.sofit.ru

www.expo.sofit.ru

**Director General:** Anatoly Burlachuk

### **RUEF Logo Granted Event**

CONSTRUCTION. FINISHING. DESIGN

### **Leading Fairs/ Exhibitions**

OIL. GAS. CHEMISTRY

ENERGY. POWER EFFICIENCY

### **Additional Services**

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Advertising Agencies

Hotel Reservations

Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Power-building, energy production, agriculture complex, transport and logistics infrastructure

## UFA

Capital of the Republic of Bashkortostan

### General Information

#### Geography

Ufa is the capital of the Republic of Bashkortostan which is situated in eastern European part of Russia near its land boundary with Asia, at the confluence of the Belaya and the Ufa rivers, on low hills to the west of southern Urals.

Total region's area – 142.9 thousand sq. km.

#### Population

The Republic of Bashkortostan population is 4,064.3 thousand people (as of January 1st, 2012). Out of them over 1,062.3 thousand live in Ufa.

Economically active population in the Republic of Bashkortostan – 2,037.1 thousand people.

### Economic Development

The Republic of Bashkortostan belongs to stable and dynamically developing regions of the Russian Federation. Bashkortostan steadily ranks among top regions in terms of key economic development indicators. The local gross regional product comprises the industry at 28.9%, the services sector at 16.1%, agriculture at 7.6%, construction at 7.2%, and transport at 8%.

#### Gross Regional Product

According to Federal State Statistics Service data the Republic of Bashkortostan GRP amounted to 647.9 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 759.2 bln. RUB and 2011 GRP reached 951.8 bln. RUB.

#### Foreign Trade Turnover

Foreign trade turnover in the first 9 months of 2012 amounted to 10.5 bln. US dollars.  
Export – 9.5 bln. US dollars.  
Import – 1.0 bln. US dollars.

#### Investments

In the first 9 months of 2012 the total amount of foreign investments into the Republic of Bashkortostan economy was 118.7 mln. US dollars, 23.0 mln. of them are direct investments.

#### Natural Resources

The Republic's main natural resources include oil, gas, complex ores, non-ferrous and ferrous metal ores (copper, zinc, iron), straight coal and mining chemical feedstock. Bashkortostan also possesses vast forest resources.

#### Industry

Dominating industries of Bashkortostan are oil and gas extraction and petrochemical complexes, hi-tech mechanical engineering as well as building, food and medical industries.

#### Agriculture

Agriculture accounts for 7.6% of the Republic's GRP, with cultivated lands making up a half of the Republic's overall lands. Bashkortostan specialization: corn growing and industrial crops, potato growing, beekeeping, poultry and horse breeding with high share of meat and dairy cattle breeding, and sheep breeding.

#### International Relations

Bashkortostan exports more than 30% of its locally produced industrial products, with key exports including products of fuel and petrochemical industries, engineering and metals. The Republic's principal foreign trade partners include Poland, Germany, Belarus, Latvia, the Netherlands, China, Hungary, Czech Republic, Ukraine, Kazakhstan, and Lithuania.

For dynamic development of international relations there are all grounds in the Republic: political and economic stability, rich natural and production potential, deserved business authority and effective support of international cooperation by the heads of the region, high investment rating.

### **Exhibition Activity**

There are 3 exhibition organizers – RUEF members with a permanent seat in Ufa that carry out exhibition activity in the city. 2 more organizers from other cities hold their exhibitions there. In 2012, these companies organized 34 exhibitions with total net space of 26,667 sq. m. 2,376 exhibitors took part in these exhibitions. There almost 140 thousand visitors to the events.



## **EXHIBITION CENTRE BASHEXPO**

**RUEF Full Member since 1993**

BashEXPO Exhibition centre is not only a member of the Russian Union of Exhibitions and Fairs but also a member of Exhibitions and Fairs Department of the Russian Federation Chamber of Commerce and Industry.

During 22 years BashEXPO has been developing priority lines in industrial and scientific and technical exhibitions such as “City. Architecture and building”, “UralLegProm”, “Metalworking: Machine, Instruments, Technologies”, “Welding and control”, “Woodworking and House Building” alongside with “Medicine”, “Connect. Infocom”, “Autosalon. Autotechservice. Uraltrans”. Four exhibitions have the status of Forum due to extensive business program. Two exhibitions are awarded RUEF Logo – the highest qualifying rating of the exhibition activity.

Nine employees are rewarded with medal “For diligence and proficiency in exhibition business”, the company has a lot of diplomas for professional attitude from government and the company’s co-organizers.

**Address:** P.O.B. 199, 146/2 Mendeleev St., Ufa, Bashkortostan, 450080, Russia

**Tel./Fax:** +7 (347) 256-51-86

**Fax:** +7 (347) 256-59-04

**E-mail:** info@bashexpo.ru

www.bashexpo.ru

**Director General:** Evgeny A. Sdobnikov

### **RUEF Logo Granted Events**

MEDICINE FORUM

CITY. ARCHITECTURE AND CONSTRUCTION

### **Other Leading Fairs/ Exhibitions**

INTERNATIONAL BUILDING FORUM

AUTOSALON. AUTOTECHSERVICE. URALTRANS

URAL INDUSTRIAL FORUM

### **Additional Services**

Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Exhibition Personnel  
Advertising Agencies  
Catering  
Hotel Reservations  
Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Security, building, industry, food, medicine



## **BASHKIR EXHIBITION COMPANY, LTD**

**RUEF Full Member since 2010**

Among the largest specialized exhibitions organized by the company are the following: "Gaz. Oil. Technologies", "AgroKomplex", "Energy of Ural", Forum "Uralstroyindustry".

The company develops expo-projects in different branches: energy and building, auto industry, education, restaurant and hotel business, beauty industry, high technologies and others.

**Address:** 158 Mendeleev St., Ufa, 450080, Russia

**Tel./Fax:** +7 (347) 253-38-00, 253-14-34

**E-mail:** expo@bvkexpo.ru

www.bvkexpo.ru

**Director General:** Albina Kildigulova

### **RUEF Logo Granted Event**

GAS. OIL. TECHNOLOGY

### **Leading Fairs/ Exhibitions**

AGROKOMPLEX  
ENERGY OF URAL  
URALSTROYINDUSTRY

### **Additional Services**

Exhibitions and Conferences Equipment  
Exhibition Personnel  
Hotel Reservations



## **BASHKORTOSTAN EXHIBITION COMPLEX, JSC**

**RUEF Full Member since 2007**

In December 2013 Ufa will see the opening of the new exhibition centre VDNKh-Expo. VDNKh-Expo is the only central exhibition area of the Republic of Bashkortostan. The modern trade fair and congress center offers great possibilities of use of showrooms, conference halls and open area for outdoor large exhibits demonstration on a total of 14,000 sq. m. VDNKh-Expo will meet the highest international standards.

**Address:** 158 Mendeleeva St., Ufa, Bashkortostan, 450080, Russia

**Tel./Fax:** +7 (347) 253-20-30

**E-mail:** vkb@vkbexpo.ru

[www.vkbexpo.ru](http://www.vkbexpo.ru)

**Director General:** Albina Kildigulova

### **Leading Fairs/ Exhibitions**

PROMEXPO

EDUCATION. SCIENCE. CAREER

CONSTRUCTION EQUIPMENT. ROAD BUILDING

### **Additional Services**

Exhibitions and Conferences Equipment

Exhibition Personnel

Hotel Reservations

## URAL FEDERAL DISTRICT

### General Information

#### Geography

The district spans an area of 1,818,500 sq. km. It is in the heart of the Eurasian continent on border of the European and Asian territorial units. Administrative center is Ekaterinburg.

#### There are 6 District's subjects:

• Kurgan Region • Sverdlovsk Region • Tyumen Region • Chelyabinsk Region • Khanty-Mansiysky Autonomous District – Yugra • Yamalo-Nenetsky Autonomous District

#### Population

As of January 2012, the total population of the District was 12,143.4 thousand people (8.5% of total Russian population). The economically active population amounts to 6.6 million people (54.6% of the total resident population).

The average population density is 6.7 people per square kilometer. The major urban centers are Ekaterinburg, Tyumen, Chelyabinsk, Surgut, Khanty-Mansiisk.

	2002	2009	2010	2011	2012
Total population (thou. persons)	12418	12076	12087	12087	12143
Population in working age (thou. persons)	7749	7717	7615	7530	7480



### Economic Development

#### Gross Regional Product

According to Federal State Statistics Service data the Ural Federal District GRP amounted to 4,396.6 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 7,873.0 bln. RUB and 2011 GRP reached 9,666.4 bln. RUB.

#### Foreign Trade Turnover

The first 9 months of 2012 are marked with positive trade balance. Export – 58.8 billion US dollars, import – 7.5 billion US dollars. The Ural Federal District foreign trade turnover makes 10.8% of total Russian foreign trade turnover.

#### Investments

The total volume of investments into the Ural Federal District amounts to 8.3% of all investments into Russian economy. The foreign investments volume in the first 9 months of 2012 total 9.5 billion US dollars, 12.0% of them are direct investments.



### **Industrial Sector**

There are large forest resources in the Ural Federal District, they estimate about 10% of the all-Russian stocks of wood. The District also has the major centers of timber, woodworking and paper. The Urals industrial area is a major Russia metallurgical region. It is also the center of Russia's oil production, and has important mineral and mining resources. It is also the center of Russia's railway manufacturing industry.

### **Branches**

- fuel industry
- energy industry
- metallurgy
- raw material extraction
- machine building
- hi-tech production
- nuclear industry
- military production
- agriculture
- transport
- railway manufacturing industry
- woodworking
- paper industry

### **Exhibition Activities**

There are 7 exhibition organizers – RUEF members that carry out exhibition activity in the Ural Federal District, 5 of them are legal entities-residents of the District, 2 have their residence in other Federal Districts but hold some exhibitions in the Ural Federal District.

In 2012, 83 exhibition events were organized in the Ural Federal District with total net space of 54,369 sq. m. 6,322 exhibitors from 30 countries took part in these exhibitions. More than 530 thousand people visited the events.

#### **The largest exhibitions' themes (based on net space)**

- Gardening, landscaping and flowers – 12.3%
- Oil and gas – 10.8%
- Zooworld, goods for pets, veterinary – 10.5%
- Construction, finishing materials, and procurement – 7.3%

#### **The largest exhibitions' themes (based on number of exhibitors)**

- Zooworld, goods for pets, veterinary – 18.7%
- Gardening, landscaping and flowers – 14.7%
- Consumer goods shows and fairs – 9.7%
- Construction, finishing materials, and procurement – 6.1%

## **EKATERINBURG**

Central City of Sverdlovsk Region

### **General Information**

#### **Geography**

Ekaterinburg is a major city in the central part of Russia, the administrative center of Sverdlovsk Region. It is situated on the eastern side of the Ural mountain range.

Total region's area – 194.3 thousand sq. km.

#### **Population**

The Sverdlovsk Region population is 4,307.6 thousand people (as of January 1st, 2012). Out of them over 1,349.8 thousand live in Ekaterinburg. Economically active population in the Sverdlovsk Region – 2,317.0 thousand people.

### **Economic Development**

The Sverdlovsk Region is one of the main industrial and cultural centers of the Ural Federal District. The main areas of the region's industry are machinery, metal processing, and ferrous and non-ferrous metallurgy.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Sverdlovsk Region GRP amounted to 825.3 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 1,046.6 bln. RUB and 2011 GRP reached 1,265.7 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 10.5 bln. US dollars.  
Export – 7.7 bln. US dollars.  
Import – 2.8 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Sverdlovsk Region economy was 697.1 mln. US dollars, 79.8 mln. of them are direct investments.

#### **Natural Resources**

The region's major natural resources are iron and copper ores, coal, turf, gold, platinum, silver, manganese, nickel, titanium, vanadium, asbestos, bauxites, precious stones, and rare earth metals.

#### **Industry**

The leading industrial sectors are ferrous and non-ferrous metallurgy, heavy, power, and transport engineering. There are large chemical and petrochemical industry enterprises, local companies manufacturing hi-tech equipment used by Russia's major metallurgical, petrochemical, and engineering plants. Major food industry sectors are winemaking, brewing, milling and grain producing, and dairy and meat manufacturing.

#### **Agriculture**

The key branches of the Sverdlovsk Region's agriculture sector are cattle and poultry breeding. About half of the cultivated lands are covered by feed crops (perennial grasses, silage corn, and root vegetables). The remaining lands are used for cultivating grain crops such as wheat, barley, and oats.

#### **International Relations**

International affairs play an important role in many spheres of the city's life, including industry and economy. The BRIC countries summit was held in 2009 in Ekaterinburg. A number of foreign diplomatic representatives are accredited in Ekaterinburg. About 200 representations and branches of the foreign companies work in the city. Annually several thousands of foreigners visit Ekaterinburg.

#### **Exhibition Activity**

Ekaterinburg is a city with a very dynamic exhibition activity. There are 2 exhibition organizers – RUEF members with a permanent seat in Ekaterinburg that carry out exhibition activity in the city. 2

more organizers from other Federal Districts hold their exhibitions there. In 2012, these companies organized 25 exhibitions with total net space of 24,169 sq. m. 3,103 exhibitors took part in these exhibitions. There were more than 274 thousand visitors to the events.



## **AGENCY OF BUSINESS CONTACTS, LTD**

**RUEF Full Member since 2005**

Agency of Business Contacts, Ltd has a status of an independent exhibition operator acting at all stages of organizing and holding exhibitions of any kind, including international ones: from planning of the subjects to providing business negotiations and leisure time of the participants. The organization support of the exhibition activity of Agency of Business Contacts is rendered by the Administration of the city of Ekaterinburg and the Government of Sverdlovsk region. On the comfortable, meeting the state-of-the art requirements exhibition grounds of the Centre there are 30–35 exhibitions, including the international ones and exhibitions with the international participation, held annually.

**Address:** 50a Lenina St., Ekaterinburg, 620075, Russia

**Tel./Fax:** +7 (343) 350-10-25, 350-10-15

**E-mail:** general@kosk.ru, service@kosk.ru

www.kosk-abk.ru

**Chairman of the Board of Directors, Director of Development:** Polina Y. Khoroshilova

### **RUEF Logo Granted Events**

EDUCATION FROM A TO Z. CAREER

LANDSCAPE ARCHITECTURE AND DESIGN

MOTHER AND CHILD. FAMILY AND SCHOOL. GAMES. TOYS. HOBBIES

### **Other Leading Fairs/ Exhibitions**

MAN AND NATURE. SUMMER SEASON

AUTO + MASTER. COMMERCIAL AUTO. SPECIAL EQUIPMENT

URALEXPOMED. INDUSTRY – TO PUBLIC HEALTH SERVICES

ECOLOGY. WASTE MANAGEMENT

### **Additional Services**

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Energy, education, timber industry, agriculture, medicine, ecology



## **URALEXPOCENTRE – EURO-ASIA EXHIBITION HOLDING, LTD**

**RUEF Full Member since 1997**

**Address:** 21-306 Nikonova St., Ekaterinburg, 620027, Russia

**Tel./Fax:** +7 (343) 286-11-63 (53)

**E-mail:** [uralexpo@uralex.ru](mailto:uralexpo@uralex.ru)

[www.uralex.ru](http://www.uralex.ru)

**President:** Alexander Baranov

### **Leading Fairs/ Exhibitions**

ENERGY OF MEGAPOLIS

URALBUILD

DENTAL EXPO EKATERINBURG

METALLURGY

REKLAMA

RITUALNYE USLUGI (FUNERALS)

SHOP.RESTAURANT. HOTEL

FASHION INDUSTRY

### **Additional Services**

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Energy, ecology, building, dental, metal processing, advertisements, fashion, corrosion protection, hospitality industry

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## **CHELYABINSK**

Central City of Chelyabinsk Region

### **General Information**

#### **Geography**

Chelyabinsk is a city in Russia, located just to the east of the Ural Mountains, on Miass River. It is the administrative center of Chelyabinsk Region. Total region's area – 88.5 thousand sq. km.

#### **Population**

The Chelyabinsk Region population is 3,480.1 thousand people (as of January 1st, 2012). Out of them over 1,130.1 thousand live in Chelyabinsk. Economically active population in the Chelyabinsk Region – 1,920.1 thousand people.

### **Economic Development**

The Chelyabinsk Region is one of the main industrial and cultural centers of the Ural Federal District. The main areas of the region's industry are machinery, metal processing, and ferrous and non-ferrous metallurgy.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Chelyabinsk Region GRP amounted to 557.0 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 652.9 bln. RUB and 2011 GRP reached 775.9 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 7.16 bln. US dollars. Export – 4.41 bln US dollars. Import – 2.75 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Chelyabinsk Region economy was 1.8 bln. US dollars, 18.3 mln. of them are direct investments.

#### **Natural Resources**

The Chelyabinsk Region has huge reserves of natural resources: over 300 mineral deposits, primarily iron ore and copper-zinc ore deposits, as well as gold, refractory material, talcum, graphite and quartz deposits. Over 150 companies develop local mineral deposits and process raw materials.

#### **Industry**

The Region has production and scientific potential, and favorable geographical location. The region's key industries are ferrous and non-ferrous metallurgy, machine-building, metal processing, electric power industry, and construction materials industry.

#### **Agriculture**

Agricultural production accounts for about 6% of the GRP. The region's specialization: growing grain and pulse, breeding pigs, and producing dairy and meat products, including poultry.

#### **International Relations**

The region's main exports include metallurgical and machine-building products. The main imports are transport machinery, mineral fertilizers, and consumer goods.

## **Exhibition Activity**

There is 1 exhibition organizer - RUEF member that carries out exhibition activity in Chelyabinsk. In 2012, this company organized 3 exhibitions with total net space of 2,040 sq. m. 87 exhibitors took part in these exhibitions. There were almost 6 thousand visitors to the events.



## **YUZHURALEXPO, LLC**

**RUEF Full Member since 1997**

### **Exhibition Space:**

hall space – 2,100 sq. m

open air space – 1,000 sq. m

Exhibition Space of WTC Chelyabinsk is used

**Address:** 327 Office, 35 Lenina Prospekt, Chelyabinsk, 454090, Russia

**Tel./Fax:** +7 (351) 239-45-65, 239-46-37

**E-mail:** info@wtc-chel.ru

www.expoural.ru

**Director General:** Tatiana Grekhova

### **RUEF Logo Granted Event**

URAL INDUSTRIAL AND ECONOMIC WEEK

### **Other Leading Fairs/ Exhibitions**

INTERNATIONAL FORUM AND EXHIBITION "RECONSTRUCTION OF INDUSTRIAL ENTERPRISES – BREAKTHROUGH TECHNOLOGIES IN METALLURGY AND MECHANICAL ENGINEERING"

URALS CONSTRUCTION WEEK

TRANSPORT AND LOGISTICS FORUM AND EXHIBITION "BUSINESS IN MOTION"

INTERNATIONAL FORUM AND EXHIBITION "CLIMATE CHANGE AND INDUSTRIAL CITY ECOLOGY"

### **Additional Services**

Exhibition Halls Rent

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

Business Services

Search for Business Partners

### **Priority themes for international partnership and cooperation**

Metallurgy, mechanical engineering, metal-working, tools, construction, industrial ecology, power engineering, transport and logistics, food and beverages

## **SURGUT**

City of Khanty-Mansyisk Autonomous Area

### **General Information**

#### **Geography**

Surgut is a city in Russia, on the Ob River near its junction with the Irtysh River, the largest in Khanty-Mansyisk Autonomous Area and second largest in Tyumen Region.

Khanty-Mansyisk Autonomous Area total area - 534.8 thousand sq. km.

#### **Population**

The Khanty-Mansyisk Autonomous Area population is 1,561.2 thousand people (as of January 1st, 2012). Out of them over 306.7 thousand live in Surgut.

Economically active population in Khanty-Mansyisk Autonomous Area – 903.3 thousand people.

### **Economic Development**

The Khanty-Mansyisk Autonomous Area is Russia's main producer of oil and gas, one of the world's largest. It is also one of Russia's donor regions and a leader in industrial output. The region's economy is based on its natural resources' wealth.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Khanty-Mansyisk Autonomous Area GRP amounted to 1,778.6 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 1,971.9 bln. RUB and 2011 GRP is 2,434.2 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 18.5 bln. US dollars.

Export – 17.8 bln. US dollars.

Import – 0.7 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Khanty-Mansyisk Autonomous Area economy was 1.2 bln. US dollars, 167.2 mln. US dollars are direct investments.

#### **Natural Resources**

The Area's main natural resources are oil and gas. Brown coal and bituminous coal deposits, iron ores, copper, zinc, lead, niobium, tantalum, and bauxites have been discovered in the area.

#### **Industry**

The Area's key industries are the fuel, energy, forest, and timber-processing industries.

#### **Agriculture**

Most agricultural and food products are imported from other regions. Dairy and meat cattle breeding, pig breeding, poultry, fur farming, and reindeer breeding are extensively developed.

#### **International Relations**

The Khanty-Mansyisk Autonomous Area is a territory of active international cooperation. Every year a great number of international events take place in the area. There is a stable partnership with companies from countries all over the world.

## **Exhibition Activity**

There is 1 exhibition organizer – RUEF member in the Khanty-Mansiysk Autonomous Area that carries out exhibition activity in the region.

In 2012, this company organized 21 exhibitions with total net space of 13,991 sq. m. 1,309 exhibitors took part in these exhibitions. There were more than 71 thousand visitors to the events.



## **YUGORSKIYE KONTRAKTY REGIONAL EXBN. CENTER, JSC**

**RUEF Full Member since 2001**

### **Own Exhibition Space:**

hall space – 4,238 sq. m

open air space – 12,610 sq. m

**Address:** 21 Profsoyuzov St., Surgut, 626418, Russia;

### **Congress-Exhibition Centre “Yugra-Expo”:**

19 Studencheskaya St., Khanty-Mansiysk, 628000, Russia

**Tel./Fax:** +7 (3462) 32-34-51, 52-00-40, (3467) 35-95-96, 35-95-98

**E-mail:** expo@wsmail.ru, expo\_expo@mail.ru

www.yugcont.ru

**Director General:** Alfia A. Pavkina

### **RUEF Logo Granted Events**

PRODUCTS OF UGRA LAND

SURGUT. OIL AND GAS

### **Other Leading Fairs/Exhibitions**

YUGRA-TOUR

### **Additional Services**

Exhibition Stands Design

Exhibitions and Conferences Equipment

Exhibition Personnel

Catering

Hotel Reservations

### **Priority themes for international partnership and cooperation**

Promotion of services and goods of foreign companies to the region's market. Exchange of progressive ideas. Business cooperation. Positioning of the region's industry potential on domestic and international markets



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## **TYUMEN**

Central City of Tyumen Region

### **General Information**

#### **Geography**

Tyumen is located on the Tura River 2,144 kilometers east of Moscow. It is the administrative center and the largest city of Tyumen Region. Total region's area – 1,464.2 thousand sq. km.

#### **Population**

The Tyumen Region population is 3,459.4 thousand people (as of January 1st, 2012). Out of them over 581.9 thousand live in Tyumen. Economically active population in the Tyumen Region – 1,936.6 thousand people.

### **Economic Development**

The ground of the region's economy is the oil and gas complex. The Tyumen Region holds most of Russia's oil and gas reserves. Many large oil and gas companies have their representative offices in Tyumen. There are numerous factories, engineering companies, other oil servicing companies located in the city.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Tyumen Region GRP amounted to 2,870.3 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 3,301.6 bln. RUB and 2011 GRP reached 4,091.6 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the 9 months of 2012 amounted to 27.3 bln. US dollars.  
Export – 26.5 bln. US dollars.  
Import – 0.8 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Tyumen Region economy was 2.6 bln. US dollars, 213.6 mln. US dollars are direct investments.

#### **Natural Resources**

Tyumen Region has huge hydrocarbon resources. A big part of Russia's oil and gas reserves are concentrated in the region. In addition to oil and gas, the region produces peat, sapropel, quartz sand, brick and ceramic clays, limestone, and building stone. Nearly 400 deposits of raw stock for manufacturing building materials have been identified and explored to different extents.

#### **Industry**

The basic industries in Tyumen Region are energy industry, engineering, wood and timber-processing industry, fuel industry, chemical and petrochemical industry.

#### **Agriculture**

90% of Tyumen Region territory is located in the Far North. It surely influences the agro-industry. Farmlands account for only 3%. In the south of the Region it is possible to cultivate grain, potatoes, vegetables, and coarse and succulent fodder. Farmers breed cattle, pigs, sheep, goats, horses, and poultry.

#### **International Relations**

Tyumen Region continues to develop its international relations with countries interested in cooperation with the Region. The Region's main exports (excluding autonomous areas) include oil and oil derivatives, organic chemicals, wool yarn and fabrics, accumulators, machines, wood and wooden goods. The main imports are industrial equipment, vehicles, and agricultural machinery.

## **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Tyumen.  
In 2012, this company organized 34 exhibitions with total net space of 14,169 sq. m. 1,823 exhibitors took part in these exhibitions. There were almost 179 thousand visitors to the events.



## **TYUMEN FAIR, JSC**

**RUEF Full Member since 2006**

### **Own Exhibition Space:**

hall space – 2,700 sq.m

open air space – 2,100 sq.m

**Address:** 12 Sevastopolskaya St., Tyumen, 625013, Russia

**Tel./Fax:** +7 (3452) 48-53-53, 48-55-56

**E-mail:** tyumfair@gmail.com, expo072@gmail.com

[www.expo72.ru](http://www.expo72.ru)

**Director General:** Eduard Bakiev

### **Leading Fairs / Exhibitions**

CONSTRUCTION & ARCHITECTURE

ENERGY. GASIFICATION. CITY SERVICES

AGROINDUSTRIAL COMPLEX

PUBLIC HEALTH SERVICES

BEAUTY INDUSTRY

ROAD CONSTRUCTION

OIL & GAS. FUEL AND ENERGY COMPLEX

### **Additional Services**

Exhibition Halls Rent

Exhibitions and Conferences Equipment

Advertising

Hotel Reservations

### **Priority themes for international partnership and cooperation**

Engineering, oil and gas, power industry, timber and lumber, woodworking, agriculture, tourism

## SIBERIAN FEDERAL DISTRICT

### General Information

#### Geography

The district spans an area of 5,145,000 sq. km. (30% of the total Russian area). Administrative center is Novosibirsk.

#### There are 12 District's subjects:

- Republic of Altai • Altai Territory • Republic of Buryatia • Zabaykalsky Territory • Irkutsk Region • Kemerovo Region • Krasnoyarsk Territory • Novosibirsk Region • Omsk Region • Tomsk Region • Republic of Tyva • Republic of Khakassia •

#### Population

As of January 2012, the total population of the District was 19,261.0 thousand people (13.5% of total Russian population). The economically active population amounts to 10 million people (51.8% of the total resident population).

The average population density is 3.7 people per square kilometer. The major urban centers are Novosibirsk, Omsk, Kemerovo, Barnaul, Tomsk, Krasnoyarsk, Chita.

	2002	2009	2010	2011	2012
Total population (thou. persons)	20178	19282	19287	19252	19261
Population in working age (thou. persons)	12470	12206	12054	11917	11749



### Economic Development

#### Gross Regional Product

According to Federal State Statistics Service data the Siberian Federal District GRP amounted to 3,390.2 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 4,131.4 bln. RUB and 2011 GRP reached 4,795.6 bln. RUB.

#### Foreign Trade Turnover

The first 9 months of 2012 are marked with positive trade balance. Export – 26.4 billion US dollars, import – 7.8 billion US dollars. The Siberian Federal District foreign trade turnover makes 5.6% of total Russian foreign trade turnover.

#### Investments

The total volume of investments into the Siberian Federal District amounts to 2.6% of all investments into Russian economy. The foreign investments volume in the first 9 months of 2012 total 2.9 billion US dollars, 33.2% of them are direct investments.

### **Industrial Sector**

The base of economic complex is its unique natural resources potential. In the Siberian Federal District 85% of all-Russia reserves of lead and platinum, 80% of coal and molybdenum, 71% of nickel, 69% of copper, 44% of silver, 40% of gold are concentrated. Siberia is the main energy and raw material resources base. Industry plays a key role in economy of the district. Nature resources potential of the Siberian Federal District determines its branch specialization.

### **Branches**

- ferrous and non-ferrous metal industry
- light industry
- chemical and petrochemical industry
- electrical energy industry
- construction material production
- metal-fabricating industries
- fuel industry
- woodwork and timber industry
- fur-trade
- food-processing industry
- flour-milling industry
- woodworking
- paper industry

### **Exhibition Activity**

There are 10 exhibition organizers – RUEF members that carry out exhibition activity in the Siberian Federal District. 6 of them are legal entities-residents of the District, 4 have their residence in other Federal Districts.

In 2012, 143 exhibition events were organized in the Siberian Federal District with total net space of 158,900 sq. m. 12,378 exhibitors from 59 countries took part in these exhibitions. More than 785 thousand people visited the events.

#### **The largest exhibitions' themes (based on net space)**

- Construction, finishing materials, and procurement – 18.9%
- Natural resources. mining – 10.0%
- Agriculture – 7.8%
- Education and career – 7.5%

#### **The largest exhibitions' themes (based on number of exhibitors)**

- Construction, finishing materials, and procurement – 18.0%
- Agriculture – 8.2%
- Tourism, sports, leisure, and hobby – 7.4%
- Food processing, beverages, tobacco. commercial, refrigeration, and exhibition equipment – 6.5%

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## **NOVOSIBIRSK**

Central City of Novosibirsk Region

### **General Information**

#### **Geography**

Novosibirsk is the largest city of Siberia. The city is located in the south-western part of the federal district and occupies an area of 502.1 square kilometers. The whole Novosibirsk area occupies 177.8 thousand sq. km.

#### **Population**

The Novosibirsk Region population is 2,686.9 thousand people (as of January 1st, 2012). Out of them over 1,473.8 thousand live in Novosibirsk. Economically active population in the Novosibirsk Region – 1,400.4 thousand people.

### **Economic Development**

Novosibirsk Region is advantageously located next to the largest industrial territories in Siberia, Kemerovo and Omsk regions, as well as Altai Territory. Novosibirsk is a large industrial center.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Novosibirsk Region GRP amounted to 425.4 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 484.1 bln. RUB and 2011 GRP reached 576.8 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to around 2.9 bln. US dollars.  
Export – 1.2 bln. US dollars.  
Import – 1.7 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Novosibirsk Region economy was 530.3 mln. US dollars, 113.6 mln. US dollars are direct investments.

#### **Natural Resources**

The region has limited reserves of mineral resources – only 20 kinds available, some of which cannot be used for commercial production. The most common mineral resources are construction materials: stone, gravel, sand, limestone, marble, and clay slate. In the region's northern areas there are deposits of peat, oil, gas, and coal, including anthracite coal.

#### **Industry**

The Region's key industry is engineering and metalworking, including manufacturing electrical and metallurgical equipment and tool engineering. Besides there are developed energy industry, ferrous and non-ferrous metallurgy, chemical and petrochemical industry, and food and construction materials industries.

#### **Agriculture**

The Region's agricultural sector includes cultivation of grains, potatoes, vegetables, and flax, dairy and meat cattle breeding, procurement of wool, and pig, sheep, and poultry breeding.

#### **International Relations**

Novosibirsk Region is a territory of active international cooperation. The Region's government puts effort to build up foreign partnership. In the recent years the foreign trade turnover raised with exports steadily exceeding imports. There is a stable partnership with companies from countries all over the world.

## Exhibition Activity

There is 1 exhibition organizer – RUEF member with a permanent seat in Novosibirsk that carries out exhibition activity in the city. 2 more organizers from other Federal Districts hold their exhibitions there.

In 2012, these companies organized 31 exhibitions with total net space of 54,365 sq. m. 3,892 exhibitors took part in these exhibitions. There were almost 130 thousand visitors to the events.



## ITE SIBERIAN FAIR, LLC

**RUEF Full Member since 2009**

**UFI Member since 1996**

ITE Siberian Fair is an office of the ITE Group in Novosibirsk.

For more than 20 years ITE Siberian Fair has been organising and holding international specialized exhibitions in Novosibirsk. The company annually organises more than 30 events, which cover key industry sectors — from construction and tourism to food processing and woodworking. The portfolio of events held by the office includes such well-known exhibitions as SibBuild International building and interiors exhibition, AgroSib International agricultural exhibition, and other.

Every year more than 3,700 exhibitors from 48 countries participate in events held by the ITE office in Novosibirsk which are attended by 100,000 people.

**Address:** 104 Stacionnaya St., Novosibirsk, 630071, Russia

**Tel.:** +7 (383) 363-00-63

**E-mail:** info@sibfair.ru

www.sibfair.ru

www.ite-russia.ru

**General Director:** Elena Popova

### UFI Approved Events

MEDSIB

SIBBIULD

### Other Leading Fairs/ Exhibitions

AGROSIB

SIPS/SIBSECURITY

SIBFURNITURE

IDES SIBERIA

INTERFOOD SIBERIA

MASHEX SIBERIA

SITT

HOREX SIBERIA

TOURFEST

**Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Exhibition Personnel  
Catering  
Hotel Reservations

**Priority themes for international partnership and cooperation**

Agriculture, food-processing; prospecting, extracting and refining natural resources; machine-building, industrial automation; construction, engineering, technology for city building and infrastructure projects, and real estate; medicine; science, technology and education; tourism and leisure; wood processing, pulp and paper, print manufacturing, packaging, furniture

## **BARNAUL**

Central City of Altai Territory

### **General Information**

#### **Geography**

Barnaul is the capital of Altai Territory. It is situated in the southwest of the Siberian Federal District on the Ob River. The Altai Territory occupies 168.0 thousand sq. km.

#### **Population**

The Altai Territory population is 2,407.2 thousand people (as of January 1st, 2012). Out of them over 612.4 thousand live in Barnaul.

Economically active population in the Altai Territory – 1,248.9 thousand people.

### **Economic Development**

The Altai Territory is a major industrial and agricultural region of the country. It has favorable location near the major sources of raw materials, has well-developed infrastructure, especially in the area of heavy industry. It defines the economic development of the territory.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Altai Territory GRP amounted to 265.6 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 302.9 bln. RUB and 2011 GRP reached 336.2 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to around 1,163.1 mln. US dollars.

Export – 731.4 bln. US dollars.

Import – 431.7 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Altai Territory economy was 2.4 mln. US dollars, 2.1 mln. of them are direct investments.

#### **Natural Resources**

The Altai Territory has different mineral resources: base metals, salt, mirabilite, sodium carbonate, coal. There are deposits of iron ore and precious metals. Altai is well known for its jaspers, porphyries, marbles, granites, mineral thermal and drinking water springs, and peloids.

#### **Industry**

The industry in the Altai Territory is represented by a large number of enterprises. The leading industries are machine-building and metal-working, chemical and petrochemical, power generation, food and food processing, ferrous metallurgy, light and textile industries.

#### **Agriculture**

The Altai Territory is one of the country's top agricultural regions. Huge areas are occupied by sunflower, soy, and sugar beet roots. The key branches are grain harvesting, animal farming, fodder production, bee-keeping, and Siberian deer farming. The Altai Territory is the largest food producer in eastern Russia.

#### **International Relations**

The Altai Territory has many stable contacts with international companies. Most of them relate to export and import of goods. Major exports are construction materials, oil products, coal, rolled steel and non-ferrous metals, polymers, and also machine-building and consumer goods.

Major imports are coke, chemical fibers and filaments, tractors, tyres, power transformers, steam-boilers, and foodstuffs.



## **Exhibition Activity**

There is 1 exhibition organizer – RUEF member in the Altai Territory that carries out exhibition activity in the region.

In 2012, this company organized 4 exhibitions with total net space of 5,179 sq. m. 521 exhibitors took part in these exhibitions. More than 18 thousand people visited the events.



## **ALTAI FAIR, JSC**

**RUEF Full Member since 1995**

**Address:** 92 Proletarskaya St., Barnaul, Altai Territory, 656043, Russia

**Tel./Fax:** +7 (3852) 65-88-44

**E-mail:** info@altfair.ru

www.altfair.ru

**Director General:** Andrey I. Olishevskiy

**e-mail:** Olishevskiy@altfair.ru

### **Leading Fairs/ Exhibitions**

WINTER GRAIN CONFERENCE  
MAN. ECOLOGY. HEALTH  
BUILDING. LANDSCAPING. INTERIOR  
CHEESE FESTIVAL  
DAIRY INDUSTRY OF SIBERIA CONGRESS  
STROYEXPOALTAI  
BEAUTY INDUSTRY

### **Additional Services**

Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Hotel Reservations  
Railway and Airline Ticket Reservations  
Exhibition Visiting Mission Organizing

### **Priority themes for international partnership and cooperation**

Agriculture, processing, building industry, health protection, beauty industry, investments, innovations

## **CHITA**

Central City of Zabaykalsky Territory

### **General Information**

#### **Geography**

Chita stands at the confluence of the Chitinka and Ingoda Rivers and on the Trans-Siberian Railway. The whole Zabaykalsky Territory occupies 431.9 thousand sq. km.

#### **Population**

The Zabaykalsky Territory population is 1099.4 thousand people (as of January 1st, 2012). Out of them over 324.4 thousand live in Chita. Economically active population in the Zabaykalsky Territory – 538.2 thousand people.

### **Economic Development**

The Zabaykalsky Territory has great potential for implementing investment projects, mainly, in the sphere of natural and mineral resource development and infrastructure development.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Zabaykalsky Territory GRP amounted to 148.6 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 166.7 bln. RUB and 2011 GRP reached 208.3 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 585.7 mln. US dollars. Export – 231.5 mln. US dollars. Import – 354.2 mln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Zabaykalsky Territory economy was 169.5 mln. US dollars, 99% of them are direct investments.

#### **Natural Resources**

The territory has explored reserves of ferrous non-ferrous metals, precious and rare metals, fluor calcareous, black and brown coal, semi-precious stones, mineral waters, and construction raw materials. It also has deposits of raw gemstones, pearlite, graphite, fireclay and high-melting clay, and magnesite.

#### **Industry**

The territory's leading industries are non-ferrous and ferrous metallurgy, engineering, energy, coal mining, light industry.

#### **Agriculture**

The Zabaykalsky Territory is a large farming area east of Lake Baikal, dominated by fine-wool sheep breeding. Dairy and meat cattle breeding, pig breeding and poultry raising, crop raising are also well developed.

#### **International Relations**

The Zabaykalsky Territory is open to new partnerships and cooperation. Nowadays the main international partner is China. About 90% of the territory's timber is exported to China. Over 30% of the products are exported on barter terms, also mainly to China.

#### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member in the Zabaykalsky Territory that carries out exhibition activity in the region. In 2012, this company organized 14 exhibitions with total net space of 11,280 sq. m. 465 exhibitors took part in these exhibitions. There were more than 60 thousand visitors to the events.



## **ZABAIKALSKIY EXHIBITION CENTER (ZABEXPOCENTR, LTD)**

**RUEF Full Member since 2004**

Zabaikalsky Exhibition Center was founded in 2002. Every year it holds 13 to 14 exhibitions in various fields attended by exhibitors from Russia and abroad. It hosts conferences, seminars, presentations. The in-between position of Chita being in the heart of the surrounding Eastern regions and close to Central Asia and Pacific Ocean provides fruitful contacts.

### **Own Exhibition Space:**

hall space – 3,300 sq. m  
open air space – 2,500 sq. m

**Address:** 1 Lenin St., Chita, 672010, Russia

**Tel.:** +7 (3022) 33-40-04

**Tel./Fax:** +7 (3022) 33-45-12

**E-mail:** vcenter@yandex.ru

[www.chitaexpo.ru](http://www.chitaexpo.ru)

**Director General:** Alexandr Alekseev

### **Leading Fairs/ Exhibitions**

AUTOTRANSEXPO  
CHITA BUILDING MARKET  
CHITA MEDICAL SERVICE  
MODERN INNOVATION TECHNOLOGIES. SYSTEMS  
FRONTIER AREAS COOPERATION  
INDUSTRIAL EXHIBITION

### **Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agency  
Catering  
Hotel Reservations

### **Priority themes for international partnership and cooperation**

Exhibitions are open for constantly working foreign companies' expositions

## **IRKUTSK**

Central City of Irkutsk Region

### **General Information**

#### **Geography**

Irkutsk is one of the largest cities in Siberia and the administrative center of Irkutsk Region. The whole Irkutsk Region occupies 774.8 thousand sq. km.

#### **Population**

The Irkutsk Region population is 2,424.4 thousand people (as of January 1st, 2012). Out of them over 587.9 thousand live in Irkutsk. Economically active population in Irkutsk Region – 1,281.0 thousand people.

### **Economic Development**

Irkutsk Region has a highly developed industry and possesses a considerable share of Russia's natural resources which defines the key branches of the Region.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Irkutsk Region GRP amounted to 458.8 bln. RUB (at actual basic prices) in 2008. The 2010 GRP was 546.1 bln. RUB and 2011 GRP reached 627.9 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 6.8 bln. US dollars.  
Export – 5.6 bln. US dollars.  
Import – 1.2 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Irkutsk Region economy was 207.4 mln. US dollars. Out of them 123.4 mln. US dollars are direct investments.

#### **Natural Resources**

Strategic resources of Irkutsk Region are coal, iron ore, gold, oil, gas, tantalum, niobium, caesium, mica, potassium and rock salt, magnesite, diamonds, hydro-power and timber resources.

#### **Industry**

The key branches of the Region are the following: energy industry, coal mining, non-ferrous and ferrous industry, chemical and petrochemical industry, engineering, timber processing, construction-materials manufacturing.

#### **Agriculture**

Agriculture activities in the region depend on the areas. In the southern areas grains and feed crop raising, dairy, meat cattle breeding, sheep breeding, poultry raising are dominating. In the northern areas the major are deer breeding, fur animals hunting and fur farming.

#### **International Relations**

The regional enterprises are engaged in foreign economic activity with more than 90 countries from all over the world. Due to the Region's geographical location external economic activity is mainly oriented on the countries of the Asian-Pacific region. At the same time the region's government has set it as priorities to establish and develop existing contacts with the EU-countries and other countries of the world.

#### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member that carries out exhibition activity in Irkutsk. In 2012, this company organized 25 exhibitions with total net space of 27,661 sq. m. 1,802 exhibitors took part in these exhibitions. There were almost 229 thousand visitors to the events.



**Сибэкспоцентр**

**SIBEXPOCENTRE, OJSC**

**RUEF Full Member since 1992**

**Own Exhibition Space:**

hall space – 4,500 sq. m

open air space – 3,400 sq. m

**Address:** 253a Baikalskaya St., Irkutsk, 664050, Russia

**Tel./Fax:** +7 (3952) 35-31-39

**E-mail:** sibexpo@mail.ru

[www.sibexpo.ru/eng](http://www.sibexpo.ru/eng)

**Director General:** Andrei Shapovalov

**Leading Fairs/ Exhibitions**

INDUSTRY OF BEAUTY

BAIKALTOUR

SIBERIAN FOOD PRODUCTS

TRANSPORT AND ROADS OF SIBERIA

BAIKAL CONSTRUCTION WEEK

WOOD PROCESSING INDUSTRY OF SIBERIA. WOODEN HOUSE CONSTRUCTION INDUSTRY

SIBERIAN HEALTH CARE. DENTISTRY

ENERGY-SAVING

TECHNICS AND MACHINERY EXPO. WELDING

AGRICULTURAL WEEK

NEW YEAR`S GIFT FAIR

**Additional Services**

Exhibition Halls Rent

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Tourism services, timber industry, building industry, energy sector, transport, medicine.

Forms of cooperation: participation of foreign exhibitors in specialized exhibitions, representative office services

## **KRASNOYARSK**

Central City of Krasnoyarsk Territory

### **General Information**

#### **Geography**

Krasnoyarsk is the third largest city in Siberia, located on Yenisei river. The whole Krasnoyarsk Territory occupies 2,366.8 thousand sq. km.

#### **Population**

The Krasnoyarsk Territory population is 2,838.4 thousand people (as of January 1st, 2012). Out of them over 973.8 thousand live in Krasnoyarsk. Economically active population in the Krasnoyarsk Territory – 1,561.9 thousand people.

### **Economic Development**

Industrial production is the basis of the Krasnoyarsk Territory's economy. The material production is dominated by industry, agriculture and construction.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Krasnoyarsk Territory GRP amounted to 749.2 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 1,055.5 bln. RUB and 2011 GRP reached 1,188.8 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 7.8 bln. US dollars.

Export – 6.4 bln. US dollars.

Import – 1.4 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Krasnoyarsk Territory economy was 122 mln. US dollars, 73.1 mln. them are direct investments.

#### **Natural Resources**

The region is rich in natural resources and has deposits of gold, coal, lead, cobalt, nickel, platinum-group elements, magnesite and other reserves, as well as large oil, natural gas, iron ore, non-metallic mineral and other mineral resource deposits.

#### **Industry**

The region's main industries are non-ferrous metallurgy, energy, fuel, timber, woodworking, engineering, metalworking, chemical industry, light industry, food industry.

#### **Agriculture**

Agriculture is mostly developed in the southern regions. The agricultural sector includes production of grain, potato and vegetables, while meat-and-dairy cattle breeding, sheep raising, poultry farming, bee-keeping and fur-farming.

#### **International Relations**

The Krasnoyarsk Territory has a well-developed industrial base and is a Russian and international markets active participant. It is open to cooperation with investors in diverse activities.

## **Exhibition Activity**

There is 1 exhibition organizer – RUEF member with a permanent seat in Krasnoyarsk that carries out exhibition activity in the city. 1 more organizer from another Federal District holds their exhibitions there.

In 2012, these companies organized 45 exhibitions with total net space of 37,946 sq. m. 3,912 exhibitors took part in these exhibitions. There were more than 290 thousand visitors to the events.



## **KRASNOYARSK FAIR, JSC**

**RUEF Full Member since 1993**

Founded in 1992 Krasnoyarsk Fair Exhibition company is the general exhibition operator of the SIBERIA International Exhibition Business Centre. SIBERIA is a modern business complex with technical capabilities and equipment providing all the range of exhibitional and business services up to the high world standards. The total area of the Centre is 45,000 sq. m; it includes hall space and open exhibition grounds, conference halls and meeting rooms, a hotel, a restaurant and cafes, bank branches, air ticket offices and underground parking. Annually the company holds over 70 exhibitions, congresses and conferences.

### **Own Exhibition Space:**

hall space – 10,640 sq. m

open air space – 5,000 sq. m

**Address:** P.O.B. 25226, Krasnoyarsk, 660049, Russia

**Tel./Fax:** +7 (391) 228-85-58

**E-mail:** referent@krasfair.ru

[www.krasfair.ru](http://www.krasfair.ru)

**Director General:** Sergei Sobolev

### **Leading Fairs/ Exhibitions**

CONSTRUCTION AND ARCHITECTURE

SIBERIAN INDUSTRIAL FORUM

YENISEYMEDICA & SIBERIAN DENTAL SALON

CONSTRUCTION AND FINISHING MATERIALS

YENISEY TOURISM EXHIBITION

MOTOREXPOSHOW

ELECTRICAL ENGINEERING. ENERGY AND RESOURCE SAVING

MODERN SECURITY SYSTEMS

EXPODREV RUSSIA

CLIMATAQUATEX

**Additional Services**

Exhibition Halls Rent  
Exhibition Stands Design and Construction  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Catering  
Hotel Accommodation  
Transfer  
Translation and Interpreting  
Call-Center Services

**Priority themes for international partnership and cooperation**

Industry, construction, woodworking, energy, oil and gas, medical care  
Forms of cooperation: participation of foreign exhibitors in specialized exhibitions;  
representative office services



## **NOVOKUZNETSK**

City of Kemerovo Region

### **General Information**

#### **Geography**

Novokuznetsk is a major industrial centre of Kemerovo region. The whole Kemerovo Region (also known as Kuzbass) occupies 95.7 thousand sq. km.

#### **Population**

The Kemerovo Region population is 2,750.8 thousand people (as of January 1st, 2012). Out of them over 547.9 thousand live in Novokuznetsk. Economically active population in Kemerovo Region – 1,413.9 thousand people.

### **Economic Development**

Kemerovo Region is one of the most dynamically developing regions of Russia. It has about a third of the major manufacturing facilities in western Siberia.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Kemerovo Region GRP amounted to 512.4 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 625.9 bln. RUB and 2011 GRP reached 740.7 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 10.3 bln. US dollars. Export – 8.9 bln. US dollars. Import – 1.4 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Kemerovo Region economy was 1.1 bln. US dollars, 43.7 mln. of them are direct investments.

#### **Natural Resources**

Kemerovo Region has some of Russia's largest deposits of coal, the territory's main natural resource; it makes the region the biggest supplier of coal feedstock for the national industries. Kemerovo Region also has reserves of gold, silver, iron, aluminum, manganese, zinc, lead, copper, titanium, chrome, mercury, uranium, and thorium.

#### **Industry**

The key industry branches are coal and steel industry, energy, engineering, construction, a developed scientific and educational complex, information technology, medicine, trade and small businesses.

#### **Agriculture**

The main agricultural activities in the region are potato and vegetable cultivating, dairy and meat cattle breeding. Cattle and pig breeding, beekeeping, fur farming. In the northern areas of the region wheat, barley and oats are cultivated.

#### **International Relations**

Foreign economic relations play an important role in the Kemerovo Region's economy. The Region is export-oriented, almost 70% of its industrial products are brought to the external market. The Kemerovo Region exports products to over 90 countries. More than two-thirds of the exports go to European countries.

#### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member with a permanent seat in Novokuznetsk that carries out exhibition activity in the city. 1 more organizer from another Federal District holds their exhibitions

there. In 2012, these companies organized 23 exhibitions with total net space of 21,901 sq. m. 1,486 exhibitors took part in these exhibitions. There were more than 54 thousand visitors to the events.



## **KUZBASS FAIR, JSC**

**RUEF Full Member since 1995**

**UFI Member since 2003**

Kuzbass Fair, CJSC since 1992 has been holding exhibitions in more than 40 topics, covering almost all spheres of the economy: mining, metallurgy, chemical industry, mechanical engineering, light and food industry, medicine, printing etc. Other than being a member of RUEF and UFI, Kuzbass Fair, CJSC is also a member of the Kuzbass Chamber of Commerce and Industry since 1994. Kuzbass is the coal mining region, the basis of its economy are mining companies. That is why the main event for the Kuzbass Fair is the international specialized exhibition of mining technologies "Ugol Rossii and Mining," which has great influence on the development of mining companies, not only in Kuzbass but also in Russia, as well as on the foreign trade expansion. The exhibition is held under the patronage of the Russian Federation Chamber of Commerce and Industry, it has been awarded RUEF Logo and is UFI approved.

**Address:** 51 Avtotransportnaya St., Novokuznetsk, 654038, Kemerovo Region, Russia

**Tel./Fax:** +7 (3843) 32-11-95

**E-mail:** office@kuzbass-fair.ru

www.kuzbass-fair.ru

**Director General:** Vladimir Tabachnikov

### **UFI Approved and RUEF Logo Granted Event**

UGOL ROSSII AND MINING

### **Other Leading Fairs/ Exhibitions**

SIBERIAN BUILDING FORUM

SIBDACHA-VESNA

### **Additional Services**

Mobile Pavilion Rent  
Exhibition Stands Design  
Exhibitions and Conferences Equipment  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Catering  
Hotel Reservations  
Railway and Airline Ticket Reservations  
Business Trips Organization

### **Priority themes for international partnership and cooperation**

Metallurgy, mining, building, security, safety & life protection

## FAR EASTERN FEDERAL DISTRICT

### General Information

#### Geography

The district spans an area of 6,169,300 sq. km. (36% of the total Russian area). Administrative center is Khabarovsk.

#### There are 9 District's subjects:

- Amur Region • Jewish Autonomous Region
- Kamchatka Territory • Magadan Region • Primorsky Territory • Sakha Republic • Sakhalin Region • Khabarovsk Territory • Chukotsky Autonomous District

#### Population

As of January 2012, the total population of the District was 6,265.9 thousand people (4.4% of total Russian population). The economically active population amounts to 3,510.9 million people (56% of the total resident population).

The average population density is 1 person per square kilometer. The major urban centers are Khabarovsk, Vladivostok, Magadan, Yakutsk.



### Economic Development

#### Gross Regional Product

According to Federal State Statistics Service data the Siberian Federal District GRP amounted to 1,730.9 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 2,110.7 bln. RUB and 2011 GRP reached 2,520.8 bln. RUB.

#### Foreign Trade Turnover

The first 9 months of 2012 were marked with positive trade balance. Export – 17.9 billion US dollars, import – 8.0 billion US dollars. The Far Eastern Federal District foreign trade turnover makes 4.2% of total Russian foreign trade turnover.

#### Investments

The total volume of investments into the Far Eastern Federal District in the first 9 months of 2012 amounts to 9.7% of all investments into Russian economy. The foreign investments volume in this period totals 11.1 billion US dollars, 14.8% of them are direct investments.

#### Economic Activity

The economic development of the Far Eastern Federal District is based on the availability of different kinds of natural resources (nonferrous and rare metal ore, coal, diamonds, wood, hydro-resources,

ocean bio-resources), as well as a favorable geographical position for transportation of goods because of the direct access to the Asian-Pacific region.

### **Branches**

- fishing industry
- timber industry
- wood processing industry
- fur industry
- mining industry
- woodwork and timber industry

### **Exhibition Activity**

There are 2 exhibition organizers – RUEF members that carry out exhibition activity in the Far Eastern Federal District, 1 of them is a legal entity-resident of the District, and the other has its residence in another Federal District but holds some of their exhibitions in the Far Eastern Federal District.

In 2012, 5 exhibition events were organized in the Far Eastern Federal District by the RUEF members with total net space of 4,456 sq. m. 520 exhibitors took part in these exhibitions. More than 36 thousand people visited the events.

#### **The largest exhibitions' themes (based on net space)**

- Construction, finishing materials, and procurement – 51.0%
- Environmental protection, cleaning, and community services – 19.3%
- Food processing, beverages, tobacco. commercial, refrigeration, and exhibition equipment – 16.9%
- Wood and wood processing – 12.8%

#### **The largest exhibitions' themes (based on number of exhibitors)**

- Construction, finishing materials, and procurement – 48.7%
- Environmental protection, cleaning, and community services – 27.5%
- Food processing, beverages, tobacco. commercial, refrigeration, and exhibition equipment – 15.2%
- Wood and wood processing – 8.7%

## **VLADIVOSTOK**

Central City of Primorsky Territory

### **General Information**

#### **Geography**

Vladivostok is the largest Russian port city on the Pacific Ocean and the administrative center of the Primorsky Territory. The whole Primorsky Territory occupies 164.7 thousand sq. km.

#### **Population**

The Primorsky Territory population is 1,950.5 thousand people (as of January 1st, 2012). Out of them over 592 thousand live in Vladivostok. Economically active population in the Primorsky Territory – 1,069.2 thousand people.

### **Economic Development**

The Primorsky Territory is one of the most dynamically developing regions of Russia. Russian federal program for integrated development of Russia's Far East, the program for Vladivostok's development into a center of international cooperation in Pacific Asia and Asia Pacific Economic Cooperation (APEC) Summit which was held in Vladivostok in 2012 enhanced economic growth and development opportunities for the entire region.

It all provided significant opportunities and strong impetus for development of Vladivostok and Primorsky Territory as a logistic hub, educational and medical center and a bustling business area. About 19 bln. US dollars have been allocated to the regional development and construction of APEC Summit facilities. This funding was provided by 'Development of Vladivostok as Center of International Cooperation in Asia-Pacific Region' Subprogram of the Federal Special-Purpose Program 'Economic and Social Development of the Far East and Transbaikalia for the Period through the Year 2013'.

It all enhanced Vladivostok's competitive position in Pacific Asia. Ambitious construction projects, including Federal University, hotels, convention centers, airport, office buildings, transportation network, new industrial projects, residential housing, medical centers, community facilities, power sector development and other large-scale projects make Vladivostok and Primorsky Territory one of Russia's most attractive and dynamic business destinations.

New transportation facilities, airport renovation, infrastructure improvements, new big power projects, industrial plants, treatment facilities, development of ship-building and ship-repair industries, free economic zones, advanced medical centers, and construction of new urban areas are estimated to increase Primorsky's GDP sixfold by 2020. All these will make the Primorsky Territory one of Russia's most comfortable and dynamic regions.

#### **Gross Regional Product**

According to Federal State Statistics Service data the Primorsky Territory GRP amounted to 369.0 bln. RUB (at actual basic prices) in 2009. The 2010 GRP was 470.7 bln. RUB and 2011 GRP was 546.6 bln. RUB.

#### **Foreign Trade Turnover**

Foreign trade turnover in the first 9 months of 2012 amounted to 6.476 bln. US dollars.  
Export – 1.533 bln. US dollars.  
Import – 4.943 bln. US dollars.

#### **Investments**

In the first 9 months of 2012 the total amount of foreign investments into the Primorsky Territory economy was 260.6 mln. US dollars, 95% of them are direct investments.

#### **Natural Resources**

The Primorsky Territory is rich in various natural resources, it has deposits of coal, tin, gold, boron, fluorite, lithium, beryllium, tantalum and niobium, construction materials (limestone, clay, freestone, sand and gravel and expanded clay).

### **Industry**

The Primorsky Territory's main economic sectors are industry, agriculture, construction, transport sector, fishery, trade, and services.

### **Agriculture**

Cultivated lands cover almost 10% of the region's territory. The Primorsky Territory has diversified farming, with rice, buckwheat, soybeans, wheat, barley and oats, potato being cultivated. Dairy and meat cattle breeding, fur farming, deer breeding and beekeeping are also developed.

### **International Relations**

The territory's main foreign economic partners are Japan, China, and South Korea. Economic ties with the United States, Taiwan, Thailand, and Singapore are also well developed. The territory exports mostly raw materials, the majority being fish, sea products, and canned goods. Imports include mostly consumer goods, including food products.

### **Exhibition Activity**

There is 1 exhibition organizer – RUEF member in the Primorsky Territory that carries out exhibition activity in the region.

In 2012, this company organized 4 exhibitions with total net space of 3,885 sq. m. 475 exhibitors took part in these exhibitions. There were almost 34 thousand visitors to the events.



## **DALEXPOCENTER, LTD**

**RUEF Full Member since 2003**

A prominent player at Russia's Far East tradeshow market since 1994, Dalexpocenter is an exhibition and convention organizer based in Vladivostok, a regional center of Primorsky Territory, one of Russia's most thriving and dynamic areas.

Dalexpocenter is a member of the Russian Union of Exhibitions and Fairs, Primorsky Chamber of Commerce and Industry, and Public Council of Primorsky Territory Businessmen.

In 2012 Vladivostok hosted the Asia-Pacific Economic Cooperation Summit. The Summit included an investment showcase featuring a Far Eastern Federal District Pavilion. Dalexpocenter project managed the whole process of exhibiting, from the pavilion design concept to custom stand manufacturing and quality construction.

Our tradeshows are an effective way to promote your business to a booming local market; they aim to strengthen international trade cooperation in Pacific Asia.

We have great experience in event management and production, tradeshows, business missions and conventions abroad.

**Address:** P.O.B. 255, Vladivostok, 690090, Russia

**Tel./Fax:** +7 (423) 230-04-18, 230-05-18

**E-mail:** inter@dalexpo.vl.ru; dalexpo@vlad.ru

www.en.dalexpo.vl.ru

**Director General:** Vera S. Ermilova

**Leading Fairs/ Exhibitions**

CITY EXPO  
DALAGRO • FOOD PRODUCTS  
CONSTRUCTION EXPO  
PITE – PACIFIC INTERNATIONAL TOURISM EXPO

**Additional Services**

Exhibition and Display Equipment Rent  
Exhibits Installation and Dismantling Service  
Custom Stand Design and Build  
Organizer of Conferences, Forums, Seminars, Business Negotiations, B2B events, and more  
Organizer of Company and Product Presentations  
Printing Services  
Exhibition Personnel  
Advertising Agencies  
Catering  
Hotel Reservation  
Railway and Airline Ticket Reservation  
Transportation Service  
Visa Support  
Translation Service  
Customs Clearance of Exhibits  
Cultural and Sightseeing Activities

**Priority themes for international partnership and cooperation**

International and regional tradeshows in Vladivostok  
Congress events and conventions (forums, conferences, seminars)  
Presentations of Russian companies and associations abroad  
Russian expositions at tradeshows abroad  
Business missions to tradeshows and conventions abroad



## **MOLDOVA**

The Republic of Moldova lies in the central part of Europe in the northwestern Balkans. Moldova occupies an area of 33,846 km<sup>2</sup>. Population of Moldova comes to 3.56 mln. people.

The capital of Moldova is Chisinau. On the North, East and South Moldova is surrounded by Ukraine, and on the West it is separated from Romania by the Prut River.

There is a number of good reasons for making an investment in Moldova. Moldova has a number of distinct advantages. These include:

- Strategic location – the beneficial geographic position of the country between east and west – the neighboring country with European Union, being a bridge between West and East
- Highly educated low-cost labour forces with extensive language skills particularly Romanian and Russian
- Extensive natural resources particularly in agro-food sector where Moldova is a traditional supplier of quality produce to whole region
- Favourable climatic conditions for the development of a wide variety of agricultural products
- Extensive free trade agreements with all of the CIS countries
- Extensive bilateral agreements on the protection of investments

The Government of Moldova is firmly committed to improving the investment environment and is active in reducing the legislative and regulatory barriers for foreign investors.



## **INTERNATIONAL EXHIBITION CENTRE MOLDEXPO S. A.**

**RUEF Associated Member since 1994**

**UFI Member since 2007**

IEC MOLDEXPO is the leading organizer of international specialized exhibitions and fairs in the Republic of Moldova. MOLDEXPO is:

- A full member of the Global Association of the Exhibition Industry (UFI)
- A full member of the Central European Fair Alliance (CEFA)
- An associate member of the Russian Union of Exhibitions and Fairs (RUEF)

IEC MOLDEXPO is the only exhibition complex in the Republic of Moldova owning exhibition venues:

- 5,000 sq. m indoor area (3 pavilions)
- 10,000 sq. m outdoor area
- total area – 24.2 ha
- developed infrastructure
- technical facilities
- conference halls

Annually as much as 50 exhibitions, fairs, cultural and entertaining events are held at MOLDEXPO. Out of them, 20 exhibition events are organized by MOLDEXPO, reflecting the priorities and development trends of the national economy and supported by state authorities and professional associations.



In the nearest future, in accordance with the Plan of Territory Development, on the fairgrounds of Moldexpo will be built: an Exhibitions & Conventions Centre, Regional School of Business, Media City-Chisinau, a 4\* hotel, recreational facilities etc. Every year circa 2,000 companies from 25 countries take part in the trade fairs of MOLDEXPO. As much as 160,000 visitors attend annually the exhibitions of the Centre.

**Own Exhibition Space:**

hall space – 5,000 sq. m

open air space – 10,000 sq. m

**Address:** 1 Ghiocilor St., MD-2008, Chisinau, Moldova

**Tel.:** +373 (22) 81-04-62

**Fax:** +373 (22) 74-74-20

**E-mail:** andronic@moldexpo.md

www.moldexpo.md

**Director General:** Arcadie Andronic

**UFI Approved Event**

MOLDAGROTECH

**Leading Fairs/Exhibitions**

MOLDCONSTRUCT

MOLDENERGY

MOLDMEDIZIN & MOIDDENT

FOOD & DRINKS

FOOD TECHNOLOGY

PACKAGING. DEPOT

BEAUTY

FARMER

TOURISM. LEISURE. HOTELS

FURNITURE

RECLAMA & DESIGN

SHOPS & RESTAURANTS

MOLDOVA FASHION EXPO

SECURITY

KID'S EXPO

**Additional Services**

Exhibition Halls Rent

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Parking Facilities

Advertising

Catering

Hotel Reservations

Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Attracting visitors and participants to take part in the exhibition events



## **POLIPROJECT EXHIBITIONS, LTD**

**RUEF Full Member since 1995**

**UFI member since 2008**

The company Poliproject Exhibitions is the organizer of the specialized exhibitions and fairs which are mainly oriented to the international markets and to collaboration with the international companies in Moldova. One of the primary objectives of Poliproject Exhibitions is to promote Moldavian goods to the foreign markets.

In 2008 the company became a full UFI Member as an Organizer of the exhibition events and the exhibition Expovin Moldova obtained a UFI Approved Event status.

**Address:** 41/1, bl. C, of. 2, M. Eminescu St., MD-2012, Chisinau, Moldova

**Tel./Fax:** +373 (22) 22-20-70, 88-58-60, 88-58-70

**E-mail:** info@poliproject.md

www.poliproject.md

**Director General:** Marina Tiron

**E-mail:** marina@poliproject.md

### **UFI Approved and RUEF Logo Granted Event**

EXPOVIN MOLDOVA

### **Other Leading Fairs/Exhibitions**

IMOBIL MOLDOVA (Spring, Autumn)

AUTOMARKET/AUTOSALON

CELEBRATION

DAS INTERIOR SHOW

BOOK FAIR

BBQ FEST

### **Additional Services**

Exhibition Stands Design

Hotel Reservations

Railway and Airline Ticket Reservations

### **Priority themes for international partnership and cooperation**

Wine-making industry (wines, spirits, special equipment)

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## **UKRAINE**

Population – 45,633,600 people (as of January 1st, 2012).

Capital – Kiev.

2012 estimated GDP totals 344.7 billion US dollars.

Large volumes of direct investments from the EU countries are concentrated in industrial enterprises, processing industries, metallurgy; food industry (foodstuffs, beverages, tobacco production). Non-residents also invest in finance and real estate sectors, renting, engineering, rendering services to entrepreneurs.

The key industry branches in the country are coal, electric power, ferrous and nonferrous metals, machinery and transport equipment, chemicals, food processing (especially sugar).

## **DONETSK**

Donetsk region is located in the south-east of Ukraine, covering the area of 26.5 thousand square km with the population of about 5 million people.

Has a seaport in Mariupol with an access to the Black and Mediterranean seas.

Key industries of the region: mining, metallurgy, machine building.



## **EXPODONBASS CC, LLC**

**RUEF Full Member since 1991**

**UFI Member since 2002**

Donetsk exhibition center EXPODONBASS is one of the leading exhibition centers in Ukraine, member of the Global Association of the Exhibition Industry, Ukrainian Exhibition Federation and Russian Union of Exhibitions and Fairs; it operates stably in the sphere of organizing and holding exhibitions. Today exhibition center stages up to 20 exhibitions per year, including international exhibitions, where the participants are provided with the full list of exhibition services, as well as customs broker services, transportation services, communication services, Internet, warehouses, halls for conducting roundtable discussions and seminars.

Main topics are the following:

- Ugol/Mining • Investment summit • Energy forum • Mechanical engineering • Architecture and construction • Energy saving • Ecology • Automobiles, transport • Metallurgy • Mineral resources
- Information technologies • Advertisement. Printing industry. Media. Books.

The exhibition spaces of the exhibition center EXPODONBASS are equipped with modern facilities and communications. We dispose of all necessary vehicles, high quality exhibition equipment and structures, audio and video equipment, and press center.

We will always be glad to see you among the exhibitors and visitors at our exhibitions, and we will do everything in our power to make our cooperation useful and mutually beneficial.

### **Own Exhibition Space:**

hall space – 18,000 sq. m

open air space – 14,000 sq. m

**Address:** 189b Cheliuskintsev St., Donetsk, 83048, Ukraine

**Tel./Fax:** +38 (062) 381-21-03, 381-21-02

**E-mail:** expo@expodon.dn.ua, svc@expodon.dn.ua

www.expodon.dn.ua

**Director General:** Veniamin Farberov

**UFI Approved Event**

UGOL / MINING

**Other Leading Fairs / Exhibitions**

INVESTMENT SUMMIT

ENERGY FORUM

MECHANICAL ENGINEERING

ARCHITECTURE AND CONSTRUCTION

ENERGY SAVING

ECOLOGY

AUTOMOBILES, TRANSPORT

METALLURGY

MINERAL RESOURCES

INFORMATION TECHNOLOGIES

ADVERTISEMENT. PRINTING INDUSTRY. MEDIA. BOOKS

**Additional Services**

Exhibition Halls Rent

Exhibition Stands Design

Exhibitions and Conferences Equipment

Printing Services

Exhibition Personnel

Advertising Agencies

Catering

Hotel reservations

Railway and Airline Ticket Reservations

**Priority themes for international partnership and cooperation**

Attracting foreign collective organizers for the joint holding of exhibition and fairs devoted to different topics held at Exhibition center Expodonbass

## Exhibition & Convention Venues





## **SOKOLNIKI EXHIBITION AND CONVENTION CENTRE**

Bld. 1, 7 5th Luchevoy prosek, Moscow, 107014, Russia

Sokolniki Exhibition and Convention Centre is a world-class multifunctional space for business and leisure.

The centre's infrastructure meets highest international standards, which can be proved by a UFI (the Global Association of the Exhibition Industry) certificate, AIPC (the International Association of Congress Centres) and RUEF (the Russian Union of Exhibitions and Fairs) membership.

Sokolniki ECC hosts over one hundred large-scale events on an annual basis, including exhibitions, conferences, forums, political meetings, etc.

Prominent Russian and foreign companies, as well as government bodies and industries are among the centre's standing partners.

Sokolniki ECC provides the full range of services, related to event organization and management, from corporate events to international exhibitions and forums: stand and mobile pavilion build-up, pavilion and conference hall lease, advertizing, photo/video record, catering, etc.

### **Contacts:**

**Pavel Revenko**

Director General

Tel./Fax: +7 (495) 995-05-95

E-mail: [info@sokolniki.com](mailto:info@sokolniki.com)

[www.sokolniki.com](http://www.sokolniki.com)



## **CONGRESS CENTER WORLD TRADE CENTER MOSCOW**

12 Krasnopresnenskaya Nab., Moscow, 123610, Russia

World Trade Center Moscow takes great pride in being regarded as Russia's the foremost business center. Being a part of the global network of World Trade Centers, it provides comprehensive quality business services associated with global trade.

The WTC Congress Center, a purpose-built world class venue is located downtown Moscow, just 4 km from the Kremlin and in vicinity of Moscow City, a major business district and international business complex Expocentr.

Clearly designed as a multi-purpose facility to suit your individual needs – large scale functions, product launches, shows, corporate seminars, board meetings, banquets, promotional activities or special events – whatever your requirement, Congress Center can welcome up to 4,600 participants.

Featuring 4 dedicated floors, the WTC Congress Center offers 30 conference halls and meeting rooms, including the multi-functional transformable Congress Hall seating up to 1,500.

With nearly 3,000 square meters of exhibition space our Congress Center is ideally suited for small and medium scale exhibitions.

Innovative technologies, the latest in audio visual, IT and technical support and an experienced team are guarantees of a successful event.

Conference organizers are assured of high quality catering for their conference delegates.

The delegates are comfortably accommodated at our Crowne Plaza Hotel, an integral part of World Trade Center Moscow.

WTC Moscow is a member of World Trade Centers Association (WTCA), International Congress & Convention Association (ICCA), Association Internationale des Palais de Congrès (AIPC), and the Russian Union of Exhibitions and Fairs.

### **Contacts:**

**Vladimir Salamatov**

Director General

Tel.: +7 (495) 258-12-12

E-mail: [wtcmo@wtcmoscow.ru](mailto:wtcmo@wtcmoscow.ru)

[www.wtcmoscow.ru](http://www.wtcmoscow.ru)





## **IEC EKATERINBURG-EXPO (URAL EXHIBITION CENTER, OJSC)**

2 EXPO Blvd., Ekaterinburg, Sverdlovsk Region, 620060, Russia

International exhibition center Ekaterinburg -EXPO being built under the patronage of the Sverdlovsk region Government. It is one of the biggest, largest and modern exhibition centers of Russia.

Ekaterinburg-EXPO is a multipurpose platform for various regional, Russian and international events.

IEC is just in 20 minutes' drive from the center of Ekaterinburg in the immediate vicinity of the Koltsovo airport. The total exhibition area is 150 000 sq. m, includes 60 000 sq. m outdoor areas.

Ekaterinburg-EXPO provides a unique opportunity for large-scale congresses. The Great Congress Hall (1200 people) has a stage and all necessary audio and video equipment, banquet hall (300 people), 5 conference rooms (up to 150 people each) and 7 meeting rooms. Thus, round tables and seminars can take place in several sections simultaneously.

Parking area – 60 000 sq. m allows to perform various car shows: rallies, racing, and extreme driving competitions at any time of the year.

All areas at IEC Ekaterinburg-EXPO can be easily transformed for various entertainment and sport events: fashion shows, concerts, sport games competitions and corporate events.

### **Contacts:**

**Vitaliy Vladimirovich Shumskih**

CEO

Tel.: +7 (343) 215-79-98

E-mail: [uvc@ekaterinburgexpo.ru](mailto:uvc@ekaterinburgexpo.ru)

[www.ekaterinburgexpo.ru](http://www.ekaterinburgexpo.ru)



KRASNODAREXPO  
Part of the ITE Group

## **EXHIBITION CENTRE KRASNODAREXPO, LTD (KUBANEXPOCENTRE)**

5 Zipovskaya St., Krasnodar, 350010, Russia

Exhibition Center KrasnodarEXPO Ltd. has been operating in exhibition business since December, 1995.

Exhibition Center Kuban EXPOCENTRE is the largest regional exhibition center of Russia. Its general exhibition area is 37,350 sq. m including 18,250 sq. m of closed exhibition area, 19,100 sq. m of open exhibition area.

Number of halls – 4

Number of Conference Rooms – 5

### **Technical Facilities**

Power Supply

Water Supply

Air conditioning

Sprinklers

### **Equipment**

Communications

Internet Access

Audio-visual equipment

### **Parking**

400 parking places

### **Catering**

Restaurant – 1

Cafe – 3

Bars – 3

### **Contacts:**

**Andrey Merenkov**

Tel./Fax: +7 (861) 279-34-66

E-mail: merenkov@ykmv.ru

www.kubanexpocentr.ru

## **NOVOSIBIRSK EXPO CENTRE**

### **NOVOSIBIRSK EXPO CENTRE (SIBIR EXPOCENTR, LTD)**

104 Stantsionnaya St., Novosibirsk, 633102, Russia

“Novosibirsk Expo Centre” is the largest exhibition center beyond the Urals.

It is a unique platform for the implementation of various projects. The opportunities of the complex and the possibility to use technological solutions permit to adapt the center to the requirements of any event, be it exhibitions, conferences, presentations, concerts, shows, banquets or even sporting events.

Since its opening, “Novosibirsk Expo Centre” has become the site for the largest domestic and international exhibitions in Siberia and Russia’s Far East. The complex’s two exhibition halls cover a total area of 14 400 sq. m and the exposition area covers 12 600 sq. m. The Centre’s conference rooms permit to hold congresses, conventions and business events at the highest level.

A series of different kinds of events can be held at “Novosibirsk Expo Centre” at the same time.

The complex can accommodate over 12,000 people and provide very comfortable working conditions as well as excellent communications and rest areas.

“Novosibirsk Expo Centre” meets the highest international standards required for exhibition, congress and business events. During its construction, all suggestions by major International exhibition organizers were taken into account.

#### **Contacts:**

**Veronika Shkarban**

Executive Director

Tel.: +7 (383) 363-18-81

E-mail: [info@novosibexpo.ru](mailto:info@novosibexpo.ru)

[www.novosibexpo.ru](http://www.novosibexpo.ru)



Trade Show  
Related Companies





## **A-TENT, LTD**

Bld. 1, 16 Krasina Per., Moscow, 123056, Russia

A-TENT is the leading company in the Russian market of lease of prefabricated tent systems. A-TENT owns the Russia's largest stock of tent systems. The company has a positive experience in implementing projects all over the country – from Murmansk to Nakhodka, – in any climatic conditions and temperature regimes. Our corporate portfolio includes more than 3,000 successful projects.

The company has been operating in the market since 2003. Over this period, A-TENT team has been reinforced with the best specialists in this field and has become the strongest team in its market segment, with 75% of its staff having more than 5 years of work experience in this field, which guarantees the highest service quality and reliability.

A-TENT is the official representative of RODER HTS HOCKER, the global leader in manufacture of prefabricated tent systems, in Russia. Ordering a tent system installation in our company, you can be sure that this tent system was manufactured in Germany. Manufacturer's quality management system is certified to comply with ISO 9001:2008 international standard.

The range of tent systems offered by A-TENT is distinguished with a variety of shapes and sizes. It has systems with an unsupported span of 3 to 50 meters wide with different types of walls, roofs and floors, as well as one-level, two-level or three-level structures. Walls can be up to 10 meters high. In our company, you can choose systems enabling you to implement project of any scope and complexity.

**Comfort and safety of our customers are the most important things for us.  
We endeavor to make your work with us as simple and pleasant as possible.**

### **Contacts:**

**Dmitry Demin**  
Director General  
Tel.: +7 (495) 502-99-00  
E-mail: [tent@tent.ru](mailto:tent@tent.ru)  
[www.tent.ru](http://www.tent.ru)



## **EXHIBITION MATERIALS COMPANY, LLC**

11 Likhoborskaya Nab., Moscow, 125438, Russia

**Your reliable partner in Exhibition business!**

**The “Exhibition materials – BESTLY” company was established in Moscow in 2002.**

BESTLY is the unique developer and supplier to the Russian market of Exporadu and Expomo collection of the needed felt carpet, produced by the leading world manufacturers!

BESTLY is providing all construction materials required for the exhibit stands and presentations.

BESTLY is a long-term reliable partner of the key exhibit areas in Russia.

**BESTLY IS ALWAYS HIGH QUALITY,  
PLEASE CONTACT US!**

### **Contacts:**

**Vadim Tantsyura**

Director General

Tel.: +7 (495) 995-07-90

Fax: +7 (499) 153-02-77

E-mail: [info@bestly.ru](mailto:info@bestly.ru)

[www.bestly.ru](http://www.bestly.ru)





## **EXPOCONSTA, ZAO**

1 1st Krasnogvardeisky Proezd, Moscow, 123100, Russia

- Member of the Global Association of the Exhibition Industry (UFI)
- Member of the International Federation of Exhibition Services (IFES)
- Member of the Russian Union of Industrialists and Entrepreneurs (RSPP)
- Member of the Russian Union of Exhibitions and Fairs (RUEF)
- Member of the Guild of exhibition organizations of Moscow CCI
- Prize winner of the Russian CCI's "GOLD MERCURY"

**ZAO EXPOCONSTA** is one of the largest exhibition stand design and construction companies in Russia at the international, foreign and national exhibitions. Our company carries out design and construction of the turn-key exclusive and standard booths, including the full-service package, offered at Expocentre Fairgrounds.

**ZAO EXPOCONSTA** was founded on the initiative of Expocentre fairgrounds and Finnish company ARVELIN more than 40 years ago as a specialized company for the construction of the Soviet and foreign expositions in the USSR and became the first firm in the Soviet Union, specializing in exhibition services. In 1994 ZAO EXPOCONSTA became a joint-stock company.

**ZAO EXPOCONSTA** is the General constructor of ZAO EXPOCENTRE fairgrounds (the gross value of construction works performed at Expocentre fairgrounds is about 80%). Each year the company builds up more than 250 000 sq. m of exhibition space by the orders of Russian and foreign exhibitors in Moscow, the CIS countries and abroad. ZAO EXPOCONSTA is able to construct and provide with equipment more than 20 000 sq. m of standard exposure at once.

**ZAO EXPOCONSTA** is interested in making your exposition one of the most attractive at any exhibition, held in Russia. If you want to get high quality services, please contact ZAO EXPOCONSTA, because

**OUR SERVICES IS YOUR SUCCESS!**

### **Contacts:**

**Nariman M. Eldarov**

General Director

Tel.: +7 (499) 244-08-27, 795-39-57

Fax: +7 (499) 244-08-34, 244-07-31

E-mail: [sales@expoconsta.ru](mailto:sales@expoconsta.ru)

[www.expoconsta.ru](http://www.expoconsta.ru)



## **EXPOPROFI, LTD**

710, 712 Office, 15 Druzhinnikovskaya St., Moscow, 123242, Russia

- EXPOPROFI offers a complex of the exhibition services including development of the design project and construction of exhibition stands on all large exhibition platforms of Moscow, in regions of Russia and abroad.
- The company works at each exhibition in Moscow more than 10 years. EXPOPROFI is the member of the Russian Union of Exhibitions and Fairs.
- EXPOPROFI specializes on the organization of displays at the exhibition and construction of exhibition stands of any complexity: standard stands, non-standard stands on the basis of standard designs, exclusive stands.
- Our firm has in an arsenal of the two-storeyed stands, rotating volume designs, the German, Swedish and American equipment.
- EXPOPROFI completes and equips the international expositions in Expocentre, Crocus Expo, World Trade Center, the Central House of the Artist, the Cultural and exhibition center "Sokolniki", the All-Russia Exhibition Centre, hotels, such, as "Radisson-Slavyansky", "Marriott", "Space", etc.
- The building volume on the area isn't limited, orders are carried out in short terms (from 2 days) depending on complexity of object. Exhibition services are provided in full. Construction of the stand is made "on a turn-key basis".
- EXPOPROFI makes the equipment for shops and banks, offices and the business centers, constantly operating salons and fairs. Mutually advantageous conditions of cooperation and an individual approach to the customer allow company EXPOPROFI to have long partnership with clients.

### **Contacts:**

**Oleg Uvarov**

Director General

Tel.: +7 (499) 255-96-59, 255-91-19

Fax: +7 (495) 605-26-80

E-mail: [expoprofi@mail.ru](mailto:expoprofi@mail.ru)

[www.expoprofi.com](http://www.expoprofi.com)



## **EXPOWESTRANS, JSC**

14 Krasnopresnenskaya Naberezhnaya, Moscow, 123100, Russia

ExpoWesTrans JSC acts as a general forwarder and customs representative of Expocentre and annual space and aviation fair MAKS (Zhukovskiy).

Every year we provide more than 150 exhibitions and fairs with our services, from small specialized events to the largest international ones: at Expocentre fairground, at other exhibition centers in Moscow, in Russia, abroad.

We provide a full package of services in transportation and forwarding of exhibition cargo delivered by all types of transportation, including information support, logistics services, customs procedures, loading and unloading, delivery to the exhibition booth and moving, proceeding over package, storage, installation of exhibits, multimodal freight operations, customs transit (transportation of uncleared cargo), cargo insurance, security protection of cargo and other relative services.

Quality of our company is confirmed by ISO 9001-2008 certificate. Company has selected MBS NAVISION as corporate ERP system.

EWT is a member of RUEF (Russian Union of Exhibitions and Fairs), ARF (Association of the Russian Forwarders), IELA (International Exhibition Logistics Associates), Moscow Chamber of Commerce and Industry, FIATA (International Federation of Freight Forwarders Associations).

### **Contacts:**

Tel.: +7 (495) 605-66-50

Fax: +7 (495) 605-34-31

E-mail: [ewt@ewt.ru](mailto:ewt@ewt.ru)

[www.ewt.ru](http://www.ewt.ru)



## **HANSA-MESSE-SPEED GMBH, LLC**

Office 223, 15 Leninskiy Prosp., Moscow, 119071, Russia

The company Hansa-Messe-Speed GmbH was founded in 1981 and has been operating on all six continents ever since.

In 1992, Hansa-Messe-Speed became the official forwarder of many exhibition events in Russia and the CIS countries, and over the years the company has established an extensive network of partnerships, e.g. at the exhibition centres in Moscow and at the regional fairgrounds in Kaliningrad, Rostov-on-Don, Kazan, Nizhny Novgorod, Ufa, Ekaterinburg, Novokuznetsk, Krasnoyarsk and many other cities.

In December 2008, the company joined the International Exhibition Logistics Association (IELA), and since December 2012 it has been a member of the Russian Union of Exhibitions and Fairs (RUEF).

Hansa-Messe-Speed GmbH applies high standards of quality management and is DIN ISO 9001 certified.

In addition to exhibition logistics Hansa-Messe-Speed GmbH offers conventional freight services. Thanks to a steadily growing network of partnerships we are in a position to handle a wide range of goods almost everywhere in Europe, Russia and the CIS. Handling groupage shipments, LTL and FTL is part of our day-to-day business routine as are the management of contract logistics and the carriage of heavy or oversized goods.

In July 2012, a branch office of LLC Hansa-Messe-Speed GmbH (Germany) was registered in Moscow.

### **Contacts:**

#### **The Branch Office**

LLC Hansa-Messe-Speed GmbH (Germany) in Moscow

Tel.: +7 (906) 037-06-77

E-mail: [Moscow@hansa-messe-speed.ru](mailto:Moscow@hansa-messe-speed.ru)

[www.hansa-messe-speed.com](http://www.hansa-messe-speed.com)

#### **Mr. Zbigniew Pluta**

Director

Tel.: +49 (171) 328-12-97, +7 (903) 971-72-69

E-mail: [zbigniew.pluta@hansa-messe-speed.de](mailto:zbigniew.pluta@hansa-messe-speed.de)



## **INFORMEXPO AGENCY**

14 Shukhova St., Moscow, 115162, Russia

Agency "InformExpo" works in the field of information support of exhibition activity.

Publications since 1994

- "UDACHA-EXPO", all Russian exhibition newspaper
- "EXPO VEDOMOSTI", magazine of the Russian CCI
- "MOSCOW EXHIBITIONS", the reference book
- "EXHIBITIONS AND FAIRS", booklet with CD

### **Contacts:**

**Svetlana Ivanova**

Director General

Tel.: +7 (495) 721-80-68, 925-75-24

E-mail: [info@informexpo.ru](mailto:info@informexpo.ru)

[www.informexpo.ru](http://www.informexpo.ru)



## **MOSCOW CHAMBER OF COMMERCE AND INDUSTRY**

38, bld.1, Sharikopodshipnikovskaya St., Moscow, 115088, Russia

The Moscow Chamber of Commerce and Industry was founded by leading enterprises and organizations in 1991. The main goal of the MCCI activity is support and development of Moscow entrepreneurship.

The MCCI works in close cooperation with the Government of the Russian Federation and the Moscow City Government in order to create favorable conditions for business both in Moscow and in Central Russia, to establish international business relations and to support development of domestic enterprises.

One of the key activities of the MCCI is arrangement of exhibitions and fairs. In 1998 the MCCI set up the Exhibitions and Fairs Guild – organization that unites more than 90 members. Annually this Guild organizes dozens of collective expositions of enterprises in Moscow as well as collective stands of municipal enterprises in different regions of Russia and abroad.

### **Contacts:**

**Michael Kuzovlev**

President

**Suren Vardanyan**

Vice President

Tel.: +7 (495) 661-07-65, 675-21-90

E-mail: [mtp@mtpp.org](mailto:mtp@mtpp.org)

[www.mostpp.ru](http://www.mostpp.ru)

# **NEGUS EXPO**

EXHIBITIONS IN RUSSIA AND ABROAD

## **NEGUS EXPO INTERNATIONAL, LLC**

Office 97, V, 27 Neglinnaya St., Moscow, 127051, Russia

“Negus Expo International” is one of the leading full-cycle Russian exhibition companies with the 21-year professional experience of work in the exhibition services market. The major activity of Negus Expo is working out design-projects and exhibition stands construction at the international exhibitions in Russia.

### **NEGUS EXPO International**

- Team of professionals
- Reliable business partners in 60 countries around the world
- Global geography of successfully completed projects
- Modern exhibition and multimedia presentation technologies
- Outstanding business reputation

### **Our services in Russia and abroad**

- Exhibition consulting
- Business events
- Organization of participation in exhibitions
- Design & construction of exhibition stands
- Multimedia presentations
- Business trips
- Graphic design and production of souvenirs and advertising goods

A top level of our management system quality is documented by the State Standard Certificate (ISO 9001:2008) which meets international standards.

### **Contacts:**

**Maria Kruglikova**

Tel./Fax: +7 (495) 545-09-15/16/17

E-mail: [negus@expoclub.ru](mailto:negus@expoclub.ru), [info@expoclub.ru](mailto:info@expoclub.ru)

[www.eng.expoclub.ru](http://www.eng.expoclub.ru)



## **OCTANORM RUS, OOO**

5 Letnaya St., bld. 5, Dolgoprudny, Moscow Region, 141707, Russia

**“Octanorm RUS”. The official representative and exclusive supplier of exhibition equipment of OCTANORM brand (Germany).**

The company “Octanorm RUS” is the only one in Russia a guarantee of high quality of the supplied original equipment OCTANORM.

The main products lines:

- Exhibition systems
- Presentation systems
- “clean room” systems
- Interior design systems
- Software
- protective packaging solutions

### **Octanorm RUS - is:**

- The largest world brand, the undisputed leader in the field of exhibition technologies;
- The invariable and highest quality of original products OCTANORM;
- The breadth and complexity of the product range, advanced engineering design, constant access to all the new technologies;
- The ability to supply goods from a warehouse in Moscow for one day (over 1,000 commodity items constantly in stock);
- Design of stands, technical support projects supply of specialized software for the design of the exhibition building;
- Strong service and support partners - to provide professional advice, free education at the training center in Moscow and Germany, a wide range of promotional and technical materials;
- Access to international orders granted under the OCTANORM SERVICE PARTNER INTERNATIONAL.

Welcome to the world of original systems of OCTANORM!

### **Contacts:**

**Dimitry Martens**

General Director

Tel.: +7 (495) 565-79-20

Fax: +7 (495) 565-79-24

E-mail: [info@octanorm.ru](mailto:info@octanorm.ru)

[www.octanorm.ru](http://www.octanorm.ru)





## **RÖDER, OOO**

5a Shodnenskoe Sh, v. Chernaya Gryaz, Solnechnogorskiy Area, Moscow Region, 141580, Russia

Roder Company is a Russian market leader in the tent industry, including manufacture, rent and sales of tent structures and pavilions. RÖDER OOO has the largest leasing park in Russia – more than 50 000 square meters. Representing German company “Röder Zelt und Veranstaltungsservice GmbH” in Russia since 2006 with every new project our company has developed and gained priceless expertise. Over this period of time Roder OOO has successfully organized more than 3 000 events in tent structures.

Following the constantly changing trends on the tent market Roder Company renews the park of tent structures and additional options. We offer state-of-the-art and high quality equipment and innovative decisions on the Russian market of tent structures.

Only the best materials are used for the manufacture of Roder tent structures. Roder Company is the only company on the Russian market that provides all essential quality certificates and technical documents.

Moreover, we guarantee observation of all building norms and regulations, consequently – your security!

The tent structures rent and sales sphere is complicated and specific. You can be sure that Roder staff is a team of highly qualified specialists who have undergone special training programs and have many years' experience in the tent industry. Over the years of working on the market Roder Company has been chosen as a supplier for absolutely different events during all seasons - in summer and in winter.

### **Contacts:**

**Alexey Laukart**

General Director

Tel.: +7 (495) 785-81-57

E-mail: [event@roder.ru](mailto:event@roder.ru)

[www.roder.ru](http://www.roder.ru)



## **RUSSCOM IT SYSTEMS, LLC**

8 Aviamotornaya St., Moscow, 111024, Russia

UFI Associated member since 2006

Full RUEF Member since 2010

RussCom IT Systems renders the following range of services:

- **Audit of statistical data of exhibitions.** Evaluation, check and confirmation of statistical data of exhibition events, including exhibition space net (domestic / foreign), number of exhibitors, number of visitors / visits.
- **Market researches and related events.** Evaluation of market capacity, marketing researches, evaluation of buyer's potential and buyer's possibilities of exhibitions. Qualitative researches aimed at analysis and prognostication of upcoming or held exhibition event potential.
- **Internet-services.** For a more effective organization of events RussCom IT Systems offers the following software for Internet-sites of exhibition and congress organizers:
  - 1) Module "Personal cabinet, order and payment of services"
  - 2) Module "Automated management system for Databases, e-message and e-ticket distribution, for visitors and exhibitors"
  - 3) Module "Matchmaking" (System for making business appointments)
  - 4) Module for Online registration of visitors with an option of invitation ticket with a bar-code.
  - 5) Module "Interactive surveys for visitors and exhibitors"
  - 6) Module "Online training courses for exhibitors and / or visitors of exhibitions"
- **Plastic cards.** The Company offers ALL existing technologies for production of plastic cards – we produce plastic cards of any complexity, as well as bands, transparent packets, etc.
- **Temporary personnel.** For many years we render such service as temporary personnel recruitment for different advertising and marketing events. We offer models, stand assistants, hostesses, promoters, translators, translators with model appearance, simultaneous and consecutive translators, interviewers, actors, participants of show-programs.

### **Contacts:**

**Andrei Zhukovsky**

Director General

Tel./Fax: +7 (495) 925-04-32, 925-04-33

E-mail: [info@it-systems.ru](mailto:info@it-systems.ru)

[www.it-systems.ru](http://www.it-systems.ru), [www.auditexpo.ru](http://www.auditexpo.ru)



## **EXPOFORMA-SERVICE, LTD**

Hall 5, Lenexpo Exhibition Centre, 103 Bolshoy Prospect, V. O., Saint Petersburg, 199106, Russia

Member of the Russian Union of Exhibitions and Fairs

### **Exhibition stands design and construction on “turnkey” basis in Russia and abroad**

- modular exhibition stands
- “custom-design” exhibition stands
- two-storied stands
- interior decoration of various actions and presentations
- museum expositions

#### **Contacts:**

Tel./Fax: +7 (812) 321-26-95

E-mail: [secretary@expoforma.ru](mailto:secretary@expoforma.ru)

[www.expoforma.ru](http://www.expoforma.ru)



## **EXPOFORUM-DESIGN, LLC**

Pavilion #5 (EC Lenexpo), 103 Bolshoi Pr. VO, Saint Petersburg, 199106, Russia

Limited Liability Company “ExpoForum-Design” (LLC “EF-Design”) is a general builder of the exhibition complex “Lenexpo” and of the new exhibition complex CEC “ExpoForum” which will be opened in spring 2014.

The main focus of our activity is elaboration and construction of exhibition booths and expositions in Saint-Petersburg, Moscow, Russia and abroad.

LLC “EF-Design” is a young, dynamic company. The professional team of our staff (numbering 135 persons) will do all their best in order to provide a success and effective participation of our exponents in any kind of congress-exhibition events.

We offer the full services complex in congress and exhibition events’ sphere:

- designing, elaboration of concepts and corporate design (own design bureau and construction department with 12 people of staff)
- standard modular buildings made of origin German constructive elements «Octanorm» (OCTANORM Service Partner)
- exclusive exhibition booths’ and expositions’ construction (double-decked also)
- own manufacturing facilities and equipment for full digital printing on material of any kind, CNC milling equipment, professionally format cutting and edge banding machines, own equipment for suspension works (aluminium trusses ATC, electric winch Chain Master), etc.
- building and equipment of temporary premises for symposiums’, conferences’ and business events’ holding on any exhibition venue
- the full spectrum of related services including a wide range of multimedia equipment, catering services, cleaning, ventilation systems’ and air-conditioning installation, floristics, production of souvenirs, professional video and manufacture of advertising films, etc.

Possessing the own storage and manufacturing areas on the territory of the exhibition complex “Lenexpo” and at “ExpoForum”, own auto fleet, we can offer our customers reasonable and motivated costs, promptness and guarantee of high quality of the services rendered.

### **Contacts:**

**Igor Leonidovich Zhdanov**

Chief Executive Officer

Tel.: +7 (812) 321-26-95

Cell: +7-931-351-22-01

E-mail: [i.zhdanov@expoforum.ru](mailto:i.zhdanov@expoforum.ru), [i.zhdanov@ef-design.ru](mailto:i.zhdanov@ef-design.ru)

[www.expoforum-design.ru](http://www.expoforum-design.ru)

# PAN-BALTSERVICE®

## PAN-BALTSERVICE, LTD

103 Bolshoy Prospect, Vasilievskiy Island, Saint Petersburg, 199106, Russia

Since our founding in 1991, PAN-BALTSERVICE has developed a complete range of services to respond to all our customers' logistics and transportation needs, including:

- Exhibition freight forwarding all over the world
- Official forwarding agent on site at Saint-Petersburg
- On-Site services and supervision for Exhibitions in Saint-Petersburg
- The Total Logistics service, Transport, Customs clearance, manpower, lifting, storage and warehousing. Arrange necessary labor and equipment (forklifts, cranes, etc.) for installation and dismantling
- Route material on international carriers
- Monitor all shipments on route
- Supervise customs clearance and temporary import bonds in the host country
- Delivery and shipment of the consignments carried by all modes of transportation (airfreight, road and sea-freight) with complete customs handling, including warehousing, package processing, communication services
- Customs clearance, warehousing and handling of Diplomatic shipments

### **Contacts:**

**Andrey Andreev**

Director General

Tel.: +7 (812) 322-60-38

Fax: +7 (812) 322-60-98

E-mail: [info@pan-baltservice.spb.ru](mailto:info@pan-baltservice.spb.ru), [info@pbs.spb.ru](mailto:info@pbs.spb.ru)

[www.pan-baltservice.spb.ru](http://www.pan-baltservice.spb.ru)



## **PETRALUM, LTD**

7a, liter D, Yakornaya St., Saint Petersburg, 195027, Russia

Petralum Ltd is a leading producer and supplier of exhibition and shop equipment as well as of interior aluminum systems. Our company was established in 1994.

### **We offer complex delivery of equipment and accessories for exhibitions and exhibition activity:**

- Exhibition equipment systems Exponorm, Maxiline, Standart
- 2-side Medium Density Fiberboard 3-6 mm (melamine, PVC)
- Shelves, show-cases, folding tables
- Electro technical equipment

### **We provide:**

- Own manufacture
- High quality of production
- Delivery
- Technical support
- Design and producing of accessories made to order
- Delivery throughout of Russia

### **Contacts:**

**Alexander Morozov**

Sales Director

Tel./Fax: +7 (812) 325-00-11, 325-00-77

E-mail: [sales@petralum.ru](mailto:sales@petralum.ru)

[www.petralum.ru](http://www.petralum.ru)



## **INFORMATIONAL AND PUBLISHING CENTRE OF ST. PETERSBURG GOVERNMENT PETROCENTR**

11/4 let. A., Tchapaeva St., Saint Petersburg, 197046, Russia

More than 15 years Petrocentr is on the market of publishing, printing and advertising services. After all this time a lot of social projects, public events, PR and advertising campaigns were developed and realised by Petrocentr.

### **Main lines of business:**

Editorial and publishing business newspaper Peterburgskiy Dnevnik.

- Printing services;
- Organisation of public events, seminars, conferences, fairs;
- Social advertising – development and implementation;
- Outdoor advertising.

### **Contacts:**

**Yuriy V. Volkov**

Director General

Tel.: +7 (812) 346-46-92

Fax: +7 (812) 230-94-07



## **RATE NORTH WESTERN, JSC**

12 Petrozavodskaya St., Saint Petersburg, 197110, Russia

### **Expodesign:**

Original stands and exhibition equipment – design, construction, rent

### **Opportunities:**

- individual exhibition stands at customer choice with wide range of options for special design;
- stylish and stable constructions can be created for shops, offices, museums. We offer flexible and attractive design of aluminum constructions;
- Individual approach to each customer

### **Technical base:**

Extensive “program” of display equipment made of aluminum profile with various options for design and construction

### **Experience:**

Successful work in the sphere of exhibition services in Saint-Petersburg and Moscow

### **Contacts:**

**Alexey Shiryaev**

Director General

Tel.: +7 (812) 320-61-35

Fax: +7 (812) 335-89-01

E-mail: shiryaev@restec.ru





## **R & C MARKET RESEARCH COMPANY**

12 Petrozavodskaya St., Saint Petersburg, 197110, Russia

R&C Market Research Company: a research-driven marketing consulting company specialising in the event industry, which has been operating in the Russian market for nearly 20 years now. R & C does detailed research into the event industry, including data collection and analysis and identification of industry trends, develops concepts for any type of event and helps guide projects from the initial concept through to completion

### **SERVICES:**

#### **Market Research**

- measurement of the meetings industry market (by segment, by industry, by region)
- regional and industry market analysis
- competitors analysis (by segment, industries, regions)
- market forecast
- target audience research
- market monitoring

by:

- data collection
- desk research
- qualitative research
- quantitative research
- data analysis

#### **Consulting**

- development of long-term programs and concepts, aimed at the development of the meetings industry in Russia
- concepts for strategic business development
- concepts for exhibition and congress centers development
- concepts for business process optimization, development and implementation of quality management system
- events concepts development

#### **Education**

- individual education
- group education
- corporate programs
- field seminars
- on-line education

### **Contacts:**

Tel.: +7 (812) 320-63-63  
Fax: +7 (812) 320-80-90  
E-mail: [info@rnc-consult.ru](mailto:info@rnc-consult.ru)



**NATIONAL RESEARCH MORDOVIAN STATE UNIVERSITY NAMED  
AFTER N. P. OGAREV (INSTITUTE OF NATIONAL CULTURE)**

68 Bolshevistskaya St., Saransk, 430005, Russia

1. Organization and conduct of national, interregional scientific and practical conferences and seminars.
2. Organization of theatrical performances and concerts.
3. Manufacture folk art (souvenirs).
4. The owner of the exhibition space (museum-exhibition complex "Syulma", 405.6 sq. ft).

**Contacts:**

E-mail: [ink.mgu@mail.ru](mailto:ink.mgu@mail.ru)

[www.mrsu.ru](http://www.mrsu.ru)

























## **RUEF: WE WELCOME YOUR COOPERATION**

**Editor and Publisher:** Russian Union of Exhibitions and Fairs  
221 Office, 13 Sovnarkomovskaya St., GSP-1080  
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Tel./Fax: +7 (831) 277-56-95, 246-00-79  
e-mail: [info@ruef.ru](mailto:info@ruef.ru)  
<http://www.ruef.ru>

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